

Career Development Guest Speaker Form

Student Name Carmen Cedano

Name of Guest Speaker, Job Title, and Workplace Justin Pratchet

Topic the speaker is talking about today Social Media Researcher

1. Six interesting points from this speaker's presentation or talk

- a. 1 in every 2 Americans use TikTok
- b. Anyone can access public information on Social Media
- c. The top 2 most visited sites are owned by Google
- d. There are over 150 million Americans using TikTok daily
- e. It's better to keep your personal info private
- f. Social Media isn't 100% safe

2. What career path(s) did the presenter take to reach their career?

- Criminal Justice
- College

3. What career advice did the speaker share with you?

- Be careful what you post on the internet

4. List one fact or note from this presentation that you might share with someone else.

1 in every 2 people in America use TikTok

5. Write a question that you might ask the speaker.

If your account is private, is it possible to still have access to information?

6. What did you enjoy most about the presentation or talk?

Hearing the facts about social media platforms

7. Would you consider the speaker's occupation for yourself – why or why not?

No, because it seems stalker-ish and weird

If your Guest can comment on Entrepreneurship and Business Planning (CEW 13.4.11), please answer the questions below:

"What are some pros and cons to being an entrepreneur?"

"What specific personal traits should an entrepreneur possess to start and/or run a business?"

"What are some key aspects necessary for a successful business plan?"