

## **Project Overview**

Project name: Sponsorship management

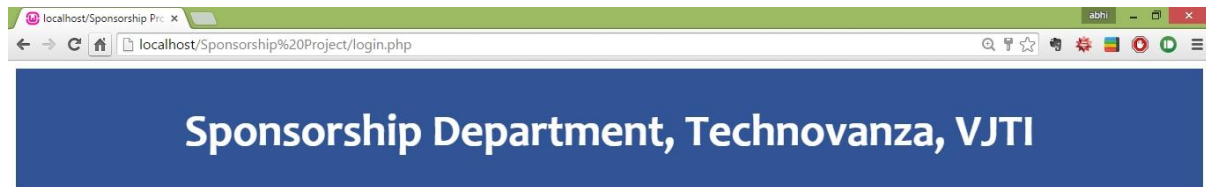
Our goals in brief:

- i) To provide a collective database of potential and current sponsors along with contact information, organized by respective sectors.
- ii) A hierarchy of access, modelled on the existing Sponsorship team structure:
  - a. Top-level: Chief Sponsorship Officer (admin)
  - b. Mid-level: Sector Head(s)
  - c. Entry-Level: Sponsorship Representatives
- iii) To facilitate efficient collaborative effort between members of the sponsorship teams, by providing a common database which stores:
  - a. Updates on the real-time status of the sponsor companies.
  - b. Name, contact information of the key personnel in the sponsoring companies.
  - c. A log of meetings held with sponsorship team members and potential sponsors, organized by sector.
- iv) A reporting feature of the amount of sponsorship received on a real-time basis:
  - a. A reporting of the total amount received.
  - b. A sector-wise total reporting of the Sponsorship amounts.
  - c. A company-wise breakup of Sponsorship amounts.
  - d. A reporting feature of the amount of sponsorship brought by each individual SponsRep or SectorHead.

Corresponding reports can only be viewed by users with the appropriate authorization level.

## Login page

This is the first page seen by the end-user. Here, you are prompted to enter your Sponsorship ID and password, which must be assigned by the Chief Sponsorship Officer (CSO) beforehand. CSO is the admin of this database.



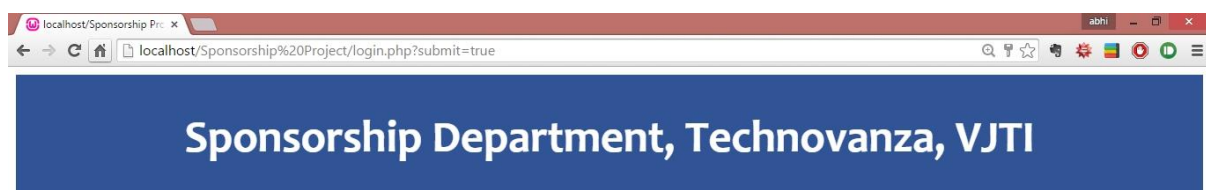
### Login page

SponsID:

Password:

Login

Users entering incorrect login credentials will not be permitted access to the database.



### Login page

SponsID:

Password:

