IVÁN ALÍ TONATIUH GONZÁLEZ NOVELO

Data Analyst

PROFILE

Committed, responsible and goal-oriented data scientist and mechanical electrical engineer focused on finding creative solutions.

CONTACT

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333 054 11 76

WEBSITE
github.com/ivanesmexicano
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HOBBIES

Chess   Videogames
Dancing   Basketball   Parkour

FUNCTIONS AND PROJECTS

*Webscrapping and data extraction from social network.
*Marketing research
*Sentiment analysis
*Dashboard and reports automation
*Price optimization using SVM.
*ETL implementation.

EDUCATION

ITESO (Instituto Tecnológico de Estudios Superiores de Occidente)
2020 – 2022
Master Degree in Data science

Universidad de Guadalajara
January 2011 – December 2016
Bachelor degree obtained through Excellence

EXPERIENCE

Grupo Financiero MEGA – Comercial Data Science Manager
February 2022 – Current (Temporal project)
- Creation of data driven reports to increase sales and improve processes.

AVNET SERVICES - Supply Chain Program Manager/Data Scientist
September 2019 – February 2022
- Report supply chain reports and data analysis for constraint items to provide timely answers.

CONTINENTAL GDL - Metrologist Engineer
August 2017 – September 2019
- Program and perform measurements using CMM, drawing interpretation and GD&T calculations.

CONTINENTAL GDL - Reliability Engineer
December 2016 – August 2017
- Reliability test execution; vibration, temperature & humidity, and IP testing.
- Oscilloscope and electrical measurements.

SKILLS

- ♣ Fluent English
- ♣ Financial analysis
- ♣ Marketing analysis
- ♣ Python/R for data analysis
- ♣ Certificate GD&T metrologist
- ♣ Time series analysis
- ♣ Forecasting sales
- ♣ Data visualization & PowerBI
- ♣ Spatial Analysis
- ♣ Linear Regression Models
- ♣ Clustering K-Means/KNN
- ♣ VBA Macros
- ♣ Price Optimization
- ♣ Machine Learning/Deep Learning