**Supipa (Mim) Buranasiri**3029 Shrine Place | Los Angeles, CA 90007 | buranasi@usc.edu | (310) 990 3906

**EDUCATION**

**University of Southern California,** Los Angeles, CA Expected May 2021

Bachelor of Science, Global Health GPA 3.86

Minor in Consumer Behavior; Minor in Social Entrepreneurship

**RELEVANT EXPERIENCE**

**Student Internship Program Bangkok Bank,** Bangkok, Thailand July- August 2019

* Conceptualized and pitched “Kin.D”, an application that connects people with diet-related health problems to nutritionists, in collaboration with 20 interns
* Participated in start-up lectures, such as Intro to Fintech, Investment 101, Brand Creation, and Design Thinking

**Jasberry,** Bangkok, Thailand May- July 2019

*Marketing Intern*

* Co-created 15 original Jasberry recipes, contributed in a professional photoshoot of the dishes, and drafted promotional captions for Jasberry’s Instagram
* Conducted research on innovative rice products and baby food using online databases and in-person at ThaiFex and presented results to Jasberry’s CEO and co-Founders
* Gained first-hand experience working at a social enterprise and certified B corporation

**AIDS Project Los Angeles,** Los Angeles, CA March- May 2019

*Community-based Research Intern for Project Rise*

* Facilitated over 20 participant check-ins and inputted check-in data through QDS and SPSS
* Reached out to 15+ medical centers to obtain HIPAA authorizations
* Spearheaded Project Rise’s pilot social media page: created a “Meet the Team” series, interviewed Community Advisory Board members, and posted weekly news articles on HIV/AIDS and medical adherence

**Lazada,** Bangkok, Thailand May- August 2018

*Intern for Lazada Wallet*

* Analyzed loyalty program trends in Southeast Asia in order to propose recommendations for Lazada Wallet
* Engaged in high-level partnership meetings to formulate monthly promotional campaigns
* Contacted 100+ customers via phone and compiled data on customer experience

**LEADERSHIP ACTIVITIES**

**Alpha Phi Omega,** National Service Organization September 2018- Present

*Historian*

* Completed 100+ service hours; volunteered at organizations like 32nd Street School, GWHFC, and Share a Meal
* Responsible for photography and videography for the Fall 2019 semester

**Joint Educational Project,** University of Southern California January- May 2019

* Managed a classroom environment of 30 first graders; planned and executed a curriculum on health-related topics

**Boston University Thai Student Association,** Boston, MA September 2017- May 2018

*Freshman Representative*

* Organized events for 300+ students, such as the Boston Thai Association College Sports Day which was attended by 130+ students from seven colleges

**SKILLS**

**Technical Skills:** Fluent in English and Thai, Proficient in Microsoft Suite, Adobe Premiere Pro