Fairmont Chicago Millennium Park
Chicago, IL
www.jointmeeting.org



2019 JOINT MEETING

SPONSOR/EXHIBITOR PROSPECTUS

The Infectious Diseases Society of America (IDSA) represents over 11,000 infectious diseases physicians and scientists devoted to patient care, public health, education, and research. We are concerned by the continued decline in the number of trainees pursuing careers as physician-scientists and the attrition of junior and mid-career physician-scientists. We are pleased to continue to partner with APSA to promote the careers of physician-scientists and provide a variety of mentorship, educational and volunteer opportunities. In the field of infectious diseases, a robust cadre of research investigators is critical to confronting serious issues facing patients and public health, including antimicrobial resistance and stewardship, human immunodeficiency virus (HIV)/AIDS, emerging infectious diseases, vaccine development, bioterrorism, and pandemic preparedness.

Cynthia L. Sears, MD, FIDSA President, IDSA

Celebrate the Largest, Most Comprehensive, Meeting of Physician Scientists in the World

In April of each year, AAP, ASCI, and APSA host the world's largest meeting for physician scientists. Together, the three professional societies represent physician scientists across the full career spectrum: from physician-scientist trainees to world-renown clinical investigators.

Leaders in Biomedical Science Joining Forces



The Association of American Physicians (AAP)

Founded in 1885, the AAP has over 1,900 elected members with shared goals that include the pursuit of medical knowledge, and the advancement through experimentation and discovery of basic and clinical science and their application to clinical medicine.

aap-online.org



The American Society for Clinical Investigation (ASCI)

Founded in 1908, the ASCI has more than 3,000 elected physician-scientist members. The ASCI seeks to support the scientific efforts, educational needs, and clinical aspirations of physician-scientists to improve human health.

the-asci.org



The American Physician Scientist Association (APSA)

Founded in 2003, APSA is the largest peer support community for physician scientist trainees, representing more than 1,700 members. APSA strives to be the student physician-scientists' leading voice for improving educational opportunities, advancing patient-oriented research, and advocating for the future of science and medicine.

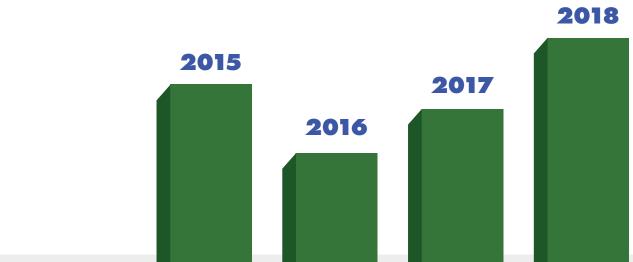
physicianscientists.org

"...High impact keynote speeches, and a lot of the mentors/faculty level physician scientists who were supportive and communicative."

~APSA Member



The AAP / ASCI / APSA Joint Meeting Hosts Over 700 Attendees From APSA Trainees To Nobel Laureates



ATTENDANCE AFFILIATIONS

APSA Attendees / Members

APSA Attendees / Non-Members

ASCI / AAP Attendees

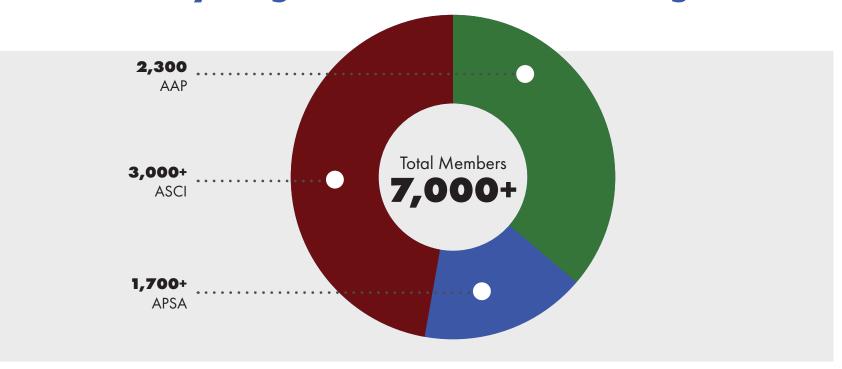
Total Attendees

"Amazing research presented, great networking, great speakers, great location, great social events, great breakout sessions, great mentorship opportunities."

~APSA Member



Target the Full Spectrum of US Physician Scientists From Early-Stage Trainee to Senior Investigator



Number of Social Media Followers Per Society



"I appreciated that this meeting featured keynote talks from some very accomplished physician scientists, and I also appreciated that the meeting was a celebration of the physician-scientist culture for people at all stages of training."