Login

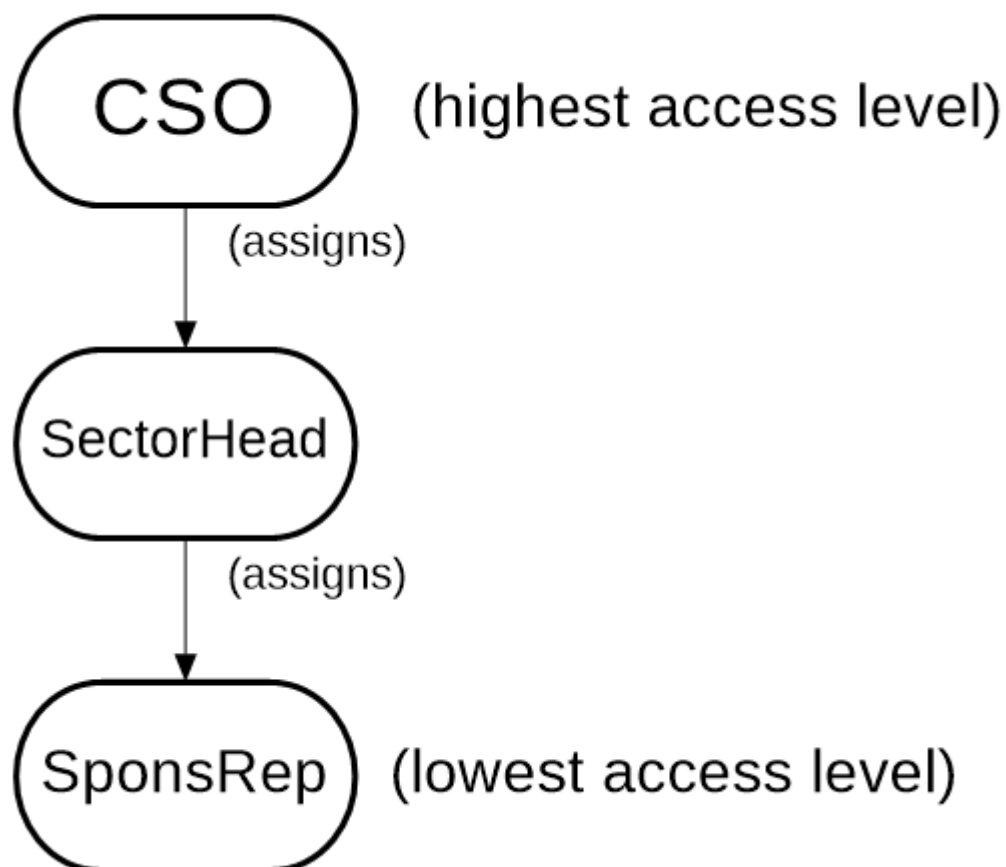
**Login not authorized.  
Please check ID and Password**

For a successful login, depending on the login credentials, the login page redirects to the appropriate page:

- Sponsorship Representatives are redirected to sponsrep.php
- Sector Heads are redirected to sectorhead.php
- The CSO is directed to CSO.php

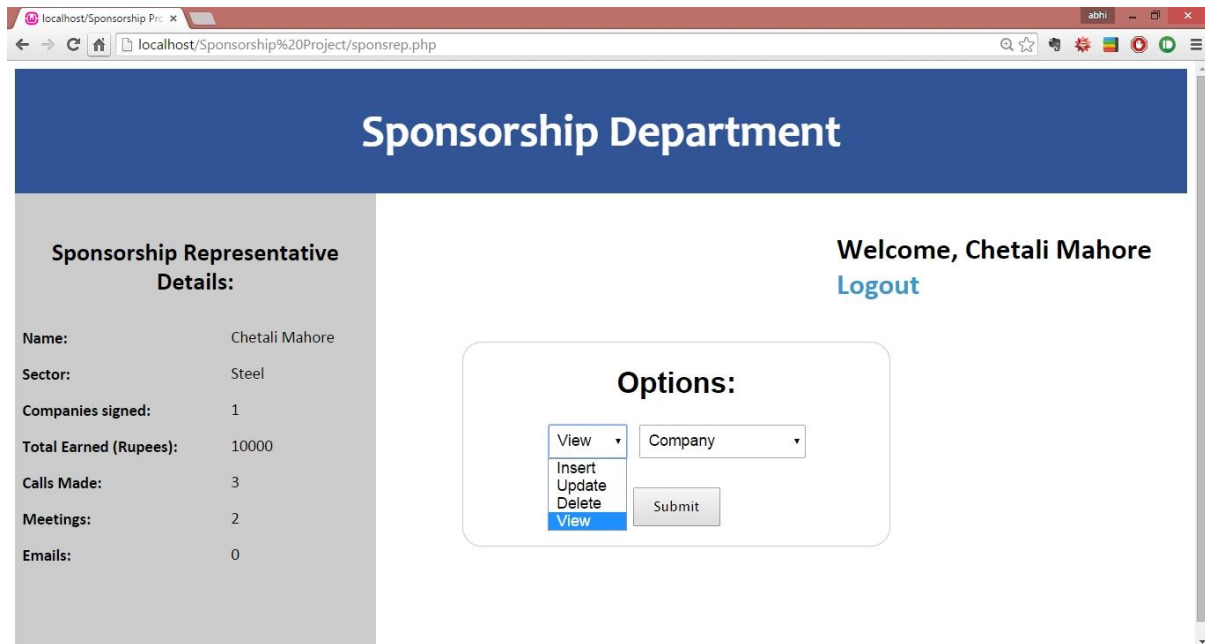
These pages represent the authorization structure into which the database is divided.

