**Stakeholder Management Strategy Template**

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**Stakeholder Management Strategy**

**<Project Name>**

**Company Name**

**Street Address**

**City, State Zip Code**

**Date**

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# Introduction

To address these challenges, a stakeholder management strategy has been developed to identify and analyze stakeholder needs, develop a communication plan, address stakeholder concerns, involve stakeholders in decision making, and monitor stakeholder engagement. The stakeholder management strategy will ensure that the right message is delivered to the right audience at the right time and that stakeholder needs are met throughout the project's lifecycle.

This document outlines the stakeholder management strategy for the Inventory System and Ordering System project for Torrecamps Company. The strategy aims to maintain stakeholder engagement and involvement throughout the project's lifecycle to ensure that the project meets its goals and objectives. By doing so, we believe that the project will achieve its intended outcomes and bring about significant benefits for Torrecamps Company.

# Identify Stakeholders

To identify the stakeholders, the group thought of examining the hierarchy within the company, Torrecamps Marketing, and identifying the people with the most influence and the people that the group thinks would provide the best insight into the project. The group thought this would be an effective way to identify the stakeholders because the more influential people would be leading the company, thus setting the path that the company would go through to progress. The people with the best insight are the people that understand the inner workings of the company and would be able to guide the group on what functions/features of the project would be needed for the project to be as useful as possible to the company and their workers.

# Key Stakeholders

CEO - Mr. Jabb Torrecampo holds a key role in the company's decision-making processes and overall strategic direction. He is likely to have a significant interest in the success of the Inventory System and Ordering System project, as it will impact on the company's operations and bottom line. Additionally, as the CEO, he is responsible for ensuring that the company's stakeholders are informed and satisfied with the project's outcomes.

COO - Ms. Maria Theresa Reyes is responsible for the company's day-to-day operations and ensuring that the company runs efficiently and effectively. She may have a more hands-on interest in the Inventory System and Ordering System project, as it may impact the company's operations in a direct way. As such, she may play a critical role in ensuring that the project is implemented effectively and in a way that aligns with the company's goals and objectives.

# Stakeholder Analysis

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Name | Department/  Company | Position | Adviser | Objectives, requirements, Interest | Influence | Project Contribution | Resistance |
| Jabb Torrecampo | Torrecamps Marketing | CEO | COO | Improve transactional processes, improve inventory management, provide a better experience for the customers, and provide the company workers with better software for smoother transactions | High | Provided insight on the team on how the company currently works to provide inspiration for the group to come up with features of their own. | Limited technological knowledge, cost concern, production time concerns |
| Maria Theresa Reyes | Torrecamps Marketing | COO | CEO | Improve transactional processes, improve inventory management, provide a better experience for the customers, and provide the company workers with better software for smoother transactions | High | Contacted the team and provided insight on what features the program is required to have for the best outcome for the company | Limited technological knowledge, cost concern, production time concerns |

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