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**Fall**

**Spring 2013 Nominated Officer Questionnaire**

**INSTRUCTIONS**

Please attach your **current resume** and **Spring 2013 schedule** (class, work, other extracurricular activities).

This questionnaire is due **no later than** **FRIDAY, NOVEMBER 30TH at 8:00PM.** Please send this document and all supplemental materials to [president.apousc@gmail.com](mailto:president.apousc@gmail.com).

*Election Day:* Candidates for President and Pledgemaster will have three minutes to give their speeches. Candidates for all other positions will have two minutes.

You may present one slide per position you run for at the time of your speech. Slides are due by **SUNDAY, DECEMBER 2ND at 11:59pm** to [president.apousc@gmail.com](mailto:president.apousc@gmail.com). You will not be allowed to pass out additional materials or papers during your speech.

**PART I: GENERAL INFORMATION**

Name: Michelle Kang

Year: Sophomore

Major: Global Health

Pledge Class (Year): Psi Fall 2011

**Please mark which elected position(s) you are running for with an X:**

[x] President

[ ] Pledgemaster

[ ] VP of Service

[x] VP of Membership

[ ] VP of Fellowship

[ ] VP of Finance

[ ] VP of Communications

[ ] Fundraising Chair

**PART II: SHORT ANSWER QUESTIONS**

1. What is your vision for APO?

I think in terms of doing service to the community, we are doing a great job. I don’t think there is any other organization on campus that serves the Greater Los Angeles area in so many different ways and to different groups. While we continue to maintain healthy relationships with different organizations that we have been working with, I would like for Alpha Phi Omega to really become the premiere service organization on campus. I personally believe that we are lacking service to the campus and though we have done much to expand that this semester by reaching out to CSC yellowjackets, I think for us to really increase campus presence, we need to have a service event that really defines us and is branded APO. I know that APO has the potential to grow in many different aspects and can become a great organization known for its service in the future if we work towards it.

1. Why do you want the position(s) you are running for?

**President:** For the past two years, I was able to see how much APO changes from semester to semester and I had the opportunity to see APO from the perspective of a pledge, active, and E-Board member. I can honestly say that there are some great things about APO that I can’t deny such as the friendships that we create, how much dedication some of the members have to improve APO, and our continuous support of the community through service. But there are definitely things that we can improve and I want to be able to take a proactive approach in really jumpstarting the goals that APO has had for a long time, but never really got around to doing.

**VP of Membership:** I think being an active and pledge for one semester and on e-board for two semesters, really gives me a unique experience in that I have had the chance to just see membership in three different ways. I know that membership retention has always been a problem within the chapter and I want to try approaching it in a different way. I think there is so much that APO can offer to its members as APO continues to grow and change, but in order for that to happen, we have to have not only leaders that are dedicated to the chapter and organization, but members as well.

1. What are your goals for the position(s)?

**President:** As previously stated, I hope to increase APO’s campus presence and for APO to become USC’s premiere service organization where if anyone on campus were to think about a service organization to try out, the immediate org that would pop up in their head would be APO. Of course this will take more than a semester to carry out, but I want to get the ball rolling and be active in doing so. Furthermore, there are things internally in the chapter that can definitely be improved and I would like the opportunity to extensively work with each of the positions to develop new ideas or approaches or simply to continue the great work that has been done with the position.

**VP of Membership:** As I mentioned before, membership retention has always been a big question within APO in terms of how we can keep members to come back or incentives we can create for us to remain active in APO. In my opinion, I think membership retention begins with the pledging semester and a lot of the members feel like they don’t belong if they’re gone for a semester and don’t know the pledges. I want to create a system where there is more interaction within the members of APO to foster a more tightly knit brotherhood and work extensively with the family heads to create family bonding as well.

