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**Fall**

**Spring 2014 Nominated Officer Questionnaire**

**INSTRUCTIONS**

Please attach your **current résumé** and **Spring 2013 schedule** (class, work, other extracurricular activities).

This questionnaire is due **no later than** **THURSDAY, NOVEMBER 28TH at 5:00PM.** Please send this document and all supplemental materials to [president.apousc@gmail.com](mailto:president.apousc@gmail.com).

*Election Day:* Candidates for President and Pledgemaster will have three minutes to give their speeches. Candidates for all other positions will have two minutes.

You may present one slide per position you run for at the time of your speech. Slides are due by **SUNDAY, APRIL 28TH at 11:59pm** to [president.apousc@gmail.com](mailto:president.apousc@gmail.com). You will not be allowed to pass out additional materials or papers during your speech.

**PART I: GENERAL INFORMATION**

Name: Bradley Lai

Year: Junior

Major: Business Administration/Accounting

Pledge Class (Year): Alpha Alpha (Fall 2012)

**Please mark which elected position(s) you are running for with an X:**

[X] President

[ ] Pledgemaster

[X] VP of Service

[ ] VP of Membership

[ ] VP of Fellowship

[ ] VP of Finance

[ ] VP of Communications

[ ] Fundraising Chair

[ ] IC Chair

**PART II: SHORT ANSWER QUESTIONS**

1. What is your vision for APO?

My vision for APO is to become a well-recognized and respected service organization that is known among students and external service organizations. For students, I would like APO to be recognized as an organization that truly makes a change in the community and that community service is our core focus, along with developing lifelong friendships and leadership skills. Community service is a channel through which I believe solid friendships can be formed and maintained, while leadership skills can be developed and created through the planning and execution of service events, especially philanthropy.

I want students to know APO to be an organization where they can truly flourish, knowing that they are able to maximize their inner potential as well as making a long-lasting and positive change in the community. Students will be able to participate in a variety of service events that will contribute to different areas of our community, as well as being pushed out of their comfort zone to learn more about themselves as well as the local community around them. They will learn more about social issues and the problems that plague the local community, and learn how to take action so that they can contribute towards fixing those problems.

Meanwhile, I want APO to be recognized by external service organizations as a source of dedicated and long-term volunteers that are equipped with the necessary knowledge and passion to truly help them make a difference in their mission. This can be achieved through the development and establishing of long-term relationships with nonprofits that we work with, so that they will spread the word about us to other non-profit organizations. To create long-term relationships with external volunteer organizations, I would like to focus on several service organizations that we currently work with and show our dedication and passion through regular attendance of their events as well as truly making an effort to help the mission of the non-profit. In addition, to help foster these relationships, I would like to work on multiple projects with non-profit service organizations that are long-lasting and will help to create a permanent change in the community.

Both of these perceptions are tied together because the quality of service events depend on the commitment of our members. If our members are dedicated and committed, the external volunteer organizations will recognize that and they would be more willing to work with us on multiple projects, knowing that we are able to carry through on them and commit until the end. Through these service projects, we will be able to engage our members in a variety of projects that truly have a meaning and will make a long-lasting impact to the community. This will draw out our members and help increase active retention, because of the variety of projects that will accommodate to a wide variety of interests of our active members.

1. Why do you want the position(s) you are running for?

President: I want to be President because I believe I would be able to be a very versatile and useful resource to all of Elected and Appointed Board because I have the skills that are necessary to provide assistance and I have the resources and contacts to help each member fulfill their goals. I also want to give back to the chapter and help create an atmosphere that is welcoming to both the pledges as well as actives. I want to ensure that our chapter has a smooth semester and make sure that our reputation of being a premier service organization on campus is maintained.

VP of Service: I want to continue to increase participation in service events and to make sure that our members have their interests recognized in service events by having a diverse variety of events. Through my time this semester as VP of Service, I have gained a lot of experience in the position and I believe that the experience I had will strengthen my ability to be the VP of Service next semester because I already have experience with the position, as well as the contacts. I truly enjoyed contacting many service organizations this semester and I want to help APO further develop these relationships such that our organization can form a permanent and beneficial bond with many non-profit organizations.

