

Assignment - 1

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2022-09-23

#Installed and calling the ISLR packages

```
#install.packages("ISLR")
#library(ISLR)
```

#Importing carseats Dataset to R programming

```
options(stringsAsFactors = FALSE)
carseats <- read.csv("~/Desktop/Assignment -1 BA/carseats.csv")
head(carseats,10)
```

```
##      Sales CompPrice Income Advertising Population Price ShelfLoc Age Education
## 1    9.50      138      73          11         276    120      Bad   42         17
## 2   11.22      111      48          16         260     83     Good   65         10
## 3   10.06      113      35          10         269     80    Medium   59         12
## 4    7.40      117     100           4         466     97    Medium   55         14
## 5    4.15      141      64           3         340    128      Bad   38         13
## 6   10.81      124     113          13         501     72      Bad   78         16
## 7    6.63      115     105           0           45    108    Medium   71         15
## 8   11.85      136      81          15         425    120     Good   67         10
## 9    6.54      132     110           0          108    124    Medium   76         10
## 10   4.69      132     113           0          131    124    Medium   76         17
##      Urban  US
## 1     Yes  Yes
## 2     Yes  Yes
## 3     Yes  Yes
## 4     Yes  Yes
## 5     Yes  No
## 6      No  Yes
## 7     Yes  No
## 8     Yes  Yes
## 9      No  No
## 10     No  Yes
```

#calling ISLR Library and printing summary of carseats data set

```
library(ISLR)
summary(carseats)
```

```
##      Sales      CompPrice      Income      Advertising
##  Min.   : 0.000   Min.   : 77   Min.   : 21.00   Min.   : 0.000
## 1st Qu.: 5.390   1st Qu.:115   1st Qu.: 42.75   1st Qu.: 0.000
## Median : 7.490   Median :125   Median : 69.00   Median : 5.000
## Mean   : 7.496   Mean   :125   Mean   : 68.66   Mean   : 6.635
## 3rd Qu.: 9.320   3rd Qu.:135   3rd Qu.: 91.00   3rd Qu.:12.000
## Max.   :16.270   Max.   :175   Max.   :120.00   Max.   :29.000
##      Population      Price      ShelfLoc      Age
##  Min.   : 10.0   Min.   : 24.0   Length:400   Min.   :25.00
## 1st Qu.:139.0   1st Qu.:100.0   Class :character   1st Qu.:39.75
```

```
## Median :272.0    Median :117.0    Mode  :character    Median :54.50
## Mean   :264.8    Mean   :115.8                Mean   :53.32
## 3rd Qu.:398.5    3rd Qu.:131.0                3rd Qu.:66.00
## Max.   :509.0    Max.   :191.0                Max.   :80.00
## Education      Urban                US
## Min.    :10.0    Length:400                Length:400
## 1st Qu.:12.0    Class :character          Class :character
## Median  :14.0    Mode  :character          Mode  :character
## Mean    :13.9
## 3rd Qu.:16.0
## Max.    :18.0
```

#Observations (Rows) contains in this dataset

```
nrow(carseats)
```

```
## [1] 400
```

#maximum value of the advertising attribute

```
lm.fit=lm(Sales~Advertising+Price,data=carseats)
max(carseats$Advertising)
```

```
## [1] 29
```

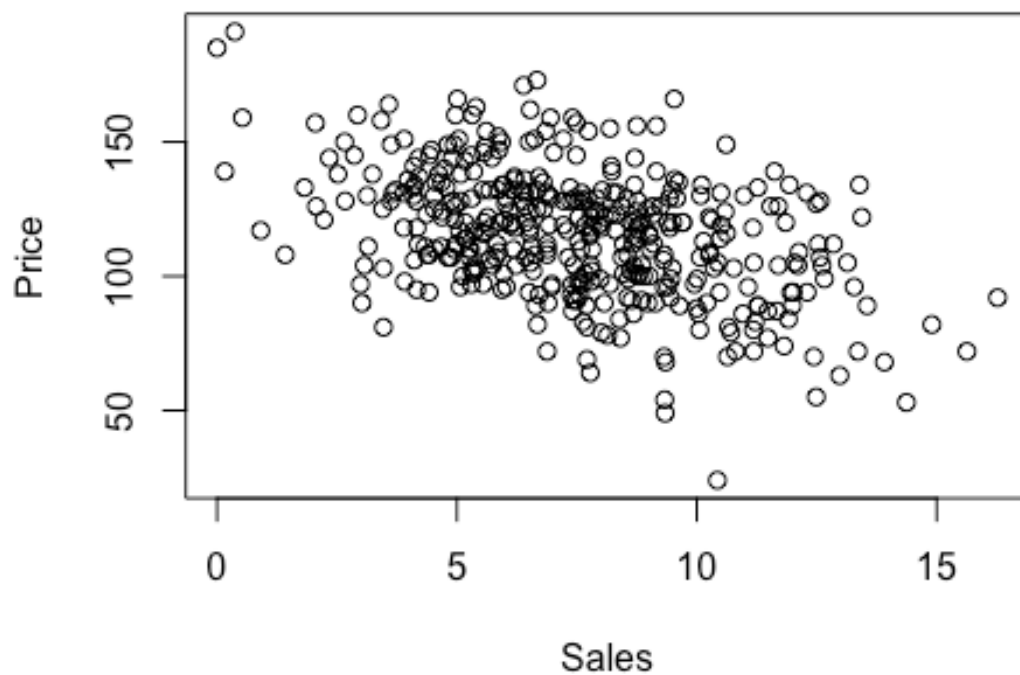
#IQR for Price attribute.

```
IQR(carseats$Price)
```

```
## [1] 31
```

#plot against sales & Price

```
Sales<- carseats$Sales
Price<- carseats$Price
plot(Sales,Price)
```



#correlation of the two attributes.

```
#install.packages("ggpubr")  
library("ggpubr")
```

```
## Loading required package: ggplot2
```

```
print(cor(carseats$Sales,carseats$Price))
```

```
## [1] -0.4449507
```

#In an inverse relationship (a negative correlation), one variable increases while the other decreases.