

Career Development Guest Speaker Form

Student Name Alex Platt

Name of Guest Speaker, Job Title, and Workplace Justin Pratchett, Social Media Researcher

Topic the speaker is talking about today Social Media Safety

1. Six interesting points from this speaker's presentation or talk

- a. Information about your personal life is easily accessible online.
- b. Your online usernames can lead to finding a large amount of information, even if the name has no correlation to your actual name.
- c. The things you post can be easily seen by your employers or current higher-ups.
- d. People can find information on your family and friends, based on your information.
- e. Photos and posts are never actually deleted.
- f. Anything posted online will always remain online.

2. What career path(s) did the presenter take to reach their career?

He was a college professor and started researching social media.

3. What career advice did the speaker share with you?

He made it aware to us that we should be careful online with what we post.

4. List one fact or note from this presentation that you might share with someone else.

Be careful with what you say on the Internet

5. Write a question that you might ask the speaker.

What was the process you used to find sensitive information?

6. What did you enjoy most about the presentation or talk?

He had a good sense of humor and brought up very interesting facts about social media.

7. Would you consider the speaker's occupation for yourself - why or why not?

No, because it comes off to me as somewhat stalker-ish.

If your Guest can comment on Entrepreneurship and Business Planning (CEW 13.4.11), please answer the questions below:

"What are some pros and cons to being an entrepreneur?"

"What specific personal traits should an entrepreneur possess to start and/or run a business?"

"What are some key aspects necessary for a successful business plan?"