

**Fall 2019 Nominated Officer Questionnaire**

**INSTRUCTIONS**

Please attach your **current résumé** and **Fall 2019 schedule** (class, work, other extracurricular activities).

This questionnaire is due **no later than** **SUNDAY APRIL 14THat 11:59 PM.** Please send this document and all supplemental materials to [president.apousc@gmail.com](mailto:president.apousc@gmail.com) and cc webmaster.apousc@gmail.com

*Election Day:* Candidates for President and Pledgemaster will have three minutes to give their speeches. Candidates for all other positions will have two minutes.

You may present **one slide** **per position** you run for at the time of your speech. If you are running all or nothing for a co position, you may share a speech with your running mate and have **up to** **two slides**. If you are not running all or nothing, you must have a separate speech and slide. Slides are due by **SUNDAY APRIL 14TH at 11:59 PM** to [president.apousc@gmail.com](mailto:president.apousc@gmail.com). You will not be allowed to pass out additional materials or papers during your speech.

**PART I: GENERAL INFORMATION**

Name: Sophie Park

Year: Sophomore

Major: BFA in Design, Minor Digital Studies

Pledge Class (Year): Alpha Nu, Fall 2018

**Please mark which elected position(s) you are running for with an X:**

[  ]  President

[  ]  Pledgemaster

[  ]  VP of Service

[  ]  Co-VP of Membership

[  ]  VP of Fellowship

[  ]  Co-VP of Finance

[X]  VP of Communications

[  ]  IC Chair

Name of person you are running with (leave blank if no running partners):

Are you running all or nothing (leave blank if not applicable)?:

**PART II: SHORT ANSWER QUESTIONS**

1. **Why do you want the position(s) you are running for?**

While serving as the Creative Director, I worked closely with the VP of Communications and the roles of this position interested me because a lot of the responsibilities deal with how APO was represented on social media and how to facilitate communication both in and out of APO. Whether it was creating themes for EBM/GBM or designing graphics and writing captions for Instagram, I felt that these were duties I was familiar with and am excited about, especially because this position has a lot of creative freedom and depends on how much work you put into it.

1. **What is your vision for APO and what are your goals for the position(s)?**

My vision for APO if I serve as VP of Communications is to promote better communication both within the members of APO and the public. Within APO, I would keep notes organized, send announcements and follow up to clarify what each member of the ExComm or members want to notify. In terms of improving communication with the public, I will work on social media, focusing on Instagram and Facebook to provide a space to show transparency in what APO does and the details of any events especially during recruitment. Using graphics and other forms of media, I also want to introduce people to our members and what our chapter does and values.

1. **What new ideas can you bring to the position and organization as a whole? Please provide examples.**

During recruitment, many recruitees often are confused about what events happen at what time, whether they are able to rush and have many questions regarding the whole process. Although there is a Facebook event with a schedule, there are often changes to times and locations and it is not always accessible. Through social media, I will be collaborating with the Creative Director and Historian to produce graphics showing clarity to our recruitment process as well as to show more of what our organization does. This would also include posting live updates from events on stories and having a cohesive “meet the members” section. Within the members of APO, I want to increase participation and feedback by including forms on suggestions of GBM slides, ideas of what to post on social media or other improvements I can make.

1. **What relevant experience, if any, have you had working in committees or other organizations for the position(s) you are running for? Please be specific.**

Serving as a part of the Communications Committee as the Creative Director helped me understand more clearly of what the VP of Comm does and the duties they are responisible for. As the Creative Director, I created graphics to post on Instagram, discussed the new GBM theme and secret words, and was able to work closely with the current VP of Comm. I have also worked at a magazine and different organizations to manage their social media through creating graphics and coming up with descriptions to clearly represent the organization’s values and provide a closer insight into the events they are holding.

1. **What other time commitments will you have next semester (i.e. other student organizations, work, research, etc.)? How do you plan to balance APO executive board duties with those commitments?**

Other than APO, I’m in a magazine club, KISA and may have a part-time internship but they are all low commitment and will not conflict with the responsibilities for this position. The most important part as VP of Comm is to attend every EBM and GBM which I am able to do with my schedule and I will be working on social media in my free time during the week.