Optimize your webinar experience



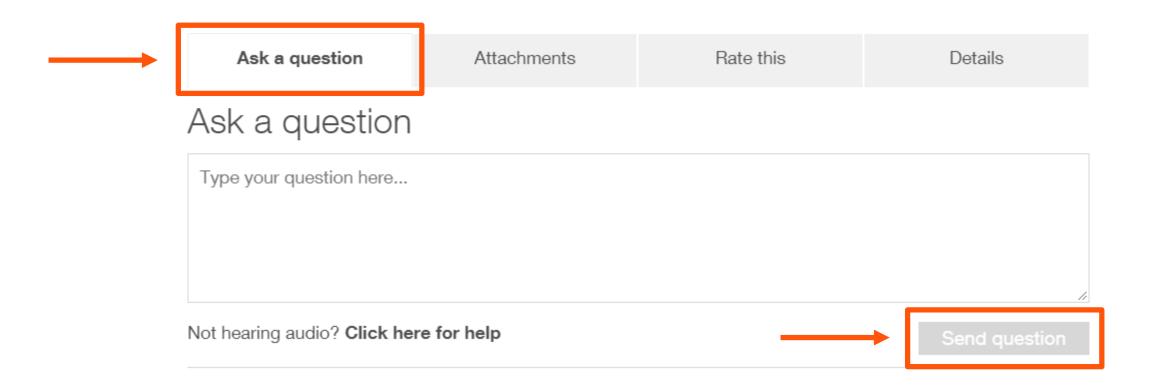
Download the presentation slides



Turn up your device's volume

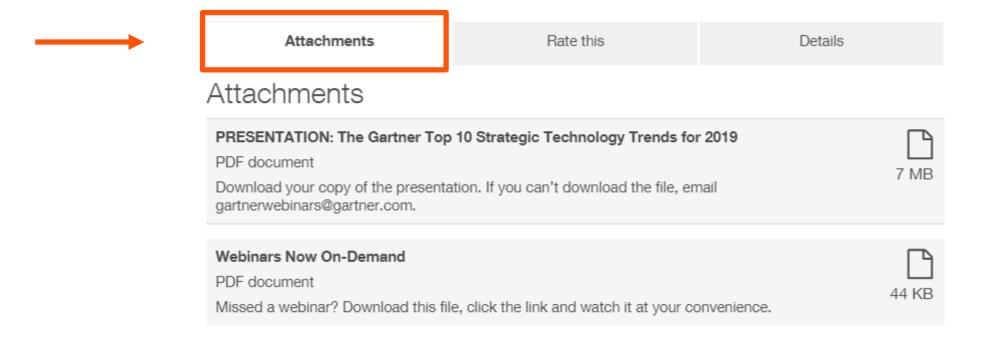


Ask your questions





Download attachments, including the presentation





Gartner Supply Chain Top 25: Lessons from Leaders

Connect with Gartner







Mike Griswold **VP Analyst**

Mike Griswold is a Research VP in Gartner's Consumer Value Chain team, focusing on the retail supply chain. He is responsible for assisting supply leaders in understanding and implementing demand-driven supply chain principles that improve the performance of their supply chain.

