Online Manipulation

Introduction

1 min

AI is mighty. In many ways, it has exceeded what many would have expected it was capable of.

Of course, with rapid growth comes some downsides, and AI is no exception. While AI has helped increase productivity in many aspects, it has also led to a swath of new issues many failed to predict.

We are continually bombarded with information, current events, and content in the modern era. Despite the volume, the content is essential in helping guide our personal views, opinions, and understanding of our world. Because of this, the ability to direct the flow of information and flood these channels with new information poses a significant threat to the modern world.

Our views and perceptions on current events help to influence and guide policymakers, which leads to real-world impact and effect. As such, the capability to redirect this influence can drastically change how our world approaches problems and events.

Unfortunately, AI provides a very effective means of information creation and direction. Generative algorithms allow for the rapid creation of information, while various algorithms and AI technologies help direct that information.

In the coming exercises, we'll see these systems' potential impact and overall effects on the spread of information.