SEO Audits

These checks ensure that your page is optimized for search engine results ranking.

Make sure search engines understand your content

Document does not have a meta description

Learn about the "Document does not have a meta description" Lighthouse audit.

Links do not have descriptive text

Learn about the "Links do not have descriptive text" Lighthouse audit.

Document doesn't have a valid hreflang

Learn about the "Document doesn't have a valid hreflang" Lighthouse audit.

Document does not have a valid rel=canonical

Learn about the "Document does not have a valid rel=canonical" Lighthouse audit.

Make sure search engines can crawl and index your page

Page has unsuccessful HTTP status code

Learn about the "Page has unsuccessful HTTP status code" Lighthouse audit.

robots.txt is not valid

Learn about the "robots.txt is not valid" Lighthouse audit.

Document uses plugins

Learn about the "Document uses plugins" Lighthouse audit.

Make your page mobile-friendly

Document doesn't use legible font sizes

Learn about the "Document doesn't use legible font sizes" Lighthouse audit.

Tap targets are not sized appropriately

Learn about the "Tap targets are not sized appropriately" Lighthouse audit.

Things to check manually

Structured data is valid

Learn about the "Structured data is valid" Lighthouse audit.