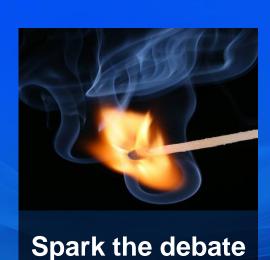
Connect with Mike





The Purpose of the Supply Chain Top 25







Lessons from leaders

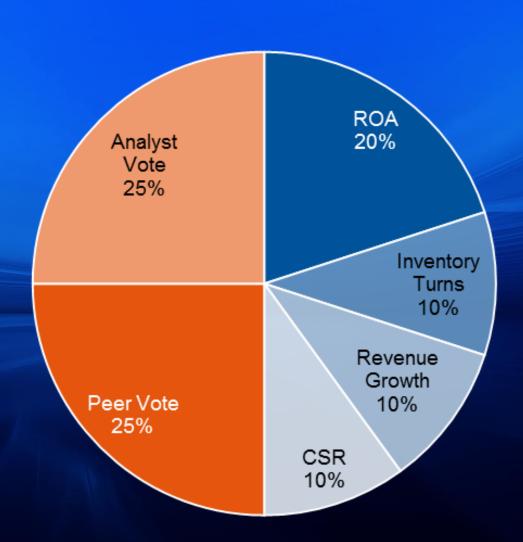


Raise the bar for all



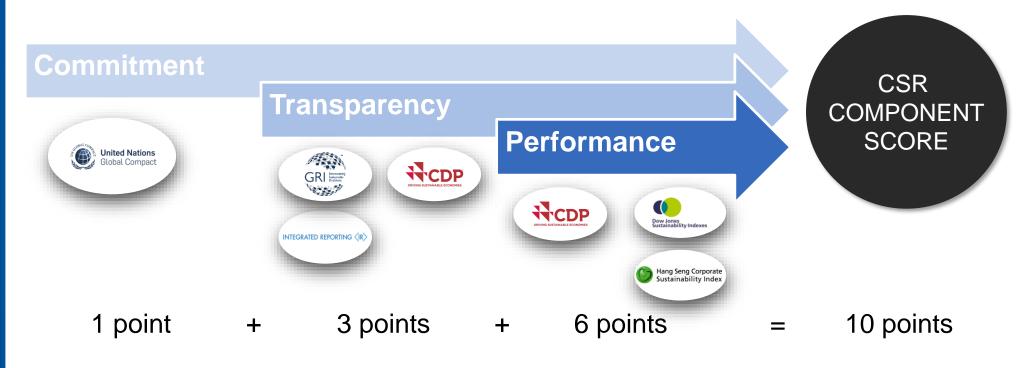
Cross-pollinate ideas

2018 Gartner Supply Chain Top 25 Scoring Methodology



High Level CSR Component Methodology

Three Degrees of Third-Party Data Blended Into a CSR Component Score



Reference: Corporate Social Responsibility Methodology Changes for the 2018 Gartner Supply Chain Top 25

Gartner 2019 Supply Chain Top 25 and Masters



The Supply Chain Top 25 Outperform the Rest

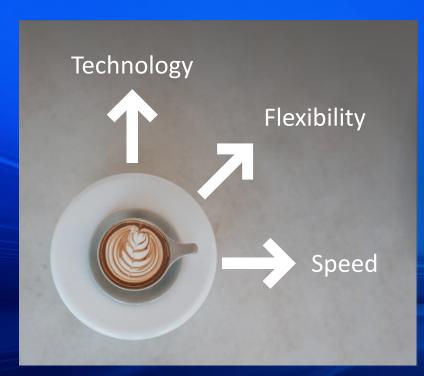
Group	Peer Opinion	Gartner Opinion	ROA	Turns	Growth		Composite Score
Top 25 and Masters	971	281	12.30%	13.6	5.10%	7.03	3.88
Rest of Top 25 Study Population	98	17	5.40%	7.4	7.20%	4.5	1.28

^{1.} Masters (Apple, P&G, Amazon, McDonald's, Unilver) had top five composite score for seven or more of the last ten years For details on methodology, see: http://www.gartner.com/technology/supply-chain/top25_methodology.jsp

Leaders Run Demand Driven Value Networks



2019 Supply Chain Leadership Trends







Personalization at Scale

Leveraging Ecosystems

Business-Led Digital Strategies

2019 Supply Chain Leadership Trends

Personalization
At Scale

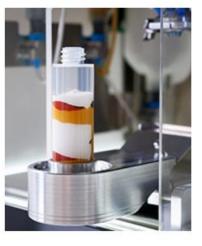
- Technology
- Flexibility
- Speed

Personalization at Scale: L'Oréal Custom Foundation

HOW IT WORKS









STEP 1

Your dedicated Lancôme Color Expert scans your skin to measure your exact shade.

STEP 2

Select your skin type and desired coverage level. Our comprehensive diagnostic then calculates your unique formula.

STEP 3

Your custom foundation is prepared right in front of you. A few seconds to mix and it's ready.

