

## Career Development Guest Speaker Form

Student Name Brandon Camacho

Name of Guest Speaker, Job Title, and Workplace Justin Pratchett

Topic the speaker is talking about today Social Media Researcher

1. Six interesting points from this speaker's presentation or talk

- a. Make sure that you're OK with posting photos to social media since they will stay there forever.
- b. Almost every photo has a geo tag and you should disable the geo tag in your photo settings.
- c. You can easily find someone's location if a photo has the geo tag when posted to social media.
- d. Snapchat photos aren't actually deleted, they are just hidden and the photos are still somewhere in your phone.
- e. Your social media accounts should be private.
- f. Be careful what you post online.

2. What career path(s) did the presenter take to reach their career?

He researched and did criminal justice before he became a social media researcher.

3. What career advice did the speaker share with you?

Have a good presence online.

4. List one fact or note from this presentation that you might share with someone else.

You can get denied or fired from a job because of your online history.

5. Write a question that you might ask the speaker.

What is the best way to stay safe online if you're a popular person and want to have your account public.

6. What did you enjoy most about the presentation or talk?

When he talked about the Burger King Foot Lettuce.

7. Would you consider the speaker's occupation for yourself - why or why not?

No because I really don't care about social media.

*If your Guest can comment on Entrepreneurship and Business Planning (CEW 13.4.11), please answer the questions below:*

"What are some pros and cons to being an entrepreneur?"

Pros: You can own a business and possibly get rich.

Cons: Seems to be stressful owning a business.

"What specific personal traits should an entrepreneur possess to start and/or run a business?"

They should be aspiring and determined and smart with money.

"What are some key aspects necessary for a successful business plan?"

Knowing how to handle money and knowing what people like.