# Project 5 – SEO-Friendly E-commerce Website Structure

## Structure Overview

Homepage > Categories (Organic, Personal Care, Eco-Home) > Products

## Categories & Products

Organic Foods: Turmeric, Rice, Tea, etc.  
Personal Care: Face wash, soap, shampoo, etc.  
Eco-Home: Bamboo brush, steel straw, compost bin

## SEO Techniques

- Clean URLs  
- Internal linking  
- Sitemap.xml  
- Breadcrumbs  
- Mobile optimization

## Outcome

Improved crawlability, better indexing, and search visibility.