

# ARIFUR RAHMAN CHOWDHURY

## CEO, CODEX CREATIVE STUDIO

*A Trailblazer in Content Creation, Software Development, Cloud Accounting, AI Integration, and Marketing Excellence*

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## About Me

Hello! I'm Arifur Rahman Chowdhury, a visionary leader and accomplished expert in web development, accounting software solutions, AI-driven technologies, and digital content creation. As the CEO of Codex Creative Studio, I am committed to delivering cutting-edge solutions that empower businesses to thrive in a competitive digital landscape. My fusion of technical expertise, creative ingenuity, and entrepreneurial insight enables me to craft impactful, scalable, and user-focused solutions for diverse clients worldwide.

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## Skills & Expertise

### Web Development

- Proficiency in HTML, CSS, JavaScript, PHP, Python, and modern frameworks.
- Expertise in responsive design ensures seamless user experiences on all devices.
- Mastery of WordPress, Joomla, Drupal, and bespoke CMS solutions.
- E-commerce development with integrated payment gateways and inventory systems.
- API integration for scalable and interconnected applications.

### Accounting Software Solutions

- Proficient in QuickBooks, Xero, and Sage for efficient financial management.
- Expertise in financial reporting, budgeting, and forecasting.
- Skilled in payroll automation and tax preparation.
- Data visualization techniques to derive actionable insights.

### YouTube Content Creation & Management

- Expertise in YouTube SEO and video marketing strategies.
- Creative scriptwriting and engaging content creation.
- Advanced video editing and post-production skills.
- Effective social media integration to amplify content reach.

### Strategic Consulting Services

- Business growth strategies leveraging digital tools and market insights.
  - Optimization of web development workflows for enhanced efficiency.
  - Tailored accounting software recommendations for streamlined operations.
  - High-impact YouTube channel strategies for subscriber and engagement growth.
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## Professional Experience

### CEO | Codex Creative Studio

*January 2020 – Present*

- Directed the creation of 50+ websites that achieved high engagement and client satisfaction.
- Implemented cloud-based accounting systems for seamless financial operations.
- Spearheaded AI integration projects to revolutionize client workflows.
- Led a dynamic team to deliver exceptional marketing campaigns for global clients.

### Senior Web Developer | Coders Trust Bangladesh

*June 2015 – December 2019*

- Designed custom web solutions tailored to diverse client needs.
- Provided comprehensive financial data analysis and management services.
- Trained and empowered clients to leverage accounting software for growth.

### YouTube Specialist | Upwork

*December 2020 – Present*

- Managed high-traffic YouTube channels, driving audience growth beyond 1M subscribers.
- Delivered data-driven insights to optimize content performance and engagement.

### Consultant | Old Money Luxury Inc.

*January 2021 – Present*

- Advised on digital transformation and marketing strategies.
  - Enhanced operational efficiency through custom tech and financial solutions.
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## Education & Certifications

- **Bachelor of Science in Computer Science**, University of Dhaka (2010–2014)
  - **Certified Public Accountant (CPA)**, Institute of Chartered Accountants of Bangladesh (2015)
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## Testimonials

- “Arifur combines technical brilliance with strategic insight. Our business has transformed under his guidance.” – **Jessica L.**
  - “An expert web developer with unmatched creativity and precision. Highly recommend!” – **Andrew M.**
  - “His YouTube growth strategies are exceptional. My channel skyrocketed!” – **Ivan K.**
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## Portfolio Highlights

### E-Commerce Platform

Crafted a scalable, user-friendly e-commerce website with integrated payment and inventory management systems.

### Financial Reporting Dashboard

Developed a real-time dashboard in QuickBooks for data-driven financial decisions.

### YouTube Growth Project

Catapulted a client's YouTube channel to over 1 million subscribers with tailored strategies and engaging content.

### Digital Transformation

Streamlined a luxury brand's operations through optimized web development and advanced accounting software.

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## Codex Creative Studio: Elevating Excellence

At Codex Creative Studio, we don't just build websites or software—we craft experiences. Our team specializes in:


- **Content Creation:** Compelling videos, copy, and visuals that captivate audiences.
- **Software Development:** intuitive, AI-driven applications for unmatched user experiences.
- **Marketing Expertise:** Data-backed campaigns that maximize ROI.
- **Cloud Accounting Solutions:** Simplified financial management for businesses of all sizes.


With innovation at our core, we transform challenges into opportunities and ideas into reality.

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## Contact Me

Let's create something extraordinary together!

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