

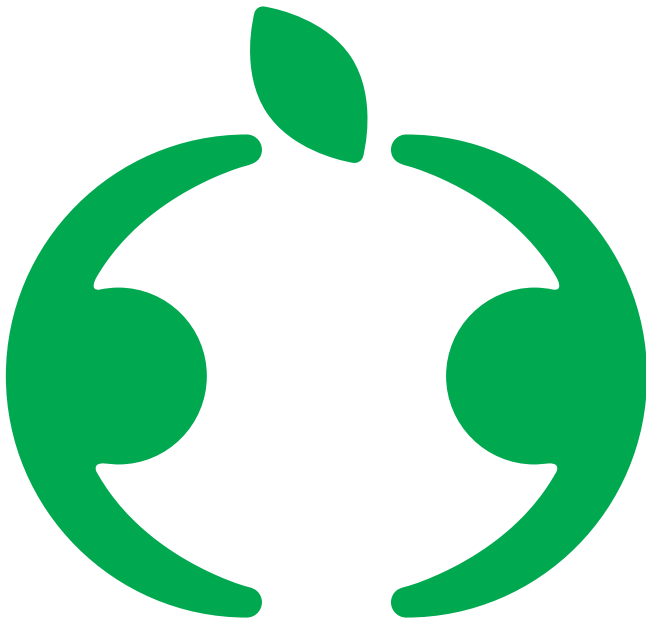
Archangel Raphael's Mission

Web Style Guide



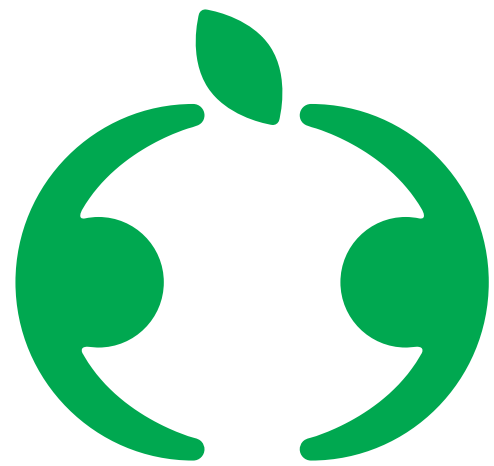
Brand Logo

Brandmark



Logotype

Arcangel
Raphael's
Mission



Archangel
Raphael's Mission

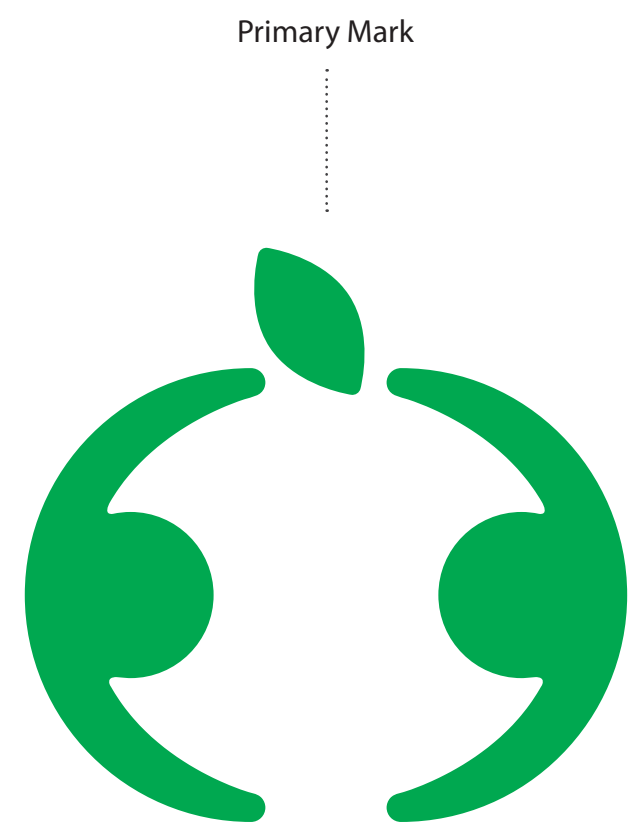
Brand Logo / Colors

Brand logo can also be white on color background or photographic background



Brand Logo / Iterations

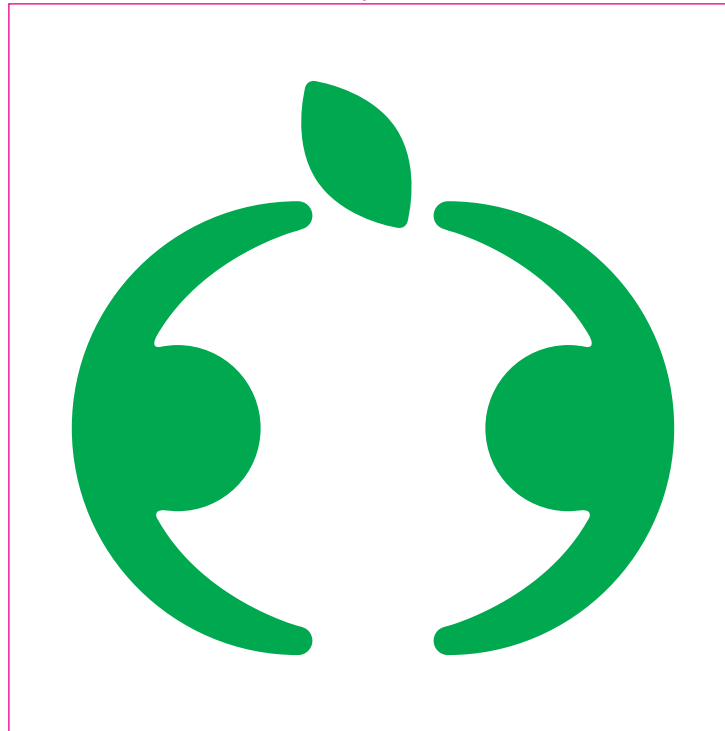
Alternate Logos can be perhaps be used for specific initiatives



Brand Logo / Spacing

Always allow for padding around logo

Spacing Example



Color Palette

Primary and Secondary colors

GREEN
RGB: 0.168.80
HEX: 00a850

WHITE
RGB: 255.255.255
HEX: ffffff

GREY
RGB: 89.89.89
HEX: 595959

PURPLE
RGB: 118.81.161
HEX: 7651a1

YELLOW
RGB: 243.224.43
HEX: f3e02b

ORANGE
RGB: 234.107.37
HEX: ea6b25

Tsukushi A Round Gothic Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

01234567890

Tsukushi A Round Gothic Regular t

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

01234567890

Typography / Web

Signika / Overlook / Source Sans Fonts

HEADER TYPESTYLES

HEADER 1

Signika SemiBold | 36 pt | 3 em | #595959

Header 2

Signika Regular | 29pt | 2.35 em | #595959

Header 3

Overlook italic | 24pt | 2 em | #595959

HEADER 4

Signika Regular | 12 pt | 1 em | All Caps | #595959

BODY TYPESTYLES

This is Body Copy. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer pretium dictum dapibus. Cras euismod gravida consectetur. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Phasellus quis lacus id quam scelerisque tempus id ornare velit. Aenean accumsan, sapien sit amet blandit tincidunt, odio sem ultrices felis, ac sollicitudin elit risus sit amet ligula.

Source Sans Pro | 12 pt | 1 em | #000000

This is an inline link.

Source Sans Pro | 12 pt | 1 em | #5D89B3