Maximize Your Opportunity Important Information for Sponsors & Exhibitors

Poster Session Lunch Sponsor (Limited to 1)

Benefits include:

- Signage at Lunch on Saturday, April 6th from 11:45 AM
 1:30 PM
- Three (3) Representatives at the Joint Meeting
- Three (3) tickets to the APSA Networking Reception with AAP and ASCI on Friday, April 5th from 9:00 PM -12:00 AM
- Exhibit Space at Poster Sessions on Saturday, April 6th from 8:00 - 9:00 AM and 11:45 AM - 1:30 PM
 - o Standard 6ft table for exhibit
- Listing in the Joint Meeting printed program*
- Listing in the walk-in slides at the Joint Meeting
- Promotion on Joint Meeting and APSA Social Media platforms
- Inclusion in email promotions to ASCI, AAP, and APSA memberships and non-member Joint Meeting registrants
- Option to provide paper goods, such as napkins, printed with the company logo for display/use at the Poster Session Lunch
- One email communication sponsorship to ASCI, AAP, and APSA memberships and non-member Joint Meeting registrants. This communication will include the sponsors name prominently displayed, the company can provide a custom message, no more than 25 words, and a link to their website
- The Joint Meeting and APSA will send one (1) postmeeting custom email communication to the final Joint Meeting attendee list. This custom email can include company logo, up to 300 words text and link to company website*
- Option to provide one (1) piece of marketing material to be placed in the Poster Session Lunch room

Cost: \$15,000

Presentation of sponsor information pursuant to ACCME guidelines and review/approval by the Joint Meeting Planning Committee.

Poster Session Breakfast Sponsor (Limited to 1)

Benefits include:

- Signage at Breakfast on Saturday, April 6th from 8:00 -9:00 AM
- Two (2) Representatives at the Joint Meeting
- Two (2) tickets to the APSA Networking Reception with AAP and ASCI on Friday, April 5th from 9:00 PM -12:00 AM
- Exhibit Space at Poster Sessions on Saturday, April 6th from 8:00 - 9:00 AM and 11:45 AM - 1:30 PM
 - o Standard 6ft table for exhibit
- Listing in the Joint Meeting printed program
- Listing in the walk-in slides at the Joint Meeting
- Promotion on Joint Meeting and APSA Social Media platforms
- Inclusion in email promotions to ASCI, AAP, and APSA memberships and non-member Joint Meeting registrants
- Option to provide paper goods, such as napkins, printed with the company logo for display/use at the Poster Session Breakfast
- The Joint Meeting and APSA will send one (1)
 post-meeting custom email communication to the final
 Joint Meeting attendee list. This custom email can include
 company logo, unlimited text and link to company
 website
- Option to provide one (1) piece of marketing material to be placed in the Poster Session Breakfast room

Cost: \$10,000



Maximize Your Opportunity Important Information for Sponsors & Exhibitors

Refreshment Break Sponsor (Limited to 1)

Benefits include:

- Signage at all Refreshment Breaks (Includes one break on Friday and two breaks on Saturday)
- Two (2) Representatives at the Joint Meeting
- Two (2) tickets to the APSA Networking Reception with AAP and ASCI on Friday, April 5th from 9:00 PM -12:00 AM
- Exhibit Space at Poster Sessions on Saturday, April 6th from 8:00 - 9:00 AM and 11:45 AM - 1:30 PM
 - o Standard 6ft table for exhibit
- · Listing in the Joint Meeting printed program
- Listing in the walk-in slides at the Joint Meeting
- Promotion on Joint Meeting and APSA Social Media platforms
- Inclusion in email promotions to ASCI, AAP, and APSA memberships and non-member Joint Meeting registrants
- Option to provide paper goods, such as napkins, printed with the company logo for display/use at all breaks

Joint Meeting Exhibitor

Benefits include:

- Two (2) tickets to the APSA Networking Reception with AAP and ASCI on Friday, April 5th from 9:00 PM -12:00 AM
- Exhibit Space at Poster Sessions on Saturday, April 6th from 8:00-9:00 AM and 11:45 AM - 1:30 PM
 - o Standard 6ft table for exhibit
- Listing in the Joint Meeting printed program
- Listing in the walk-in slides at the Joint Meeting
- Promotion on Joint Meeting and APSA Social Media platforms
- Inclusion in email promotions to ASCI, AAP, and APSA memberships and non-member Joint Meeting registrants

Cost:

\$2,000 Biotech and Industry
\$1,000 Non-Profit, Academic Institution

Cost: \$5,000

Presentation of sponsor information pursuant to ACCME guidelines and review/approval by the Joint Meeting Planning Committee.

All fees paid at time of registration.

Visit meeting.physicianscientists.org/sponsors for more information and to register.

For questions please contact

Renee Russo, CAE

renee@mckennamanagement.com 978 250-9847

"The size of this course is perfect. It allowed for a variety of presentations and topics within the theme but was small enough for all of the participants to meaningfully interact with one another."

~APSA Member

