

International Institute of Information Technology, Hyderabad
(Deemed to be University)

HSS351a Introduction to Psychology – Monsoon 2019

End Semester Examination

Max. Time: 3 Hrs

Max. Marks: 60

Special Instructions about the exam (Example: Open book, Laptop, Calculator and etc.,) -

This is a CLOSED-BOOK exam and does NOT need Calculators. Answer any FIVE out of Ten questions. If you answer more, the FIRST FIVE will be considered. So, strike off extra answers that you would not like us to consider. Clearly indicate the question number and the sub-part attempted. Also please answer all the sub-parts of a question at one place.

General Instructions to the students

1. Place your Permanent / Temporary Student ID card on the desk during the examination for verification by the Invigilator.
2. Reading material such as books (unless open book exam) are not allowed inside the examination hall.
3. Borrowing writing material or calculators from other students in the examination hall is prohibited.
4. If any student is found indulging in malpractice or copying in the examination hall, the student will be given 'F' grade for the course and may be debarred from writing other examinations.

All the Best 😊

ANSWER ANY FIVE OF TEN QUESTIONS (5 x 12 marks = 60)

NOTE: If you answer more, the FIRST FIVE will be considered. So, strike off extra answers that you would not like us to consider.

1. Briefly describe the Milgram and Asch Experiment. Discuss the difference between the two experiments in explaining social behaviour. Describe one condition at least for both the experiments, in which the primarily studied effect was modulated. Explain Why.
2. Briefly describe the Stanford prison study. Discuss the limitation of study discussed in class.
3. What is Stereotyping? Discuss the automatic nature of the stereotyping behaviour. Use an example of experiment to help us understand the automaticity versus controlled behaviour of stereotyping.
5. What is level / depth of processing? Discuss its importance in context of memory model. How depth of processing research enabled us to improve memory? Provide an example to explain it.
6. What is serial position effect? Discuss the two experiments that help us understand the position effect in memory process.
7. What is Sperling task? Discuss the three experiments that help us understand the sensory memory capacity.
8. Describe any four schools of thoughts those played a critical role in evolution of psychological science and discuss the difference between them.
9. Briefly describe the four theories of learning we discussed in class, with an example each.
10. Briefly describe the classical conditioning and operant conditioning, and discuss their merits in influencing learning.