They are arranged in the following hierarchy:



Different authorization levels provide access to different tables functionality of the database.

## Example home page:

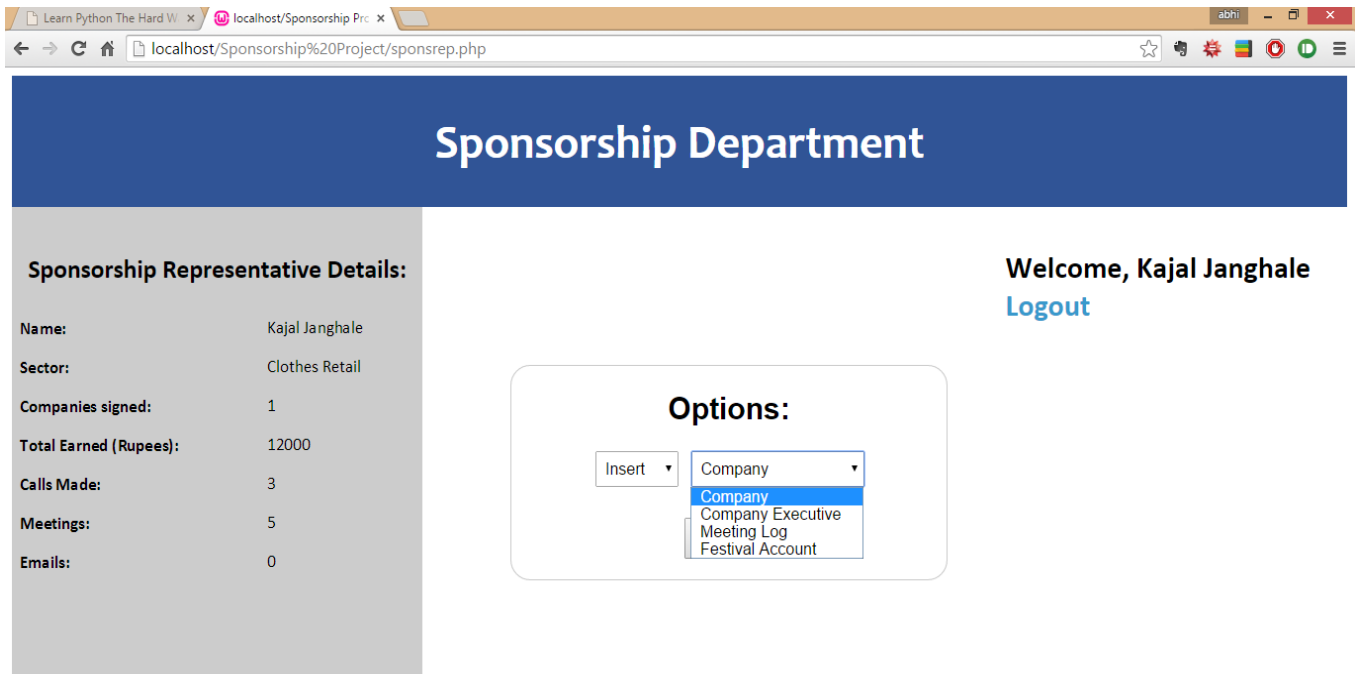


In each of these pages, we have a left overview pane, which provides immediate access to important data. This is queried every time the page is loaded and thus is useful for providing an overview of the most relevant information.

If one wishes to gain more information, then there is an 'Options' tab which allows us to get more precise data from the various tables in the database, by using the 'view' function.

The 'Options' form also allows us to insert, update, delete, or view information of the tables which the user has access to.

# 1) SponsRep page:



This is the homepage of the Sponsorship Representative.

