MD ARSHAD RAZA

Data Analyst

Bhilai, India | 8873867316 | Gmail | LinkedIn | Project Portfolio

Data Analyst with hands-on experience in Python, SQL, Excel, Power BI, and Tableau, specializing in data visualization, reporting, and dashboarding. Conducted peer-level mentoring and concept explanations on Python, SQL, and Power BI, explaining dashboards and analytical logic to non-technical stakeholders. Assisted learners and peers in resolving doubts related to data analysis tasks, with a strong focus on clear communication and data storytelling.

TECHNICAL SKILLS

- Power BI Desktop
- Power BI Service
- Power Query (M- Query)
- DAX
- Machine Learning
- Matplotlib
- Advanced Excel
- SQL
- MySQL
- SQL Server
- Data Warehousing
- Seaborn
- Tableau
- Alteryx
- Python
- MS Office Suite
- NumPy
- Scikit-learn
- Data Modelling
- Data Visualization
- Data Cleaning
- Data Storytelling
- Pandas

WORK EXPERIENCE

Fresher

PROJECTS

Motorola Sales Analysis | Power BI | Link
- Built interactive Power BI dashboards by performing data cleaning, transformation, and data modeling to analyze KPIs and business metrics.ats
- Created DAX measures and dynamic visualizations to deliver actionable insights and support data-driven decision making.

Sales Dashboard | Tableau | Link
- **Completed a Tableau Full Course and built an end-to-end Sales Dashboard** using Tableau Public, applying data modeling, joins/relationships, and interactive visualizations for business insights.
- **Analyzed sales, profit, customer segments, and regional performance** using maps, bar charts, scatter plots, pie charts, and dashboards to support data-driven decision-making.

Road Accident Analysis | MS Excel | Link
- **Built an interactive Road Accident Analysis Dashboard using Excel**, leveraging PivotTables, charts, and slicers to analyze casualties by vehicle type, road surface, and other key factors.
- **Transformed raw accident data into actionable insights**, enabling quick identification of high-risk patterns and supporting data-driven decision-making.

Customer Churn Analysis | Python | Link
- Analyzed telecom customer data to identify key churn drivers using data cleaning, EDA, and visualization techniques.
- Built insights-driven dashboards/models to highlight churn patterns and support data-driven retention strategies.

EDUCATION

Bachelor of Engineering in Information Technology   08/2023 – 06/2027

Rungta College Of Engineering And Technology
7.5 CGPA

Intermediate (Isc)

College Of Commerce Arts,And Science   03/2021 -- 04/2023

CERTIFICATIONS

- Python For Data Science– IBM | Link
- Google Analytics – Google | Link
- Tata Data Visualization –TATA | Link
- Gen-Ai Powered Data Analytics – TATA | Link