# **Title:** Cookie Policy

This Cookie Policy explains how our website (akronservices.gr) uses cookies and similar technologies to recognize you when you visit our website. It explains what these technologies are and why we use them, as well as your rights to control our use of them.

### What are cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by website owners in order to make their websites work, or to work more efficiently, as well as to provide reporting information.

## How do we use cookies?

We use cookies for a variety of reasons. Some cookies are required for technical reasons in order for our websites to operate, and we refer to these as "strictly necessary" cookies. Other cookies enable us to track and target the interests of our users to enhance the experience on our website. Third parties also serve cookies through our websites for advertising, analytics, and other purposes.

## Types of Cookies We Use

The specific types of cookies served through our websites and the purposes they perform are described below:

- Strictly Necessary Cookies These cookies are essential to provide you with services available through our website and to enable you to use some of its features, such as access to secure areas. Without these cookies, services you have asked for, like contact forms, cannot be provided.
  - o Consent cookie: Remembers your choices about cookies.
  - Security cookie: Ensures security when submitting forms.
- Performance & Analytics Cookies These cookies collect information about how you use our website, like which pages you visit most often. This information is used to improve how our website works and provide a better user experience.
  We primarily use Google Analytics for this purpose.
  - Google Analytics cookies: Collect anonymous data about website usage.

- Third-Party Cookies In some cases, we use cookies provided by trusted third parties. For example, if we have embedded videos from YouTube or maps from Google Maps, these providers may set their own cookies. These cookies are subject to the respective third parties' privacy policies.
  - o YouTube cookies: For embedded videos.
  - Google Maps cookies: For embedded maps.

#### How to control cookies

You have the right to decide whether to accept or reject cookies. You can exercise your cookie rights by setting your preferences in the Cookie Consent Banner displayed upon entering our website. You can modify or withdraw your consent to cookies at any time.

Additionally, most web browsers allow you to manage your cookie preferences through their settings. You can set your browser to refuse all cookies or to alert you when a cookie is being sent. However, please note that if you disable cookies, some parts of our website may not function properly.

# **Updates to this Cookie Policy**

We may update this Cookie Policy from time to time in order to reflect, for example, changes to the cookies we use or for other operational, legal, or regulatory reasons. Please re-visit this Cookie Policy regularly to stay informed about our use of cookies.

# Where can you find more information?

If you have any questions about our use of cookies, please contact us through our contact form or the details listed on our contact page