On the left is an overview of the Sponsorship Representative, which includes:

- The name of the sponsorship representative
- The sector to which he/she belongs, currently
- “Companies signed”, i.e. the number of sponsorships received (i.e. entries in the AccountLog table).
- The total earned by that Sponsorship representative.
- The number of calls made with executives of different companies.
- The number of face to face meetings with executives of different companies.
- The number of emails sent to executives of different companies.

A SponsRep has access to the following tables:

- **Company:** A SponsRep is allowed to access, insert, update and delete information of potential sponsoring companies **from his sector only**. As we progress with the sponsorship process, the status flag of a company is often updated, and tells us if the company is interested or not (the default is “not contacted”).
- **Company Executive:** A SponsRep is allowed to access, insert, update and delete information of potential sponsoring companies **from his sector only**.
- **Meeting Log:** A SponsRep logs meetings made with various company executives of various companies in his sector, into a common meeting log which is shared by all SponsReps in the sector.

The purpose of this meeting log is to prevent unnecessary contacting of companies. SponsReps should log their meetings with a particular, and thus inform the other SponsReps that they are going to meet/call their company in the future.

After a meeting is completed, the SponsRep should update the outcome of the meeting, for later reference for himself and fellow SponsReps. At this point the company status also may need to be updated.

- **Festival account:** if a SponsRep had managed to acquire a sponsorship grant from a company, then he/she must log it into the AccountLog. However, for purposes of security, the SponsRep only has access to his own entries in the AccountLog. Festival entries also cannot be deleted by SponsReps, they can only be deleted by their respective SectorHeads.

localhost/Sponsorship Project | abhi

localhost/Sponsorship%20Project/view\_table.php

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### Companies of Steel sector:

Print

Sort by: Company Name Sort

Search by: Company Name Search

Company Name	Status	Company Address
Chandan Steel Industries	Sponsored	N. S Patkar Marg, Grantroad West, Mumbai
Essar Steel Ltd	Not interested	Keshavrao Khadye Marg, Mahalaxmi, Mumbai
Goel Steel	Not interested	89A, M.T.H Road, Ambattur Industrial Estate, Mumbai
J.D.Steel Corporation	Not called	Vertex Vikas Building, Near Railway Station, M V Road
Lloyds Steel Industries Limited	Not called	Mahalaxmi, Jacob Circle, Mumbai
Mahavir Steel Industries Ltd	Not called	Steel Centre, Ahmedabad Street, Mumbai
Mahindra Uline Steel Company	Not interested	Iaedish Nagar, Khonoli - 410216. District - Raigad

Sponsorship Representatives can view companies from his own sector only.

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localhost/Sponsorship%20Project/view\_table.php

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### Company Executives of Steel sector:

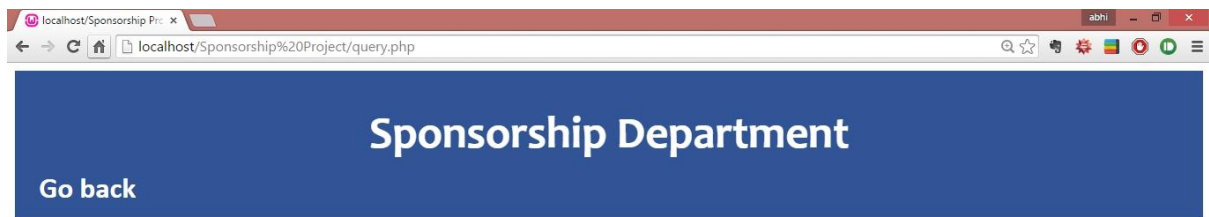
Print

Sort by: Company Name Sort

Search by: Company Name Search

Company Name	Executive Name	Mobile	Email	Position in Company
Lloyds Steel Industries Limited	Abhijit Waje	022 2308 0097	wajeabhijit66@gmail.com	Marketing Executive
Mahavir Steel Industries Ltd	Ankita D Mali	022 2683 7310	mshrikant361@gmail.com	Advertising Manager
Essar Steel Ltd	Ansari Khalid	022 2495 0606	ansarimohammadkhalid02@gmail.com	Event Manager
Chandan Steel Industries	Poonam Danse	022 6543 6481	poonam.danse9@gmail.com	Marketing Executive
Goel Steel	Prachi Sagwekar	91-44-42914848	sagwekarp@gmail.com	Marketing Manager
Uttam Galva Steels Limited.	Ravina Vhalekar	022 6656 3500	rvhalekar@gmail.com	Marketing Officer
Steel Mart	Shital Bhargare	022 2308 0096	shitalha.sb@gmail.com	Marketing Executive

Sponsorship Representatives can view company executives from his own sector only.



