

# **STA 3180 Statistical Modelling: Clustering**

Topic: Clustering

## **I. Introduction to Clustering**

### **A. Definition of Clustering**

### **B. Types of Clustering**

1. Hierarchical Clustering
2. K-Means Clustering
3. Density-Based Clustering

## **II. Clustering Algorithms**

### **A. K-Means Algorithm**

#### **1. Main Things to Study:**

- a. Steps of the K-Means Algorithm
  - b. Distance Measures
  - c. Choosing the Number of Clusters
- #### **2. Problem Solving Strategies:**
- a. Visualize the data to identify clusters
  - b. Use the elbow method to determine the optimal number of clusters
  - c. Use the silhouette coefficient to evaluate the quality of the clusters

### **B. Hierarchical Clustering Algorithm**

#### **1. Main Things to Study:**

- a. Steps of the Hierarchical Clustering Algorithm
  - b. Linkage Criteria
- #### **2. Problem Solving Strategies:**
- a. Visualize the data to identify clusters
  - b. Use the dendrogram to determine the optimal number of clusters
  - c. Use the cophenetic correlation coefficient to evaluate the quality of the clusters

### **C. Density-Based Clustering Algorithm**

#### **1. Main Things to Study:**

- a. Steps of the Density-Based Clustering Algorithm
  - b. Density Estimation
2. Problem Solving Strategies:
- a. Visualize the data to identify clusters
  - b. Use the density-based clustering algorithm to identify clusters in high-dimensional data
  - c. Use the Davies-Bouldin index to evaluate the quality of the clusters