Conclusion

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As we've seen, AI has created a powerful and difficult-to-handle problem. Generative AI's ability to make free-form text and content has led to a new avenue for misinformation. Malicious users and governments alike now have easy-to-use, effective tools for online manipulation purposes.

Given only a basic prompt and some cursory information, generative algorithms can quickly create images, videos, and textual content designed to look like natural human creations, all while pushing a specific narrative.

While progranda and misinformation have been an issue as old as time, generative algorithms now provide those looking to mislead vulnerable groups with an even more effective means of influence. Generative AI allows convincing content to be created and distributed far more effectively. By flooding communities with generated content, it is only a matter of time before this content becomes more widespread and quickly begins pushing a false/maliciously created narrative.

Conclusion

<1 min