Sorry, you are not  
permitted to run this  
query.

Sponsorship Representatives can't view anything from the sector head table even if he is from the sector.

A screenshot of a web browser window. The address bar shows 'localhost/Sponsorship%20Project/query.php'. The page has a dark blue header with the text 'Sponsorship Department' in white. Below the header, on the left, is a 'Go back' link. The main content area has the heading 'Add a Meeting to the log of Sector Steel:'. Below this is a form with the following fields: 'Sponsorship ID:' with a text input containing '131080007', 'Meeting Type:' with a dropdown menu showing 'Call', 'Company Name:' with a text input, 'Executive Name:' with a text input, 'Date:' with a text input containing 'dd-mm-yyyy', 'Time:' with a text input containing '--:--', and 'Address:' with a text input. The browser's status bar at the bottom shows 'localhost/Sponsorship Project/sponsrep.php'.

Sponsorship Representatives can add into Meeting logs



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localhost/Sponsorship%20Project/query.php

# Sponsorship Department

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## Update Company Details:

Company Name:

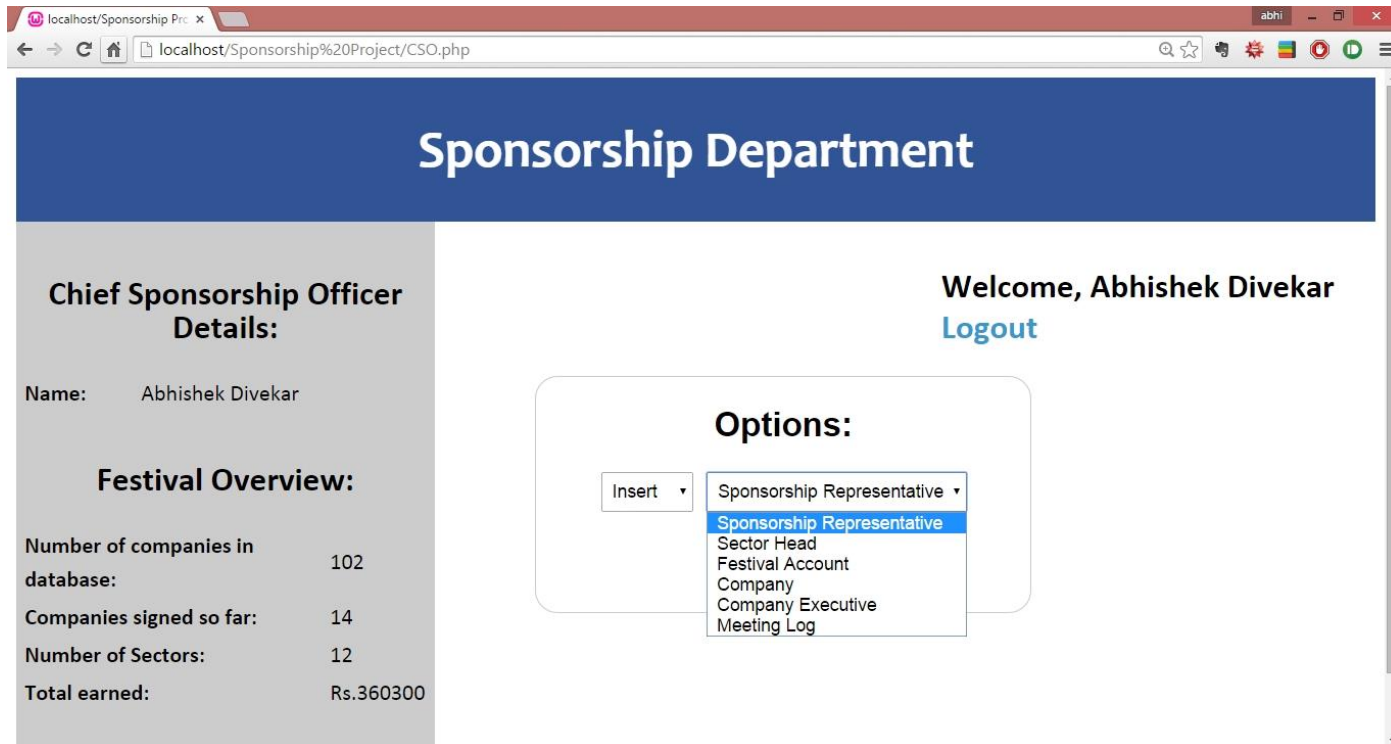
Sector:

