P2PI Traffic Localization

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Problems with P2P Traffic

- Symmetric delivery (peer distribution)
 vs. Asymmetric download (client-server)
- Multiple, concurrent, dynamic connections vs. Single, static connection
- Routing at multiple layers (Net, App)
 vs. End-to-end connection at single layer
- Growing content sizes
 - Capacity is falling behind demand

Solution Areas

- Bandwidth provisioning
- Content optimization for media
 - Codec Optimization
 - Selective dropping with layered encoding
- Signaling & admission control
 - Congestion control
 - Fairness
- Traffic localization & caching

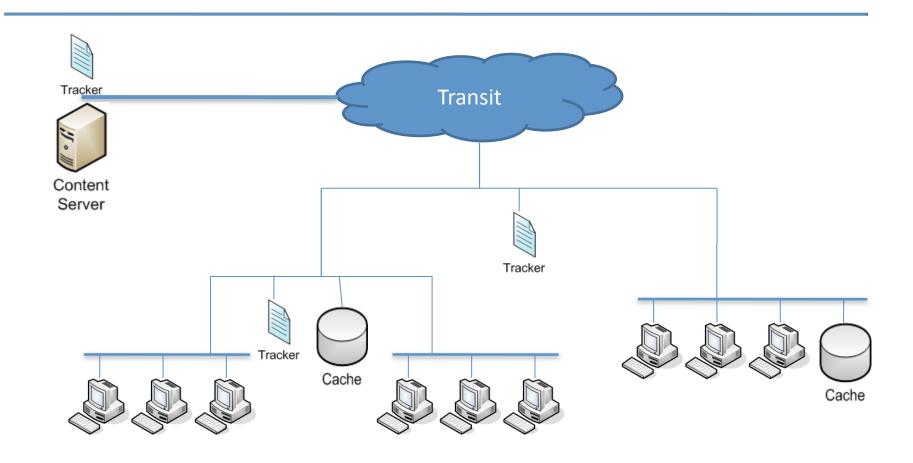
Why Localization

- Mitigate asymmetric capacity provisioning
- Limit traffic within an administrative scope
 - Apply QoS policy within the scope
 Throttling, admission control, etc.
- Why NOT localization
 - Non-uniform experience (depends on your scope or location)

Multi-Layer Tracker Based Architecture

- Straw man architecture
 - Keep it simple & generic; highlight the missing pieces
- Global Tracker
 - Unique for the content
- Local Trackers
 - Redirected / Delegated from the global tracker
 - Multi-Layer (more than 2) trackers possible
- Hybrid Architecture
 - Global Tracker can also be content source
 - Provisioned local caches among seeds & peers
 - Edge-Assisted CDN

Architecture Diagram



Work Areas – Locality

- Network locality
 - Determine the local tracker
 - Select local seeds, peers, and (ISP) caches
- Mechanisms
 - Dynamic measurements
 - Static (provisioned) maps Oracles
- Challenges
 - Traffic conditions & Load balancing
 - Administrative aspects Policy & Scopes
 - Metrics
 - delay, hop count, scopes (geographic, operator, subnet, ...)

Work Areas – Topology & Caching

Topology Matching

- Between Link Layer and Application Layer!
 Esp. ad hoc wireless networks
- Optimize the physical traffic flows (minimize the duplicate flows on the same physical link)
- (Streaming services)

Caching

- Caches = Long-lived or pre-provisioned peers
- Cache placement is crucial
 - Back to the locality & topology matching problems

Work Areas – Redirection

- Tracker Redirection/Delegation
 - Standardize on the generic tracker format
 - Off Path
 - Explicit delegation
 - Implicit interception/redirection
 - On Path: Proxy-based
 - Breaks end-to-end authentication (depends also on the layers)
 - Not practical in all deployment
 - Potential bottleneck

Out of Scope (for this talk)

- Security
 - Federated authentication & authorization
- Signaling & Packet Marking
 - Diffserv, admission control (RSVP)
 - Aggregated fairness (a.k.a bandwidth cap)
 - May work within a limited scope
 - Issues for Internet Scale
 - Scalability
 - Tragedy of the commons