**EMILY LU**

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**EDUCATION**

**University of Southern California,** Los Angeles, CA May 2014

GPA: 3.7, Dean’s List

Major: Environmental Studies, Minor: Business

Recipient of USC Dornsife 2012 Summer Undergraduate Research Fund Grant

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## Inter-University Program for Chinese Language Studies, Beijing, China Summer 2012

## Intensive summer Chinese language instruction at Tsinghua University

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**WORK EXPERIENCE**

**Better Chinese LLC,** Palo Alto, CA Summer 2011

***Editorial Intern***

* Collaborated with product development team to create first-level Chinese textbook for college students
* Formatted and designed textbook using InDesign
* Composed original material for textbooks for spotlights on Chinese culture

**Engine Yard, Inc.,** San Francisco, CA Summer 2010

***Inside Sales Intern***

* Qualified and documented sales lead information using Salesforce software for inside sales team at cloud computing internet start-up
* Enhanced internet research skills while gathering information on contacts

**Fenix International,** San Francisco, CA Summer 2009

***Market Research Intern***

* Researched and analyzed mobile phone usage data and behavior in targeted international markets for an energy related technology start-up
* Developed and implemented procedures to make the office more environmentally friendly

**UNIVSERSITY LEADERSHIP EXPERIENCE**

**USC Alpha Phi Omega National Service Fraternity,** Los Angeles, CA Spring 2012 to present

***Vice President of Service***

* Responsible for planning regular service events with community service organizations for 140 members
* Established “College Day” service project; brought underserved high school students to USC campus and introduced them to college life

**USC Science Outreach,** Los Angeles, CA Spring 2012 to present

***Director of Programming***

* Prepare and lead weekly science classroom demonstrations at local elementary school

**PUBLICATIONS**

**Scientific American** Summer 2012

* Authored blog articles on Micronesian marine wildlife <http://bit.ly/JZA0LQ> ; <http://bit.ly/JvCMwy>

**SKILLS AND INTERESTS**

**Computer Skills**

* Proficient in Salesforce; Adobe Indesign, Photoshop

**University of Southern California Women’s Club Soccer** 2010 to 2012

**Certified AAUS Scientific SCUBA Diver** 2012

* Performed ecosystem monitoring research in Palau (Micronesia) for Koror State Government