Status:

Address:

Sponsorship Representatives can only update companies from his own sector.

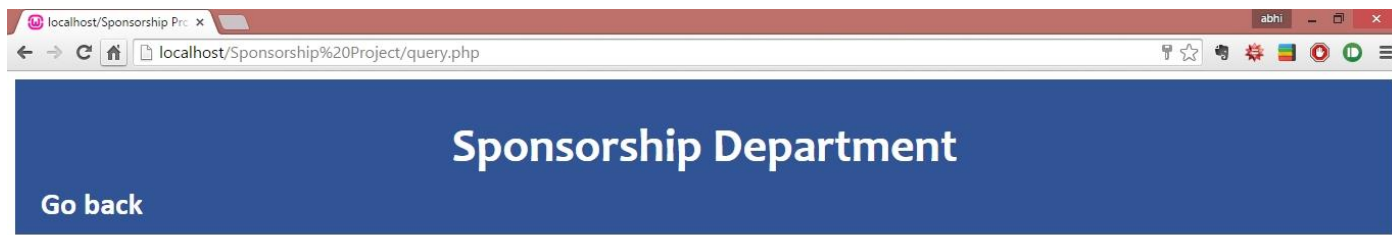
## CSO Homepage



This is the homepage of the Chief Sponsorship Officer(CSO). On the left is an overview of the Sponsorship Department.

### Chief Sponsorship Officer Functionalities:-

- Insert,Update,Delete, View Companies
- Insert,Update,Delete, View Company Executives
- Insert,Update, Delete, View Meeting Log
- Insert,Update,Delete, View Account Log
- Insert,Update, Delete, View Sponsorship Representative
- Insert, Update, Delete, View Sector Head



**Reassign a Sector Head from any sector, to any sector:**

SponsID:

Sector:

Password:

Update SectorHead Details

If update sector head is selected, this form is displayed. The SponsID of the sector head to be reassigned needs to be entered with the desired change – Sector or Password. If only sector needs to be changed, then password can be left blank, similarly for password. But both cannot be left blank

localhost/Sponsorship Pro x abhi

localhost/Sponsorship%20Project/view\_table.php

## Sponsorship Department

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**Details of all Sector Heads:**

Print

Sort by: SponsID Sort

Search by: SponsID Search

SponsID	Name	Head of:	Mobile	Email
121010001	Parshva Shah	Radio	8767121355	parshvashah2310@gmail.com
121020001	Prajakta Kulkarni	Music Stores	9757349844	kprajakta29@gmail.com
121020002	Virkar Ashvini	FMCG	9594280472	ashwinivirkargpm@gmail.com
121030001	Pranay Patil	Tyres	9987163307	pranay.patil0@gmail.com
121030002	Ganesh Kadarwal	Hotel	9673828538	ganeshkadarwad@gmail.com
121050001	Rahul Rohra	Radio	8097960273	rahulrohra01@gmail.com

On updating the details of the sector head, or selecting view sector heads from the CSO homepage. This table is displayed which can be sorted, searched and printed

localhost/Sponsorship Pro x abhi

localhost/Sponsorship%20Project/view\_table.php

## Sponsorship Department

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### Account Log:

