# **ARJUN RAJ C**

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### **BUSINESS INTELLIGENCE ANALYST**

Results-driven Business Analyst with a robust background in IT and data analytics, specializing in Power BI, SQL, ETL processes, data warehousing, machine learning and python. Adept at leveraging advanced analytical tools and techniques to drive data-informed decision-making and strategic initiatives. Seeking to contribute expertise in data analysis and business intelligence to a dynamic team, with a focus on delivering actionable insights and optimizing business performance.

· Reporting Tools: Power BI, Tableau

Python Programming

Machine LearningMicrosoft excel

### **TECHNICAL SKILLS**

- SQL Databases: Oracle, Microsoft SQL Server
- Data Warehousing
- ETL Tool: Microsoft SSIS

### SOFT SKILLS

- Report Writing and Presenting
- Team Player
- Time Management
- Adaptability
- · Critical thinking skills
- · Attention to detail

### PROFESSIONAL EXPERIENCE

Data Power Technologies PVT. LTD.

### **Data Analyst Trainee**

### **MAY-2024-PRESENT**

- Studied Oracle 11G and Microsoft SQL Server for database management, data modeling and gained hands-on experience with Microsoft SSIS and IBM Infosphere DataStage 11.7 for ETL process
- Become proficient in Power BI and Tableau for data visualization and analytics ,enabling me to transform raw data into actionable insights

### PANTHEERANKAVE SERVICE CO OPERATIVE BANK

### **Fixed Deposit Section**

NOV 2022 - MAY 2023

Managed fixed deposit operations, handling account maintenance, transaction processing, and customer service. Used data analysis to improve processes and ensure accurate financial reporting. Demonstrated strong organizational skills and attention to detail while managing multiple tasks to enhance operational efficiency

## MALABAR TOURISM AND TRAVELLING CO OPERATIVE SOCIETY TOURISM MANAGER

**MAY 2019- NOV 2022** 

Experienced Tourism Manager with a strong background in data analysis and project management. Skilled in using insights to make strategic decisions, improve operations, and enhance customer satisfaction through effective process improvements and teamwork.

### **EDUCATION & CERTIFICATIONS**

### **B.E in Computer Science Engineering-2016**

Prathyusha Engineering College, Chennai

### **TRAINING**

- Underwent IBM software training on C++ programming (advanced),DB2 under career Education program.
- Under ASP .NET Training

### **UDEMY**

Time Intelligent Functions Using DAX in Power BI

### **PROJECT**

### 1-Data Analyst Project: Blinkit Sales Performance Analysis

- Utilized Kaggle datasets to extract and analyze key performance indicators (KPIs).
- Developed visualizations to identify insights and optimization opportunities.
- Presented findings and recommendations to enhance business strategies.

### 2-Power BI Project: Credit Card Weekly Dashboard

- Developed a comprehensive dashboard to provide real-time insights into key performance metrics and trends in credit card operations.
- Leveraged data from Kaggle to enhance analysis and visualization.
- Enabled stakeholders to effectively monitor and analyze performance, supporting data-driven decision-making.

### 3-Excel Project: Annual Sales Report for Vrindha Store (2022)

- Developed a comprehensive sales report to analyze customer trends and preferences.
- Utilized Excel for data organization, analysis, and visualization to identify growth opportunities.
- Presented findings to management, contributing to strategic planning for increased sales in 2023.