

**Fall 2020 Executive Board Application**

**INSTRUCTIONS**

Please attach your **current résumé** and **Fall 2020 schedule** (class, work, other extracurricular activities).

This questionnaire is due **no later than** **SUNDAY, APRIL 19th at 11:59 PM.** Please send this document and all supplemental materials to [president.apousc@gmail.com](mailto:president.apousc@gmail.com) and cc [webmaster.apousc@gmail.com](mailto:webmaster.apousc@gmail.com).

*Election Day:* Candidates for President and Pledgemaster will have three minutes to give their speeches. Candidates for all other positions will have two minutes.

You may present **one slide** **per position** you run for at the time of your speech. If you are running all or nothing for a co position, you may share a speech with your running mate and have **up to** **two slides**. If you are not running all or nothing, you must have a separate speech and slide. Slides are due by **SUNDAY APRIL 19th at 11:59 PM** to [president.apousc@gmail.com](mailto:president.apousc@gmail.com). No changes to your slide may be made after this date. You will not be allowed to pass out additional materials or papers during your speech.

**PART I: GENERAL INFORMATION**

Name: Emily Chen

Year: Sophomore

Major: Human Biology

Pledge Class (Year): Alpha Omicron (Fall 2019)

Will you have finished your requirements by April 27th?: Yes

**Please mark which elected position(s) you are running for with an X:**

[ ]  President

[  ]  Pledgemaster

[  ]  VP of Service

[  ]  Co-VP of Membership

[  ]  VP of Fellowship

[X]  Co-VP of Finance

[  ]  VP of Communications

[  ]  IC Chair

Name of person you are running with (leave blank if no running partners): Matthew Ayala

Are you running all or nothing (leave blank if not applicable)?: Yes

**PART II: SHORT ANSWER QUESTIONS**

1. **Why do you want the position(s) you are running for?**

During my pledging semester, I didn’t know where my dues were being allocated and thought that financial information was restricted from pledges. After my first semester as an active, I realize that I still do not know where the money is allocated. I want other members in the active body to feel informed and understand where the funds are being allocated. As Co-VP of Finance, I hope to achieve a level of understanding and trust for us to be able to continue provide the best experience possible for everyone in the chapter.

1. **What is your vision for APO and what are your goals for the position(s)?**

* *Transparency and Increased Communication* | The notion of transparency and active awareness has driven us to run for the VP of Finance position. We hope to increase transparency within the chapter through the use of a dashboard that shows the financial health of the chapter. This dashboard would show the money spend as well as the revenue generated. This will be updated two times per month.
* *Increase Associate Retention* | As a service-based organization, we believe that the freezing of member accounts is counter intuitive. We want to work with the Webmaster to change the conditions surrounding frozen accounts; these accounts will be able to access service events, but **only** service events.

1. **What new ideas can you bring to the position and organization as a whole? Please provide examples.**

* *External and Internal Affairs* | We hope to increase collaboration and university outreach efforts by partnering with other organizations within our fundraising events to form long-term relationships. This will allow us to gain a larger customer base, therefore allowing us to generate more revenue over a long-term period.
* *Early Payment Plans* | Members have voiced their satisfaction with the early payment plan implementation during the Fall 2020 semester. We hope to continue this payment plan in order to promote responsibility within the chapter and allow our members the ability to cut costs as needed within their membership dues.
* *USG Funding and APO Grants* | The funding and grant responsibilities have traditionally been allocated to the President of the Alpha Kappa chapter. We want to inaugurate a new period of responsibility for the VPs of Finance by effectively expanding the responsibilities to achieve more for the chapter and define the future for our service partners.
* *Fundraising Integration with Pledge Class* | Fundraisers serve as a secondary revenue stream for the organization. We hope to serve as mentors to the incoming pledge class where we are able to increase not only active fundraising pool, but the pledge as well. This coupled with the increased outreach with on-campus organizations forecasts increased revenue for the Alpha Kappa chapter.
* *Fall Fellowship Fundraising* | The Alpha Kappa Chapter has decided to be the host for the 2020 Fall Fellowship. This event will give us the opportunity to gain a large customer base and will provide us with the platform to increase sales and income generation within the 2020 Fall semester.
* *Uber Budgeting* | There has been a consistent problem revolving Uber as expenses that often goes over its projected budget. We want to create new guidelines in partnership with VP of Service that balances both member participation and financial soundness when deciding whether or not to allocate additional funds towards Uber or Lyft. These guidelines are subject to change based on the money spent during the recruitment period due to increased participation of potential new members.
* *Implement Stricter Budget Control* | Throughout the semester, executive members are often faced with costs that fall out of their allocated budgets. As the new VPs of Finance, we want to recognize the system outlined in the bylaws that requires an excomm vote to amend any part of the budget for a respective executive member. We hope this will increase financial awareness at the executive level while also serving as a control for excess spending within the chapter.

1. **What relevant experience, if any, have you had working in committees or other organizations for the position(s) you are running for? Please be specific.**

In high school, I worked closely with two non-profit organizations and helped to raise money and allocate funds. As a high school student, I accepted the positions rather naively and did not expect each position to be as difficult as they were. By working closely with the other cabinet members, I realized the importance of communicating with others and knowing when to take control to get things done.

I also served as Co-fundraising chair during my pledging semester, Fall 2019. By taking on the responsibility of fundraising for my pledge class and working alongside Jessica, I learned to delegate and collaborate with others. This position taught me to brainstorm and share ideas with others in order to further improve a plan before anything is put into action.

Another position that taught me to share ideas and communicate with others is the position of Family Head in the Taiwanese American Organization. Feeling confident in my experience in the club, I had an idea of what vibe I wanted my family members to associate with our family events and our group chat; by communicating with members of the Mochi Family, I was able to receive feedback and incorporate other’s desires and thoughts into the overarching experience of the family.

1. **What other time commitments will you have next semester (i.e. other student organizations, work, research, etc.)? How do you plan to balance APO executive board duties with those commitments?**

I am involved in one other student club on campus – Taiwanese American Organization (TAO), and I have a research job on campus. As for balancing between my other commitments and APO executive board, my pledging semester was not difficult for me time management wise. I was able to balance my responsibilities as Family Head for TAO, maintain a 16-hour work week, and still complete my requirements in a timely fashion. APO executive board duties would hold the same priority as TAO Executive board and my time would be equally divided amongst my responsibilities between the two positions.