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**Fall**

**Fall 2013 Nominated Officer Questionnaire**

**INSTRUCTIONS**

Please attach your **current résumé** and **Fall 2013 schedule** (class, work, other extracurricular activities).

This questionnaire is due **no later than** **FRIDAY, APRIL 26TH at 8:00PM.** Please send this document and all supplemental materials to [president.apousc@gmail.com](mailto:president.apousc@gmail.com).

*Election Day:* Candidates for President and Pledgemaster will have three minutes to give their speeches. Candidates for all other positions will have two minutes.

You may present one slide per position you run for at the time of your speech. Slides are due by **SUNDAY, APRIL 28TH at 11:59pm** to [president.apousc@gmail.com](mailto:president.apousc@gmail.com). You will not be allowed to pass out additional materials or papers during your speech.

**PART I: GENERAL INFORMATION**

Name: Feibi McIntosh

Year: Sophomore, Junior Standing

Major: Art History with a double minor in Communications Design and Digital Studies

Pledge Class (Year): Omega Class, Spring 2012

**Please mark which elected position(s) you are running for with an X:**

[ ] President

[ ] Pledgemaster

[ ] VP of Service

[ ] VP of Membership

[ ] VP of Fellowship

[ ] VP of Finance

[ X ] VP of Communications

[ ] Fundraising Chair

**PART II: SHORT ANSWER QUESTIONS**

1. **What is your vision for APO?**

My vision for APO is to have open forums of communication where everyone can connect and have the freedom to communicate their opinions and thoughts without the feelings of limitation. I wish for APO to act more like a service organization, then a fraternity, and revert its mission back to serving the USC community and the surrounding Los Angeles area.

1. **Why do you want the position(s) you are running for?**

I am interested in VP of Communications because I feel I have the skills and the abilities to be the correct candidate for this job. I am organized and detailed, as well as punctual and timely in getting tasks done.

1. **What are your goals for the position(s)?**

My goals for this position to be as organized as possible in order to assist an accurate record of chapter meetings and of meetings of the Executive Committee. In addition, I would like to work more closely with the PR position and the historian to bring more recognition to APO through a digital media standpoint. APO needs to have more of a prominent presence on the web— through our Facebook page, twitter, and wordpress blog. Other communication positions deal with the responsibilities of social media, and I believe this position should expand to just that. Instead of just assisting the organization with “recording tasks” and administrative tasks, VP of communications should embrace its other responsibilities and truly aid in the communication of APO on an interpersonal level and intrapersonal level.

1. **What new ideas can you bring to the position and organization as a whole? Please provide examples.**

As mentioned above, I would like to expand this position to a more digital media standpoint, while keeping with its basic responsibilities. Also, I would recommend recording each meeting, and listening back to the main points after the meeting in order to confirm accurate forms of communication.

1. **What relevant experience, if any, have you had working in committees or other organizations for the position(s) you are running for? Please be specific.**

Communications intern for an arts education non-profit in San Francisco (Performing Arts Workshop). Worked on digital team to expand social media presence. In addition, wrote blog posts, updated twitter feed, and maintained Facebook page. In addition acted as an administrative intern for Network for Teaching Entrepreneurship, a business non-profit, in San Francisco. Maintained database in an organized manner and converted paper trails to digital versions. These experiences have afforded me the skills and abilities to be a successful VP of Communications.

1. **What other time commitments will you have next semester (i.e. other student organizations, work, research, etc.)? How do you plan to balance APO executive board duties with those commitments?**

I will be taking 17 units next semester, but I have left my Monday nights free, from 5pm onwards, for E Board meetings and general body meetings. In addition, I will be acting as a curatorial volunteer for the California African American Museum every Thursday afternoons. I am a highly organized individual and I delineate every aspect of my life in order to not be overwhelmed by the stress of school. I mark out my activities and schoolwork through checklists and calendar events, so maintaining a balance of APO executive board duties will not be challenging.

***Don’t forget to attach your résumé and schedule.***

Thank you for taking the time to complete the Elected Board Questionnaire. Please be sure to send in your election slide(s) no later than Sunday, April 28th at 11:59PM. If you have any questions or concerns, feel free to contact [president.apousc@gmail.com](mailto:president.apousc@gmail.com).

Good luck! ☺