STEP 4

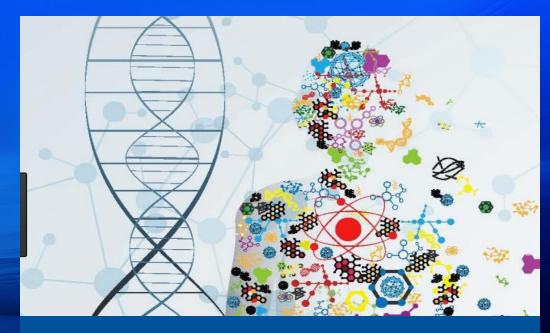
Your name and complexion ID are also labeled on the bottle for easy refill.

DISCOVER YOUR CUSTOM FOUNDATION MATCH

Personalization at Scale: Johnson & Johnson



3D Printed Orthopedic Devices



Personalized Medicines

2019 Supply Chain Leadership Trends

Personalization
At Scale

- Technology
- Flexibility
- Speed

Leveraging Ecosystems

- Suppliers
- Consortia
- NGOs

- Customers
- Governments

Leveraging Ecosystems: Dell Legacy of Good

Building a legacy of good

Dell technology and expertise doing the most good for people and the planet.

Learn more at Dell.com/legacyofgoodupdate





We have recovered 1.6 billion pounds of electronics since 2007.



In partnership with TGen, whole genome sequencing analysis for children's cancer and other diseases has been reduced from weeks to 8 hours.

With 72% more audits and increased trainings last year, Dell is driving better social and environmental practices in our supply chain.



Approximately 93% of Dell packaging (by weight) is sustainably sourced and easily recyclable or compostable.



416 products Last year, 416 of Dell's products met ENERGY STAR® standards.



Since 2012, 1.6 million underserved children globally have been given access to Dell technology and 21st century skills.

Leveraging Ecosystems: Unilever Smallholder Empowerment



Leveraging Ecosystems: Water Stewardship at Colgate

Direct Operations

Supply Chain Management

Use



Water Access Sanitation and Hygiene

Collaboration and Disclosure













Value Chain

Environment & Communities

2019 Supply Chain Leadership Trends

Personalization
At Scale

- Technology
- Flexibility
- Speed

Leveraging Ecosystems

- Suppliers
- Consortia
- NGOs

- Customers
- Governments

Business-Led
Digital Strategies

- Business Alignment
- Automation
- Augmentation

- New Jobs/Skills
- Enabling Communities



Business Led Digital Strategies: Diageo

Driving standardised excellence in execution to improve SC performance

Verification of Supply Chain Codification



- In F19 we have introduced a new Level 1 KPI 'Adherence to Best Practice (ATBP) with all markets reporting their adherence to best practice based on a self assessment
- Every market supply chain is then process confirmed by functional experts and insights and areas for improvement agreed

Next Generation Performance



- In F19 we have kicked off Project Kuoda to build on our success using TRACC in Make, to expand across Plan, Move and Source functions
- Objective is to unlock value across end to end supply chain through one way of working and drive COGS performance maturity improvement towards leading benchmarks

Digital and Data



- Process mining in Order to cash, purchase to pay and source to pay
- Qliksense, Microstrategy and Power BI utilisation to derive insight into KPI performance and inventory visibility
- Analytics into CPRM to drive cost reduction
- Programme of over 200 projects to digitise the end to end supply chain

Business Led Digital Strategies: Pepsi

We Are Testing Innovative Shelf Merchandising Concepts Across Frito-Lay To Gain Real-Time Insights & Visibility To The Retail Shelf







Polling Question 1 of 1

Which of the 3 Leadership Trends Presents the Most Challenges to Your Organization?

- A. Personalization at Scale
- **Leveraging Ecosystems**
- **Business Led Digital Strategies**
- All of the Above
- Not working on or not a challenge

