

Server Side Rendering

- We know that we are using Node.js and we cannot write HTML/CSS in it.
- As of now we are sending response into the form of JSON. So, if we have to render some HTML Page using this data. So we use server side rendering.

→ When we have to send something in response we do `res.send()` or `res.json()` like this we can also send html tag in it `res.send(<h1> Hello </h1>)`

→ But this approach is not optimized because if we have to send whole html page then it will become so messy.

★ For this we use templating engine like EJS, handlebars, pug etc.

EJS → Embedded Javascript templating

→ Jt is view engine which help us to write HTML code in very organized manner.

→ With the help of EJS we can make normal HTML Page in view Folder

→ Every EJS File should be inside the view Folder.