

Credit Card Transaction Report

Total Transaction

46M

Total Transactions
count

667K

Total Interest
Earned

8M

Total Revenue

57M

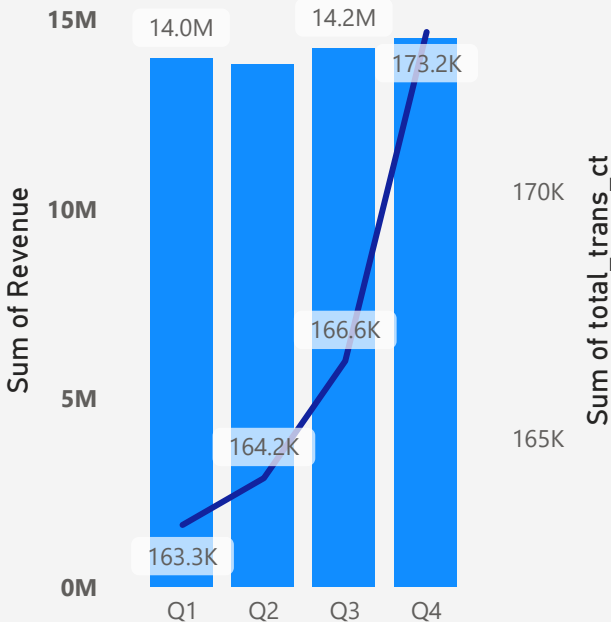
card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	4,71,88,611.62	37840749	66,14,172.62
Gold	25,33,682.16	2091362	3,84,755.16
Platinum	11,35,608.05	953314	1,61,629.05
Silver	56,59,108.98	4647596	8,21,922.98
Total	5,65,17,010.81	45533021	79,82,479.81

week_start_date

All

QTR Revenue and Total Trans Count

Sum of Revenue Sum of total_trans_ct



Q4

Q3

Q2

Q1

F

M

Gold

Silver

Blue

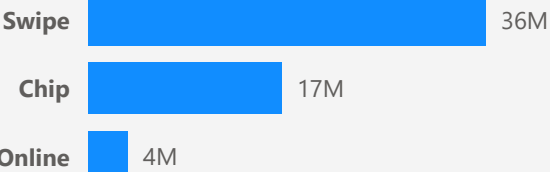
Platinu...