1. What new ideas can you bring to the position and organization as a whole? Please provide examples.

**President:** I believe that as the representative of APO, president should be active in promoting our fraternity and how we are service based. An essential part of that would be outreach to different organizations throughout the campus. There are an incredible amount of service organizations on campus and I believe for us to reach out to them creates the possibility of having future partnerships and a network that is focused on service. By doing outreach and such, I would love to have the opportunity to put on a fun carnival or fair for the local Los Angeles children on campus where different service organizations will have booths and will be able to just have fun and learn and volunteers will be able to bond through service! I think this would be a great way to establish relationships with other organizations on campus and we would do service to the campus as well as service to the community. Another possible idea I have would be to partner up with Westside German Shepherd Rescue and Fur Baby Rescue. I think it would be great if we could bring these organizations we have been working with to campus and have a large area where volunteers can walk and play with the dogs for a certain period of time and perhaps even partner with Net Impact to do so. In terms of the chapter itself, there have been so many things that have been talked about for many semesters, but never really reached a starting point and I would like to take that initiative with those positions to start doing so. I think there is room to grow or things that can be touched upon for every position in APO and I want to sit down with each person and just brainstorm, help, and etc. so that each respective person can integrate their vision for APO and their position, but also meet the chapter needs as well.

**VP of Membership:** By being the Special Events Coordinator this semester, I had the opportunity to work extensively with the family heads and I realized the great importance of having these leaders within each family in regards to membership. I would like to work with the family heads to give their positions more structure and develop membership strategies to foster a stronger sense of brotherhood within the chapter that would draw members back. Actives and associates are just as important to Alpha Kappa as pledges and e-board members are and I think it would be great if we could implement a program of appreciation from E-Boarders and pledges to the actives and associates, no matter how present they are or are not in the chapter. Another way, I think would be interesting to put in place, would be a secret pal program among the actives starting from the beginning of the semester. This would be similar to IC penpals, but differ in that two people will not have each other and everyone will be given someone random. Actives will be given one person as their secret pal and would write their secret pal a letter or give them small snacks of encouragement or such for x amount of times for every two weeks and etc. Then during the middle of the semester or every month and a half, all actives that participated in the program will come together to find out who their secret pal was and we would start the cycle over again. I think this would be a great way to encourage actives to talk each other more in order to find out about more about their secret pal and if they get someone they know well, they have the time to appreciate them and if they do not know them well, it would a good way to get to know them without being too awkward.

1. What relevant experience, if any, have you had working in committees or other organizations for the position(s) you are running for? Please be specific.

I am currently the Hoover Healthsite Coordinator and social co-chair for USC’s Community Health Involvement Project (CHIP). As a healthsite coordinator, we are required to come out with lesson plans that involve health to teach to students every month and in my case, the Hoover Elementary School. The lesson plan usually consists of three parts, which is an interactive teaching portion, arts and crafts, and then a physical activity. As kids healthsite coordinators, we are also in charge of the kids booth at the annual healthfair that CHIP holds, which demands planning of games and decorations that integrate health lessons as well. As social co-chair, we plan member’s appreciation dinner and since CHIP does not have weekly meetings, social events where members can get to know each other and network. I also have had the opportunity to be Special Events Coordinator (Spring 2013) and VP of Communications (Fall 2012). I believe I was able to improve different skills from each position and really have learned a lot from both. SEC required a lot of prior creative and organized planning and hammering out of logistics and details and VP of Communications demands a weekly structured schedule and time management in sending emails and such out promptly and in an efficient manner.

1. What other time commitments will you have next semester (i.e. Other student organizations, work, research, etc.)? How do you plan to balance APO executive board duties with those commitments?

Community Health Involvement Project (CHIP)

Undergraduate Student Government (USG)

If you have any questions regarding anything written here, please free to contact me and I can give you more detailed information and etc.

***Don’t forget to attach your resume and schedule.***

Thank you for taking the time to complete the Elected Board Questionnaire. Please be sure to send in your election slide(s) no later than Sunday, December 2nd at 11:59PM. If you have any questions or concerns, feel free to contact [president.apousc@gmail.com](mailto:president.apousc@gmail.com).

Good luck! ☺