MODULE PRACTICE

Large amount of unique content

Generative AI can produce a large amount of unique content, all pushing a similar narrative, which is critical as it can make a specific viewpoint appear more popular and thus become more widely accepted.

Algorithmic radicalization

Algorithmic radicalization is when the algorithms progressively push more extreme content to users over time.

Propaganda and Misinformation

Governments and large groups have used propaganda and misinformation to help influence those surrounding them.