- 1. What is the best definition of persuasion?
- A. The act of convincing someone to do something
- B. The act of convincing someone to believe something
- C. The act of convincing someone to change their behavior
- D. The act of convincing someone to buy something
- 2. Which of the following is NOT a common method of persuasion?
- A. Threats
- B. Rewards
- C. Punishments
- D. Logic
- 3. Which of the following is NOT a common reason people are persuaded?
- A. To avoid something unpleasant
- B. To gain something pleasant
- C. To conform to social norms
- D. To stand out from the crowd
- 4. Which of the following is NOT a common factor that influences persuasion?
- A. The persuader's physical appearance
- B. The persuader's tone of voice
- C. The persuader's body language
- D. The persuader's credentials
- 5. Which of the following is NOT a common tactic used in persuasion?
- A. Flattery
- B. Assertiveness
- C. Reasoning
- D. Intimidation
- 6. Which of the following is NOT a common way to resist persuasion?
- A. Refuting the arguments
- B. Asking for more information
- C. Pointing out inconsistencies

D. Yielding to peer pressure

Answer Key: 1. C, 2. D, 3. D, 4. D, 5. D, 6. D