

# **STA 3180 Statistical Modelling: Multivariate Analysis**

## **I. Multivariate Analysis**

### **A. Definition and Overview**

1. **Definition:** Multivariate analysis is a statistical technique used to analyze data from multiple sources simultaneously.
2. **Overview:** Multivariate analysis can be used to identify relationships between variables, to compare groups of observations, and to make predictions.

### **B. Types of Multivariate Analysis**

1. **Principal Component Analysis (PCA):** PCA is a method of reducing the dimensionality of a dataset by transforming it into a set of uncorrelated variables called principal components.
2. **Factor Analysis:** Factor analysis is a method of identifying underlying factors or latent variables that explain the variation in a dataset.
3. **Discriminant Analysis:** Discriminant analysis is a method of classifying observations into different groups based on their characteristics.
4. **Cluster Analysis:** Cluster analysis is a method of grouping observations into clusters based on their similarity.

### **C. Problem Solving Strategies**

1. **Understand the problem:** Before attempting to solve a problem, it is important to understand the problem and the data that is available.
2. **Identify the appropriate technique:** Once the problem has been understood, it is important to identify the appropriate technique for solving the problem.
3. **Analyze the data:** After selecting the appropriate technique, it is important to analyze the data using the technique.
4. **Interpret the results:** After analyzing the data, it is important to interpret the results and draw conclusions.
5. **Validate the results:** Finally, it is important to validate the results by comparing them to other sources of information.