## Conclusion

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While generative AI has benefited many professionals, threat actors have also widely adopted it. Threat actors have begun to use these algorithms to help generate phishing attacks by leveraging these algorithms' innate ability to create professional content.

Given careful input, threat actors can create realistic and convincing content to steal user's information. It is important to remember that the current defenses are still just as effective. Other aspects outside of the AI's control, such as email addresses, domains found in attached links, and the malicious files attached to these communications, can all act as compelling clues to a phishing email.

Image by Epic Top 10 Site