1. What are your goals for the position(s)?

President: I want to ensure that everyone on Executive Board has access to the resources that they need to fulfill their goals, as well as being able to provide assistance when they need help on certain tasks and projects. In addition, I would like to keep board members accountable for their projects so they would be adhering to their deadlines that they have set. I also want to be transparent to the chapter to keep the members informed of what the Executive Board is currently working on and what we are looking at in the future. I also want to ensure that our members adhere by our current rules and that all members are treated fairly regardless of their standing in our organization.

VP of Service: I want to be able to use service as a channel to reach out to our members and to keep them active in our organization, and to change the perception that rather than obtaining service hours for the requirement as the primary reason to do service, to rather enjoying the service event and obtaining hours as a bonus. I would change this perception by focusing more on chapter interest in certain types of events and offering a bigger variety of events to increase member enjoyment. I want to be flexible with the chapter and help ensure that the needs of our chapter are met and their interests are catered for.

1. What new ideas can you bring to the position and organization as a whole? Please provide examples.

President: I want to work closely with the VP of Membership to possibly meet with actives, to ask them of their expectations of their semester as well as to obtain feedback. Because their feedback is very important and what they think of the chapter directly has an impact on their participation, I want to make sure that we are catering to their needs and that we can try to adjust for any difficulties they may face. I also want to increase interaction with Associate members because they are often pushed away from our organization because they feel that they are being neglected or that they cannot connect to members in our organization. But just because of their member status it does not mean that they should be drifting away from our organization and I want to connect to them on a personal basis to make sure that they still understand that we are still brothers in the same organization and that we care for them.

VP of Service: I want to keep working with the organizations that we have to continue to develop new possible projects. Some examples of the events that we had this semester as a result of developing closer relationships are: Fur Baby adoption events, Career Fair with IMPACTO parents, IMPACTO mentors, Kid City at USC (during rush). Something I want to do next semester is to be more proactive with Fur Baby Rescue: rather than having them invite us to their event, I want to proactively scout for possible fairs or locations where they would be able to set up and have an adoption event such that they can have a greater outreach. In addition, work with Jordan Downs on a closer basis and have more irregular events (such as Dog Walking with Fur Baby) or other sports events around campus where we can provide the children in Jordan Downs with a more holistically enjoyable experience.

1. What relevant experience, if any, have you had working in committees or other organizations for the position(s) you are running for? Please be specific.

Ever since I joined APO, I have been very involved, from being Pledge VP of Fellowship of my pledging semester, to Philanthropy Co-Chair last semester, and to being VP of Service this semester. I believe that these experiences have given me a lot of exposure to being on EBoard and I do think that with that experience I can help develop my position further as well as being able to assist other people with their duties. Having had these positions allows me to see EBoard from different perspectives (on both Appointed and Elected Board) and I believe that will help me as President when I am looking at the needs of the people on both Elected and Appointed Board.

1. What other time commitments will you have next semester (i.e. other student organizations, work, research, etc.)? How do you plan to balance APO executive board duties with those commitments?

Next semester I will have a lot lighter work load than I have had this semester. This semester I was taking 19 units, recruiting, pledging Beta Alpha Psi (Accounting Honor Society), helping out at Good Karma, along with my duties as VP of Service. Next semester, I will be finished with recruiting, be an active in Beta Alpha Psi (which means a lot less requirements and time commitment), which means that I will have a lot more free time. In addition, I do not work at any jobs or internships so I definitely believe that I will have time to do my position well as President or VP of Service. Being on Elected Board next semester is definitely one of my top priorities and I will ensure that there is no clashes of conflict between my priorities.

***Don’t forget to attach your résumé and schedule.***

Thank you for taking the time to complete the Elected Board Questionnaire. Please be sure to send in your election slide(s) no later than Sunday, April 28th at 11:59PM. If you have any questions or concerns, feel free to contact [president.apousc@gmail.com](mailto:president.apousc@gmail.com).

Good luck! ☺