

# MD ARSHAD RAZA

## Data Analyst

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Data Analyst with hands-on experience in Python, SQL, Excel, Power BI, and Tableau, specializing in data visualization, reporting, and dashboarding. Conducted peer-level mentoring and concept explanations on Python, SQL, and Power BI, explaining dashboards and analytical logic to non-technical stakeholders. Assisted learners and peers in resolving doubts related to data analysis tasks, with a strong focus on clear communication and data storytelling.

### TECHNICAL SKILLS

<ul style="list-style-type: none"><li>Power BI Desktop</li><li>Power BI Service</li><li>Power Query (M- Query)</li><li>DAX</li><li>Machine Learning</li><li>Matplotlib</li></ul>	<ul style="list-style-type: none"><li>Advanced Excel</li><li>SQL</li><li>MySQL</li><li>SQL Server</li><li>Data Warehousing</li><li>Seaborn</li></ul>	<ul style="list-style-type: none"><li>Tableau</li><li>Alteryx</li><li>Python</li><li>MS Office Suite</li><li>NumPy</li><li>Scikit-learn</li></ul>	<ul style="list-style-type: none"><li>Data Modelling</li><li>Data Visualization</li><li>Data Cleaning</li><li>Data Storytelling</li><li>Pandas</li></ul>
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### WORK EXPERIENCE

<b>Data Analyst Intern   Elevate Labs</b>	<b>8/2025 – 10/2025</b>
<ul style="list-style-type: none"><li>Performed <b>data extraction, cleaning, and modeling</b> using SQL, Power Query, and Excel to ensure accurate and reliable analysis.</li><li>Collaborated with cross-functional teams to analyze business data and present insights through <b>visual reports and dashboards</b>.</li><li><b>Tools used:</b> Power BI desktop, Power BI service, Power query, DAX function, Vlookup, Pivot Table</li></ul>	
<b>Data Analyst Inern (virtual)   Deloitte, Australia</b>	<b>01/2023 – 07/2023</b>
<ul style="list-style-type: none"><li>Completed Deloitte’s <b>Data Analytics Job Simulation</b>, performing <b>data analysis, validation, and insight generation</b> on real-world business scenarios.</li><li>Applied <b>Excel, SQL, and data visualization techniques</b> to interpret forensic datasets and present findings in a clear, business-focused manner.</li><li><b>Tools used:</b> MS Excel, Power BI, Python</li></ul>	

### PROJECTS

<b>Motorola Sales Analysis   Power BI   <a href="#">Link</a></b>
<ul style="list-style-type: none"><li>Built interactive Power BI dashboards by performing data cleaning, transformation, and data modeling to analyze KPIs and business metrics.ats</li><li>Created DAX measures and dynamic visualizations to deliver actionable insights and support data-driven decision making.</li></ul>
<b>Sales Dashboard   Tableau   <a href="#">Link</a></b>
<ul style="list-style-type: none"><li><b>Completed a Tableau Full Course and built an end-to-end Sales Dashboard</b> using Tableau Public, applying data modeling, joins/relationships, and interactive visualizations for business insights.</li><li><b>Analyzed sales, profit, customer segments, and regional performance</b> using maps, bar charts, scatter plots, pie charts, and dashboards to support data-driven decision-making.</li></ul>
<b>Road Accident Analysis   MS Excel   <a href="#">Link</a></b>
<ul style="list-style-type: none"><li><b>Built an interactive Road Accident Analysis Dashboard using Excel</b>, leveraging PivotTables, charts, and slicers to analyze casualties by vehicle type, road surface, and other key factors.</li><li><b>Transformed raw accident data into actionable insights</b>, enabling quick identification of high-risk patterns and supporting data-driven decision-making.</li></ul>
<b>Customer Churn Analysis   Python   <a href="#">Link</a></b>
<ul style="list-style-type: none"><li>Analyzed telecom customer data to identify key churn drivers using data cleaning, EDA, and visualization techniques.</li><li>Built insights-driven dashboards/models to highlight churn patterns and support data-driven retention strategies.</li></ul>

### EDUCATION

<b>Bachelor of Engineering in Information Technology</b>	<b>08/2023 – 06/2027</b>
Rungta College Of Engineering And Technology	

### CERTIFICATIONS

<ul style="list-style-type: none"><li>Python For Data Science– IBM   <a href="#">Link</a></li><li>Google Analytics – Google   <a href="#">Link</a></li><li>Tata Data Visualization –TATA   <a href="#">Link</a></li><li>Gen-Ai Powered Data Analytics – TATA   <a href="#">Link</a></li></ul>
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