Print

Sort by: SponsID Sort

Search by: SponsID Search

SponsID	Name	Sector	Company Name	Date	Amount (Rs.)
131040002	Dhoomil Sheta	Music Stores	Armada Records & Co.	2015-02-08	50000
131010004	Parth Parekh	Radio	BIG FM 92.7	2015-04-28	35000
131090005	Sarup Dhalwani	Tyres	CEAT	2015-03-28	17500
131080007	Chetali Mahore	Steel	Chandan Steel Industries	2015-02-23	10000
141080006	Pratiksha Tipre	Electricals	Cognizant India	2015-04-26	19000
131080008	Kajal Janghale	Clothes Retail	Fabindia	2015-03-11	12000
141020009	Nidhit Pimple	Builders	Ganraj Construction	2015-05-14	32000

On choosing view Account Log, this is the output displayed. The user can search, sort and print the table

localhost/Sponsorship Pro x abhi

localhost/Sponsorship%20Project/query.php

## Sponsorship Department

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**Reassign a Sponsorship Representative from any sector, to any sector:**

SponsID:

Sector:

Password:

Update SponsRep Details

If update sponsorship representative is selected, this form is displayed. The SponsID of the sector head to be reassigned needs to be entered with the desired change – Sector or Password. If only sector needs to be changed, then password can be left blank, similarly for password. But both cannot be left blank

localhost/Sponsorship Pro. x

localhost/Sponsorship%20Project/view\_table.php

abhi

Go back

Print

Sort by: SponsID ▼

Sort

Search by: SponsID ▼

Search

SponsID	Name	Sector	DateAssigned	Mobile	Email
131010003	Mohan Sharma	IT	2015-01-01	9022319471	mohan.sharma1092@gmail.com
131010004	Parth Parekh	Radio	2015-01-01	7506374795	parekhp1995@gmail.com
131010006	Ansari Khalid	Electricals	2015-01-01	9967190263	ansarimohammadkhalid02@gmail.com
131020006	Riddhish Shah	FMCG	2015-01-01	9664541489	shahriddhish1995@gmail.com
131020007	Siddhant Shah	Builders	2015-01-01	9930811934	siddhantnexus@gmail.com
131020008	Aayush Shah	Ecommerce	2015-01-01	9769802616	coolboy9507@gmail.com
131020012	Sandip Pawar	FMCG	2015-01-01	8888312768	sandips pawar88@gmail.com
131030004	Mehul Jain	Steel	2015-01-01	9168288742	mehuljain53@gmail.com

## Companies of:

Print

Sort by: Company Name

Sort

Search by:

Company Name

Search

Company Name	Sector	Status	Company Address
3i Infotech	IT	Not called	6th Floor,Akruti Centre Point, M.I.D.C Central Road, Next to Marol Telephone Exchange, Mumbai, Maharashtra 400093
ABB	Electricals	Not interested	Shah Industrial Estate; Janaki Centre, Mumbai
Adidas	Clothes Retail	Not interested	Lake Boulevard Road, Hiranandani Gardens, Mumbai
Afreen Music Company	Music Stores	Not interested	Holy Cross Road ,i.c.Colony,Borivali West, Mumbai
			216/A, Second Floor, Prabhadevi Industrial Estate, The Enterprises Co-operative Society Ltd, 408, Veer Saverkar Marg, Prabhadevi, Mumbai -

# Sponsorship Department

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## Meetings Log:

Print

Sort by: SponsRep Name

Sort

Search by: SponsRep Name

Search

SponsRep Name	Sector	Company Name	Company Executive Name	Meeting Type	Date	Time	Address	Outcome
Shaillee Vora	Clothes Retail	Louis Philippe	Kajol Galande	Call	2015-01-03	14:11:00	VJTI	Followup Required Giving only 10,000
Dhoomil Sheta	Music Stores	Armada Records & Co.	Dhanshree Kolage	Call	2015-01-05	11:34:00	VJTI	Followup Required after a few days sponsor interested
Mayuri Thakare	IT	Webmax Technologies	Sandesh Shetty	Call	2015-01-05	11:34:00	VJTI	Followup Required sponsor needs 2 banners