Domain

- Through the project, we wanted to explore the field of Tech (EdTech, in particular) and its immersive experiences.

Inspiration

- We spent almost a week ideating a problem we wanted to solve. We were confident that we wanted to solve a problem that we are currently facing or have faced in the past or is being faced by many people. After exploring different problems, with no success, the motivation and mindset of the members came to a standstill. Then, suddenly, one group member presented a problem that he had faced and is still facing. The problem involved receiving excess notifications in a day that led to ignoring some vital information. The group saw this as a potential problem, which was being faced by a large number of people. This problem fired the group members and fulfilled the group's goals, i.e., solve a problem that they were currently facing. We believed that developing an application that could summarize all the notifications that a user receives in a day will help the user be aware of the tasks at hand and remain up-to-date.

Idea

- To design an application that can summarize the entire day notifications of the user and highlight all the vital information (like events, meetings, work/job-related information).

Problem Statement

- Every person with a smartphone receives numerous notifications in a day. After receiving so many notifications, it is assumed the user is either unable to concentrate on the task he/she has at hand or cannot give total concentration to the notification received. As a result, there is always a trade-off between the amount of time and concentration that a user can devote to focus on his/her task and notifications. Hence, the user is usually expected to miss some vital information.

Solution Statement

- NotifyEd (an EdTech app) will provide the user with an interface that will allow them to summarize all the notifications that he/she will have received that day till that moment. The app will also highlight all the critical information that users receive that day.

Now let us consider an example where a student is attending a lecture or solving an assignment and receives a notification that contains some vital information. The user will either have to break his concentration from the lecture/project or ignore the notification. Let us assume that the student ignores the notification and later forgets to view it. As a result, the student will have to face some consequences due to neglecting that notification. However, suppose the app would have provided a summary of the notifications later in the day. In that case, the user will go through that information and be saved from facing any repercussions.