



AKSHAY PARMAR

SOFTWARE ENGINEER

/ ALL ABOUT ME

I am a software engineer with a strong eye for innovative design and a solid understanding of techniques geared toward optimum user experience. Experience in frontend and backend.

/ GET IN TOUCH

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[Github](#)



[LinkedIn](#)

/ PORTFOLIO

<https://ap963r.github.io/my-portfolio/>



/ TECHNICAL SKILLS

HTML | CSS | JavaScript | React | TypeScript | Node.js | Next.js | Java | Jest | Cypress | Github | Git | Github Actions | Jenkins | DevOps | Docker | Kubernetes | Kibana | Prometheus | Grafana | VSCode | IntelliJ | Agile | Canva | WordPress | Wix | Squarespace | Social Media Marketing | Logic Pro X | iMovie

/ TECHNICAL PROJECTS

>> My Portfolio - [Github](#) | [Website](#)

/ EXPERIENCE

>> Software Engineer (Full-Time)

giffgaff | Mar 2023 to Present

- Working with HTML, CSS, JavaScript, React, TypeScript, Next.js, Java, Jest, Cypress, DevOps, Docker, Kubernetes, Kibana, Prometheus, Grafana, Jenkins, Github Actions, Github, Git, VSCode, IntelliJ and Agile (Jira).
- Been in two teams: Frontend Core Services (FECS) - Platform where I built the company's new microfrontend architecture using Next.js and Module Federation to share components. Currently in Multi Product eCommerce Experience - Product building several micro frontends levelling up giffgaff's frontend future and enabling deployment to be fast and frequent from old monolith in php.
- Key achievements have been building the micro frontend infrastructure, enabling developers to work faster and more enjoyably in this new framework, creating the phone purchasing journey from the deal, to checkout and payment. Other aspects I enjoy is always being on hand to help my peers with coding queries, review PRs, communicate cross-functionally with SRE & Tooling, Design, BI, and Marketing to ensure the best for giffgaff.
- Have enjoyed reverse mentoring as part of DE&I and volunteering with local charities and a homeless shelter.

>> Junior Full-Stack Developer (Part-Time)

| Mar 2022 to Feb 2023

- Learning how to code and produce three commercial projects whilst working part-time at Harleys Pharmacy since end of March 2022.

>> Sales Assistant (Part-Time)

Harleys Pharmacy | Mar 2022 to Feb 2023

- Customer relationship management (CRM) was high priority here as it meant connecting to customers on a more emotional and personal level.
- Stocking the store, maintaining and exceeding KPIs.
- Delivering medication and effective diplomacy with patients who have prescription issues and other health ailments.

>> Recruitment Consultant (Full-Time)

Randstad CPE | Dec 2021 to Feb 2022

- Speaking to candidates, filling client vacancies, posting job adverts, conducting client visits and candidate interviews.

>> Social Media & Marketing Assistant (Full-Time)

Council of International Chambers of Commerce | Aug 2021 to Nov 2021

- Managing company social media accounts including Facebook, Instagram and LinkedIn and WordPress website management.
- Content creation, write ups, and ensuring all social media accounts were consistent. Creating CICC's first email marketing mailing list and campaign.
- Flexible working given the company's global status, being able to work at any time during the day with colleagues in Dubai, Canada and Pakistan.
- With the company having a limited budget for marketing, I am proud of being able to directly increase the LinkedIn followers by 163 in 30 days during my first month by posting regularly, getting colleagues to do so and ensuring the content was always useful and timely to our audience.

>> Music Producer & Digital Marketer (Part-Time & Full-Time)

SCNE® Records | Aug 2017 to Aug 2021

- An independent record label/music production duo run by my business partner and I.
- Repurposing existing assets from album cover art for the brand's upcoming music releases.
- Making animated visualisers and promotional material for Instagram, Twitter, TikTok, YouTube and other social platforms.
- Creating an email marketing campaign for the duo's upcoming release via Mailchimp.
- Previous projects have included creating custom Snapchat filters in the promotional campaign of SCNE's debut release (2018/19) and marketing them over university campuses in Freshers' week.
- Using SCNE's connections to get merchandise to influencers and micro influencers (immediate friends including lesser-known music artists) who have a more direct line of communication with their followers to further brand exposure.

>> Local Advocacy Research (Temporary, Full-Time)

SEC Newgate | July 2021 to Aug 2021

- Filter and process emails, Word and PDF documents from the public, local businesses, and public sectors on their views regarding the development of mass-scale solar wind farms in their communities.
- Gather and analyse data using proficient skills in Excel, removing unwanted duplicates or incomplete information to help Directors make effective decisions on client projects.

/ EDUCATION

>> University of Wales Trinity Saint David & Tileyard Education

MA Commercial Music Production, Distinction | Class of 2020

>> University of Leicester

BA American Studies with a Year Abroad in USA, 2.1 Upper Second Class Honours | Class of 2019

>> Richmond upon Thames College

A-Levels, BBD | AS-Level, B | Class of 2015

>> Southborough High School

GCSEs, 11 A*-B grades including core competencies | Class of 2013

/ OTHER INTERESTS

- > Role and growth of technology in business.
- > Exploring the globe and learning other cultures.
- > Reading, music and meditation.

