
RESEARCH PROPOSAL

ON

THE EASY BUY AND SELL APPLICATION

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1 EASY BUY AND SELL APPLICATION

1.1 Introduction

It is quite unarguable that in most areas in Uganda especially in the business sector, selling or buying an item at a cheap negotiable price with a very minimum risk of being scammed is really challenging. Many sellers tend to sell items that are probably faulty and end up putting potential buyers at losses after they buy these items. These items range from gadgets, Computers, phones, appliances to mention but a few.

Easy buy and sell is a dynamic web application we plan to implement that will enable users buy and sell items with minimum risk of being scammed. The application will have secure features like, user details including names, passwords, email address, location and contacts to mention but a few. All this will be intended to offer a transparent platform where users will feel safe to transact and engage. For purposes of buying and selling durable items in good condition, potential sellers will have to critically describe the item they plan to sell for example a current photo of the item, its specifications, how long it has been used, a fair realistic pricing and its brand.

The application will adopt a good user interface with sections of contact in case one needs an inquiry or wants to report a fraud deal. Users will basically be able to login and upload items they want to sell with all their details and also be able to view other items that are for sale with all their pricing.