# FINAL PROJECT: STOCK MARKET

A network tour of data science

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### Setup

- Dataset contains about 500 stocks
- Per stock: 27 features on 15 dates (quarterly)
- Which features are the most important?
- Prediction through classification

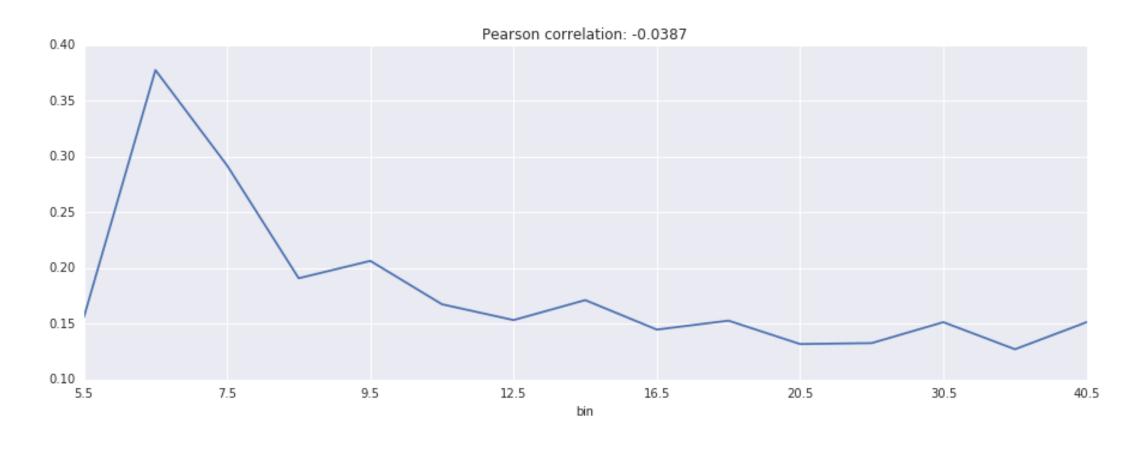
# Data preparation and cleaning

- Fetch the data in the right format
- Add the return to every data row (value + marker)
- Remove the data with unknown date
- Remove the incomplete data
- For all features calculate the Z-score and remove the outliers
  - Outliers cannot be used to make conclusions

# Basic analysis

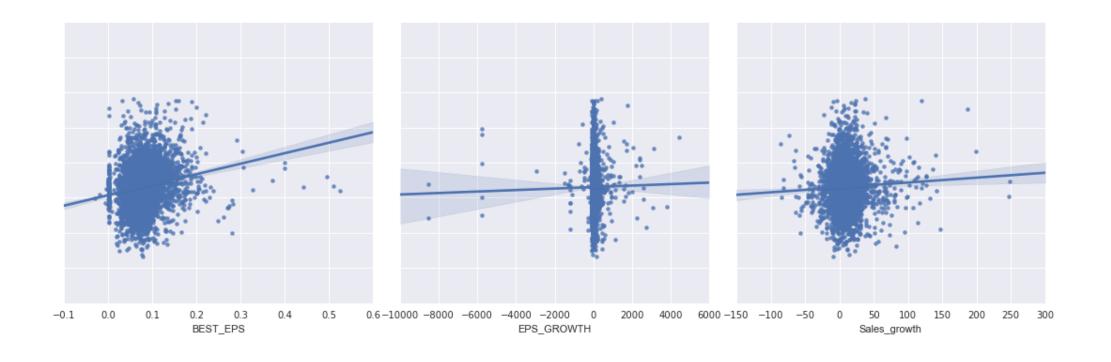
- Results
  - 73% of the data rows have a positive return
  - Average return is 15%

# Basic analysis (PE vs return)



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# Basic analysis (pairplot)



# Basic analysis – correlation with return

DIVIDENDY -0.104225575413

CUR\_MKT\_CAP -0.0720714047831

Pricesales -0.0482633624651

PXnow -0.0400802070805

oper\_margin -0.0389658987233

Prof\_margin -0.00435273379013

PE 0.00295107421611

Pricebook 0.00325980783593

fiveyrAvPriceEarnings o.o100711755587

EPS\_GROWTH 0.0117654999064

DebtEQ 0.021673495901

CURratio 0.0268171530037

Quick 0.027724935736

PX1YR 0.0292110084654

Rating 0.0460916895817

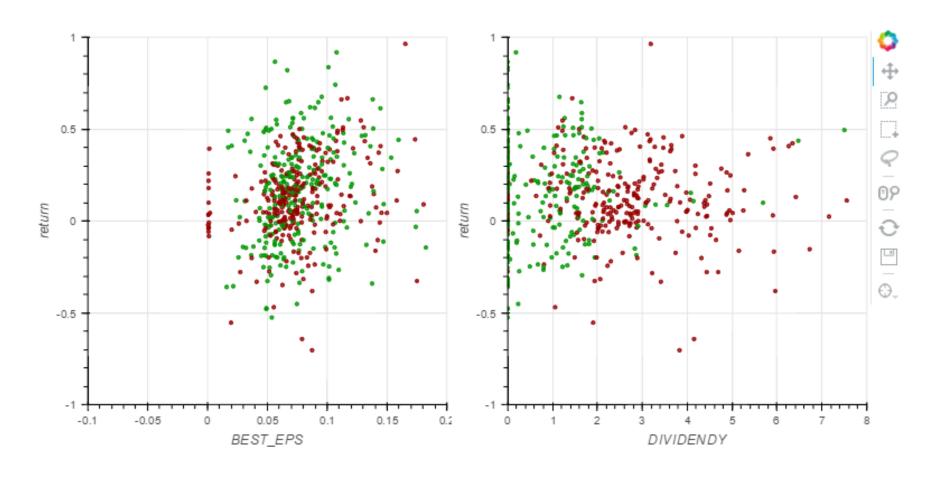
assetTurnover 0.0701406100772

BEST\_EPS 0.18738466211

#### Linear Classification

- Splitting and permutation
- Normalize the data (seperately)
- linear SVM and logistic regression
- Accuracy of 51 to 57 %
- Can outperform the market

#### Linear classifier - Result



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#### Neural network

- Didn't converge properly
- Tried to adapt:
  - learning rate
  - size of network
  - dropout
  - regularization
  - loss functions
  - amount of runs

# Encountered problems

- Python object refference
- Some incomplete data that was not filtered out
- Neural network didn't converge properly

## Possible improvements

- Classifiers
  - Feature extraction
  - Adaptations of the algorithms
- Neural network
  - Other loss function
- Code
  - More general code

#### Conclusion

Hard to classify economical data

It seems that classifiers can beat the market, but some more research is necessary to be sure.

