

✔ **Congratulations! You passed!**

Grade received **100%** To pass 80% or higher

[Go to next item](#)

Test your knowledge on data integrity and analytics objectives

Total points 3

1. Which of the following principles are key elements of data integrity? Select all that apply.

1 / 1 point

☒ Trustworthiness

✔ **Correct**

Data integrity is the accuracy, completeness, consistency, and trustworthiness of data throughout its life cycle.

☐ Selectivity

☒ Accuracy

✔ **Correct**

Data integrity is the accuracy, completeness, consistency, and trustworthiness of data throughout its life cycle.

☒ Consistency

✔ **Correct**

Data integrity is the accuracy, completeness, consistency, and trustworthiness of data throughout its life cycle.

2. Which process do data analysts use to make data more organized and easier to read?

1 / 1 point

☒ Data manipulation

☐ Data uniformity

☐ Data replication

☐ Data transfer

✔ **Correct**

To make data more organized and easier to read, data analysts use data manipulation.

3. Before analysis, a company collects data from countries that use different date formats. Which of the following updates would improve the data integrity?

1 / 1 point

- ☐ Leave the dates in their current formats
- ☐ Remove data in an unfamiliar date format
- ☐ Organize the data by country
- ☒ Change all of the dates to the same format



Correct

Changing all of the dates to the same format would improve the data integrity.