How to participate in our polling

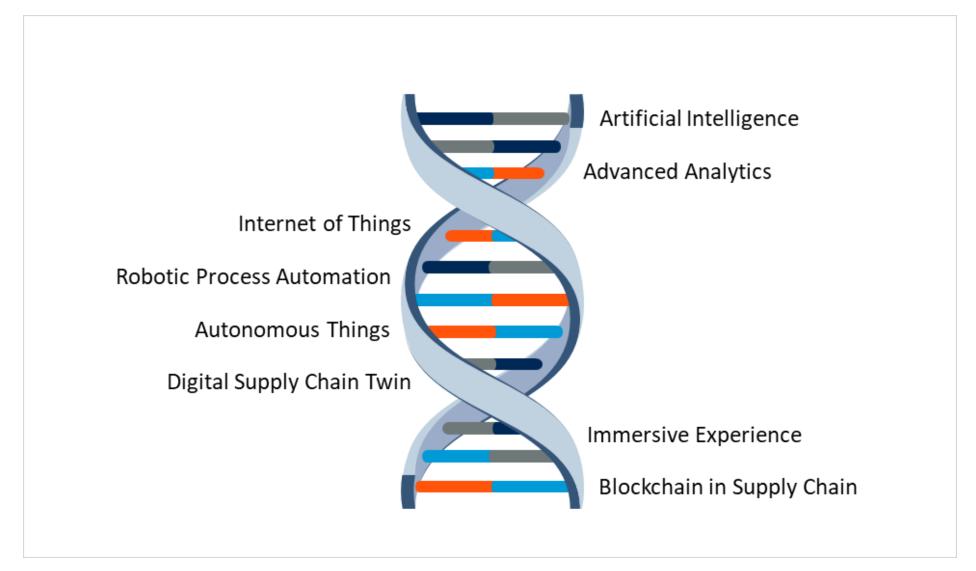
If you are in full screen mode – click Esc The poll question is on the "Vote" tab. Please click the box to make your selection. Upon voting you will see the results.

Thank you!

Rate this Ask a question Attachments Details Q. Polling Question (please choose 1 answer) A. Answer B. Answer C. Answer D. Answer E. Answer



Top Supply Chain Technology Trends for 2019





Augmented Reality

Enabling Service Technicians Enhancing Human Capabilities

Manufacturing

Warehousing

Field Service

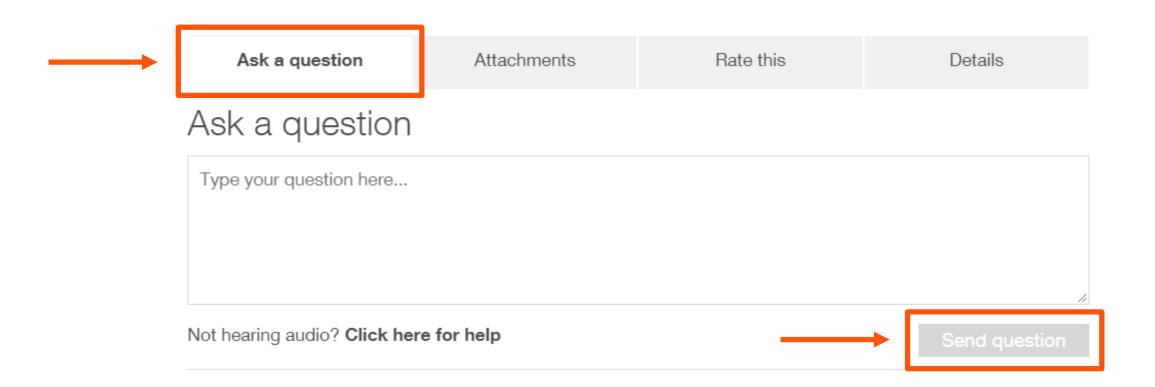




Recommendations

- Assess supply chain organization's capabilities to deliver personalized offerings in segments where they drive customer value and competitive differentiation in the business.
- Explore partnerships with other companies and noncorporate organizations within your ecosystem seeking similar outcomes to deliver a broad range of objectives from efficiency to innovation, as well as delivering on corporate social responsibility (CSR).
- Ensure that supply chain's digital capability roadmaps align with broader digital business transformations. Build the supply chain workforce of the future through educational partnerships and a strong organizational learning culture.

Ask your questions!





Gartner Conferences 2019

Master your role and transform your business at one of our 75+ global conferences.

Attendees benefit from our marketleading research, unique insight and unsurpassed peer networking.

To view the full calendar, visit gartner.com/events.





Stay up to speed on related topics



Listen to Gartner ThinkCast Podcasts @ gartner.com/podcasts



View upcoming and on-demand Gartner Webinars @ gartner.com/en/webinars



Before you go



Download the presentation slides



Rate this presentation



Let us know what you think

