

SUSANTA BISWAS

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Summary

Highly adept Full Stack Developer with a comprehensive background in both frontend and backend development. Skilled in various programming languages, frameworks, and libraries. Strong problem-solving abilities and a deep understanding of user experience design. Known for delivering high-quality, scalable, and maintainable code. Proven ability to work in both independent and collaborative environments to drive successful project outcomes and improve business efficiency.

Skills

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|-----------------------------|--------------------------|
| • Frontend development | Backend development |
| • Web design | UI/UX |
| • JavaScript | HTML5/CSS3 |
| • Node.js | MongoDB |
| • Express.js | RESTful APIs |
| • Git/GitHub | Version control |
| • React.js | Responsive design |
| • Testing and debugging | JSON |
| • AJAX | API integration |
| • Client-server interaction | MVC architecture |
| • Time management | Agile methodologies |
| • Team collaboration | Strong problem-solving |
| • Database management | Deployment |
| • Scalable web apps | Modern web principles |
| • Clean code | Project coordination |
| • Communication | Web hosting |
| • SEO principles | User-focused design |
| • CMS | Libraries and frameworks |
| • HTML5, CSS3, AJAX | |

Experience

Senior Full Stack Developer

KOADA | October 2024 to Current

- Lead junior developers in troubleshooting complex coding problems and mentoring them through project execution.
- Built reusable code to streamline UI rendering across applications.
- Collaborated with cross-functional teams to create effective web interfaces using Node.js, React, and MongoDB.

- Conducted detailed frontend and backend development for diverse components via HTML5, CSS3, JavaScript, and modern frameworks.
- Coordinated between project managers and development teams for clearer expectations, timelines, and deliverables.
- Oversaw successful communication between the frontend and backend of applications, improving performance and usability.
- Provided technical support and guidance to users and stakeholders, enhancing their understanding and engagement.

Junior Web Developer

Blueminch | September 2024 to October 2024

- Delivered quality programming solutions to come up with creative solutions for clients.
- Developed web interfaces using HTML, CSS, and JavaScript.
- Assisted senior developers with database management and testing.
- Enhanced client web performance by implementing responsive design strategies.
- Managed hosting, domain settings, and website deployment.

SEO Executive

ICY MEDIA | September 2022 to August 2024

- Evaluated the effectiveness of current SEO efforts through analytic reporting tools like Google Search Console and Google Analytics.
- Managed keyword research and analysis to support content strategy and improve ranking.
- Created and implemented link-building strategies to increase domain authority.
- Produced performance reports using SEO tools and internal data.
- Created meta titles and descriptions to optimise page-level SEO.
- Guided the design of site architecture for enhanced indexing by search engines.
- Audited websites and offered SEO improvement recommendations to content and technical teams.
- Stayed updated with Google algorithm trends that affect SEO and adapted accordingly.

Content Writer

Icy Tales | May 2021 to October 2022

- Wrote engaging SEO-optimised content to ensure accuracy, clarity, and keyword richness.
- Developed meta descriptions, titles, blogs, and social media copy in coordination with SEO goals.
- Conducted keyword research and integrated them seamlessly into content pieces.
- Worked closely with marketing teams to develop and execute SEO content strategies.
- Audited and optimised existing web content to improve readability and search engine rankings.
- Used Google Analytics and other tools to track content performance and develop data-driven strategies.
- Improved organic search rankings and boosted brand presence.
- Coordinated with developers to implement back-end SEO technical strategies.
- Contributed to increased traffic by producing rich keyword-targeted blog posts and web articles.

Assistant Project Manager Intern

Digibulls- | October 2021 to November 2021

- Assisted with data from multiple sources to create meaningful insights to help in project planning.

- Followed project timelines, scheduled tasks, and managed minor deliverables.
- Created documentation and helped coordinate between stakeholders.
- Gained experience in managing timelines, tracking KPIs, and assessing the health of a project.

Education and Training

High School Diploma | June 2018

Lions High School, Siliguri, India

Activities and Honours

- Final Year Project
- Anchored the Head of Operations at KOADAI Live
- Video Host and Representative at ICY MEDIA
- Part of the Open Source Hackathon Team (2021)

Certifications

- Certificate in Advanced Data Science
- Certificate in JavaScript & React
- Google Fundamentals of Digital Marketing
- Certified in HTML, CSS, and Bootstrap from Udemy

Languages

- English - Proficiency
- Bengali - Native
- Hindi - Intermediate
- Nepali - Beginner