1.) **(2 pts.)** Given the logistic regression equation:

What is the exact interpretation of the coefficient for age in terms of odds?

What is the exact interpretation for the coefficient of gender in terms of odds, assuming gender has only two levels, male and female, and female was the reference level?

2.) **(4 pts.)** Given the table of actual responses and predicted probabilities below, generate an ROC plot using probability thresholds of 0, 0.2, 0.4, 0.6, 0.8, and 1.

|  |  |
| --- | --- |
| Actual | Predicted |
| 1 | 0.85 |
| 1 | 0.75 |
| 1 | 0.7 |
| 1 | 0.65 |
| 0 | 0.65 |
| 1 | 0.55 |
| 0 | 0.55 |
| 0 | 0.45 |
| 0 | 0.3 |
| 0 | 0.1 |

3.) **(4 pts.)** Given the table of actual responses and predicted probabilities below, generate a lift plot assuming a probability cutoff of 0.5. Generate lift values for depths of 20%, 40%, 60%, 80% and 100%.

|  |  |
| --- | --- |
| Actual | Predicted |
| 1 | 0.85 |
| 1 | 0.75 |
| 1 | 0.7 |
| 1 | 0.65 |
| 0 | 0.65 |
| 1 | 0.55 |
| 0 | 0.55 |
| 0 | 0.45 |
| 0 | 0.3 |
| 0 | 0.1 |