

## Ideation Phase

### Empathize & Discover

|               |   |
|---------------|---|
| Date          | 20 October 2023   |
| Team ID       | NM2023TMID02554   |
| Project Name  | Project - Unleashing the Potential of the Youth:<br>A Student Performance Analysis. |
| Maximum Marks | 4 Marks   |

#### Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to help teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

THINK AND FEEL

SEE

Which subject is more comfortable for the students?

What are the struggles does students face for scoring better marks?

Where do the students lack and what measures should be taken?

How individual a student is capable of and to offer them placements on their interests?

Analyse the performance of the students individually and enhance them.

By analysing their interests based on their activities, students can be trained based on the domain.

What should be developed in order to improve the performance of the student.



Students performance will be monitored.

Students ,their parents ,faculties and management all should be enabled to view the performance.

Not only in the academic domain but also in co-curricular and extra-curricular performance should be monitored.

Analyse the performance and provide what is needed for the students.

To provide trainings for placements based on their interests.

To enhance the students with different methods those who are lagging in their scores.

HEAR

SAY AND DO

## PAIN

- Difficult for the faculties to analyse the performance of the students individually.
- As there are lots of papers and data, it becomes a challenge for the faculties.
- Difficult to identify the strength and weakness of the students individually.

## GAIN

- Individual performance of the student can be analysed.
- To enhance the academic results and make students be trained based on their interested domains.
- Helps to identify any factors contributing to their success.