



Rachel Glasgow

Front-End Web Developer

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SOCIAL

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PROFILE

I am a skilled Front-End Web Developer who is eager to contribute my talents in Digital Marketing, UI/UX Design, and Front-end Web Development. My formula for success is to deliver UI/UX excellence by using proven methods of research and keeping open communication while collaborating through design the design prototype phase. My analytical mindset, organizational talents, and ambitious drive would be a valuable addition to your team.

EDUCATION

Cultural Anthropology

Iowa State University

2004 - 2008

Front End Web Development

Southern Alberta Institute of Technology

2020 - 2021

SKILLS

- Html
- Illustrator
- Css
- Photoshop
- Sass
- XD/Figma
- JavaScript
- Premiere

EXPERIENCE

Server

From 2021 to 2022 | Blacksheep Social Club

Graciously serve delicious American cuisine in one of Cedar Rapids' downtown staple restaurants. Create an illusion of effortless service by properly timing courses to continue a seamless flow for each dining patron while also keeping a keen awareness of the pace and atmosphere of the entire restaurant. Strengths include clear and efficient multitasking, maintaining a positive attitude, and appearing calm under hectic conditions.

Marketing Coordinator

From 2019 to 2020 | Beyond Well Chiropractic

Evolved client relationships with other wellness practitioners and networked with external businesses to grow employee benefits programs. Coordinated, promoted, and executed marketing events and workshops. Managed social media platforms including creating on-brand content and messaging. Enhanced SEO for the website. Graphic designer and content creator for event posters, marketing brochures, office signs, client cards, and overall unification of office forms. Sourced and designed educational materials as well as assisting with brand strategy, web design, and name of practice change over.

Marketing Coordinator

From 2016 to 2020 | Patchwerks LLC

Organized and promoted educational workshops and monthly modular synthesis events within the local community. Designed content, developed curriculum and taught educational workshops. Networked marketing and HR opportunities for Patchwerks including liaison between Facebook, Google, and Amazon companies to develop employee benefit programs and in-house music lab. Operationally, logged inventory, organized invoices, and managed Shopify storefront. Worked as a product expert on the sales floor and offered troubleshooting for technical problems.

Operations Manager

From 2018 to 2019 | Mon Oeil

Developed and tested formulas for perfume from laboratory stages all the way to final shelf-ready product development. Performed product quality assurance and gave input on product redesigns. Lead on major regulatory compliance project for European distribution. Tracked, received, and documented shipments for wholesale distribution. Performed light accounting duties, created credit memos, and reconciling accounts. Wrote and audited invoices for wholesale accounts. Communicated with wholesale accounts, tracked, and kept notes about sales information in CRM. Provided monthly detailed reports to brand partners.

REFERENCES

Operations Manager

Stephanie Mehmen

Phone: 319.241.5919

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Owner

Dr. Tara Rohrbach

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Co-Owner

Cindy Reichel

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Owner

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