Med

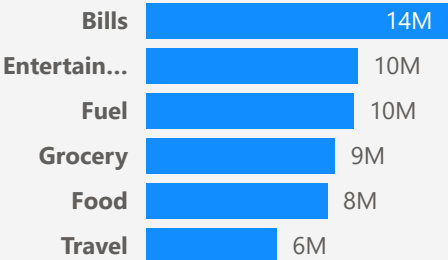
Low

High

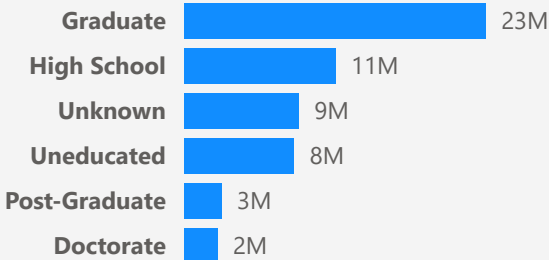
Revenue by Use Chip



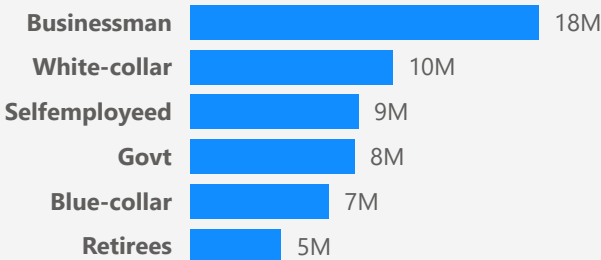
Revenue by Expenditure Type



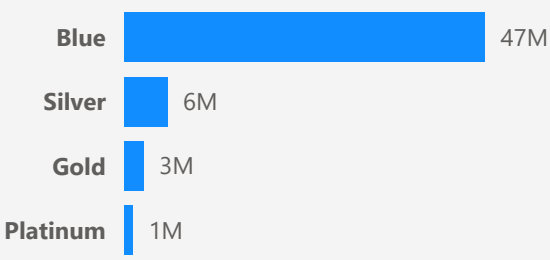
Revenue by Education



Revenue by Job



Revenue by Card Category



Credit Card Transaction Report

week_start_date

All

Q4

Q3

Q2

Q1

Total Transaction

46M

Total Transactions
count

667K

Income

588M

CSS

3.19

Total Interest
Earned

8M

Average Annual
Fees

292

Swipe

Online

Chip

Gold

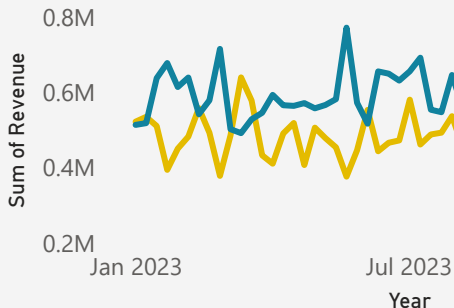
Silver

Blue

Platinum

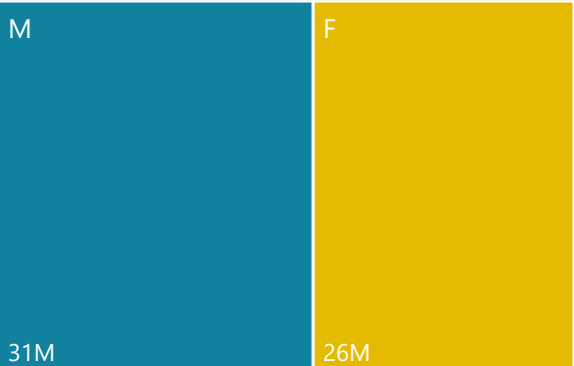
Revenue by Week

gender ● F ● M

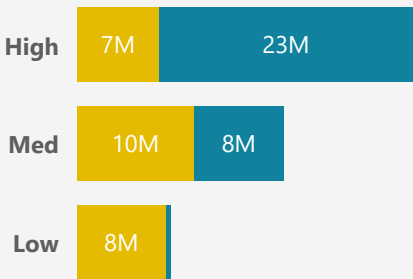


customer_job	Sum of Revenue	Sum of income	Sum of interest_earned
White-collar	1,02,83,123.92	105618475	14,64,690.92
Selfemployeed	85,42,826.40	77659931	11,41,510.40
Retirees	46,17,448.22	49619308	6,41,692.22
Govt	83,35,533.84	90834727	11,82,230.84
Total	5,65,17,010.81	587599783	79,82,479.81

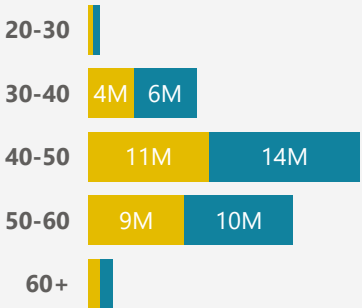
Sum of Revenue by gender



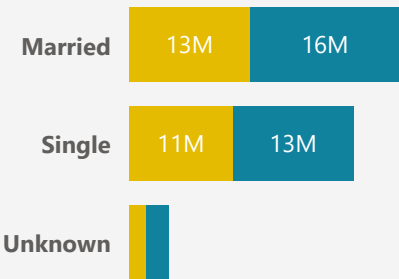
Revenue by Salary



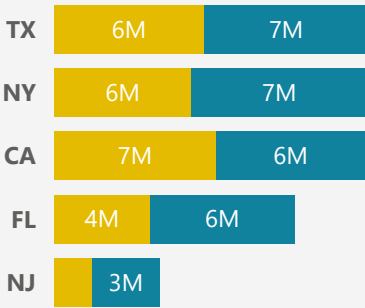
Revenue by Age Group



Revenue by Marital Status



Top 5 States



Credit Limit By Job

