

VIS Bid Guidelines

5 August 2015

VIS welcomes bids for future conferences, to be submitted to the VEC (VIS Executive Committee). Currently, we have decided on 2015 through 2017, and are accepting bids for 2018 and onwards.

Ground rules

- Future bids should specify only one General Chair (GC), rather than multiple General Co-Chairs.
- We welcome bids from outside of the continental United States.
- The bid can be for a different city than where the General Chair lives, to open up the chair-ship to people who live in places that are not amenable for hosting large conferences. (New policy as of 2014)
- We now actively encourage the use of conference center rather than hotel locations to accommodate future growth. (New policy as of 2014)
- The proposed date should be within October, ideally the second, third, or fourth week. There are many schedule constraints. Try hard to avoid secular and religious holidays including Halloween (Oct 31) and the major Jewish holidays (different times each year). Avoid conflicts with other major conferences, including the week of Supercomputing and the week before it.
- The ideal hotel room pricing is below \$200/night; however, note that in large "Tier 1" cities that target is not realistic, so there is a tradeoff between city desirability and cost to consider in framing your bid. Avoid airport hotels, as they do not offer a vibrant experience and attendees consider it a "bait and switch" compared to city centers.
- Further information on the bid process is in Section IV of the VEC Charter, and further information on how the roster of front-line organizers is determined in conjunction between the VEC, the conference steering committees, and the GCs is in the Appendix. See http://ieevis.org/attachments/vec_charter.pdf
- In 2015, the VEC Chair is Tamara Munzner (tmm@cs.ubc.ca) and the IEEE Liaison is Nicole Finn (nicole@ctoevents.com). The full VEC (vec@ieevis.org) membership is listed at <http://ieevis.org/year/2015/info/committees/vis-executive-committee>
- In the schedule below, one week means five business days (Monday to Friday).

Procedure Overview

Step	Who	What	Deadline	Turnaround
0	Bidder	Initiate		
1	VEC Chair	Connect		1 week
2	IEEE Liaison	Request		5 weeks
3	Bidder	Create		
4	Bidder	Submit	Sep 1 Y3 (or Y2)	
5	VEC	Decide	Dec 1 Y3 (or Y2)	
6	Liaison	Release/Confirm	Dec 15 Y3 (or Y2)	2 weeks
7	Liaison+Staff	Negotiate	Apr 1 Y3 (or Y2)	12 weeks
8	Liaison+Staff	Site Visit 1		parallel w/ 7
9	Finance/General	Forms		parallel w/ 7-10
10	Staff	Approve	Apr 15 Y2 (or Y1)	2 weeks
11	IEEE Legal	Sign	Jun 1 Y2 (or Y1)	4 or 6 weeks
12	Liaison+Staff	Additions	Mar Y1, Mar Y0	
13	Liaison+Staff	Site Visit 2	Apr Y0	
14	All	Conference	Oct Y0	

Procedure Details

0. Bidder: Initiate. Inform the VEC Chair of your intent to put together a bid.

1. VEC Chair: Connect. For bids within North America, put bidder in touch with the IEEE Liaison to VIS who will initiate the engagement with venues in the target city. For bids in cities outside of North America, send bidder the current standard template that the IEEE Liaison uses for venue engagement as a source of logistics information.

Turnaround time: 1 week.

2. IEEE Liaison: Request. (North American bids only) Send out a customized RFP (Request For Proposals) to venues in your target city. It will be based on the standard RFP template, which has already been vetted by the finance and program chairs and includes information on meeting room size requirements, room rates, wifi, food/beverage, student volunteer rooms, hotel rebates if held at convention center, and other logistics issues that most prospective general chairs will not be deeply familiar with. Having the IEEE Liaison in the loop from the very

beginning of initial contact with venues will make the later contract negotiation phase (step 9) go much faster. The Liaison will collect all of the venue responses and forward them in a single batch to the bidder CC the VEC Chair.

Bidders outside North America are also welcome to request RFP support from the IEEE Liaison, but the financial and logistical landscape outside of North America is sufficiently different that bidders may choose to investigate options themselves. In that case, the expectation is not that the exact equivalent of RFP responses would be submitted by bidders outside North America, given that the hotel situation is quite different. The template is simply a source of useful information. There is flexibility on the format according to the situation of the bidders, as discussed in item 3 below.

Turnaround time: 5 weeks. The Liaison will send out the RFPs to the venues within one week of hearing from the VEC Chair, with a two-week cutoff date for the venues to respond. The Liaison will forward the full set of responses within two weeks of that date.

3. Bidder: Create. Create your proposal, incorporating information from the venue responses. Visit the venues in person if possible as part of your decision making process. Issues that you should consider and document include the following: hotel room costs, local transit, eateries within walking distance, likelihood of walk-in attendees from that city/region who don't typically attend, likelihood of sponsorship from organizations who don't typically sponsor (including local and national governments). Also include costs and ease/availability of transportation to the city, and desirability of city as a destination in itself (a double-edged sword, as more desirable places tend to have higher costs).

Bids from within North America do not need to address budget questions beyond these issues. Bids from outside the US should address visa requirements, tax/VAT issues (including whether a VAT exemption is possible through a local university), and contain budget projections including expected gains and losses in attendees and sponsorship from the within-US case. Non-US bidders may need to work with the finance chairs to understand budget issues.

Turnaround time: up to you.

4. Bidder: Submit. Submit the bid to the VEC Chair, who will forward it to the rest of the VEC for consideration.
Deadline: September 1 Y3 or Y2. Bid should be received a minimum of 25 months (one month before the VIS two years in advance) of the proposed conference. Earlier bids are strongly encouraged, ideally three years + 1 month in advance.

5. VEC: Decide. The VEC will discuss the bids, possibly waiting until multiple proposals have been received, and make a decision. The VEC Chair will inform the successful bidder, who becomes the General Chair (GC), and also inform the IEEE Liaison.

Deadline: December 1 Y3 or Y2. Decision should be made at least 22 months in advance of the conference (two months after VIS two years in advance), and ideally three years in advance.

6. Liaison: Release/Confirm. IEEE Liaison releases options for un-chosen venues. IEEE Liaison confirms with the chosen venue that it has been selected and that final contract negotiations will now begin.

Turnaround time: 2 weeks.

Deadline: Dec 15 Y3 or Y2.

7. Liaison: Negotiate. IEEE Liaison is responsible for negotiating the venue (hotel or convention center) contract and obtaining all required documentation for contract submission to the IEEE Contracts Department. Key staff (General, Finance, Program) will be included in this process.

Turnaround time: 3 months (90 business days). Timing is January through March, losing a few weeks with few business days available over the winter holidays.

Deadline: Apr 1 Y2 or Y1

8. Key Staff: Site Visit 1. For the chosen bid, there will be an initial site inspection with Program Chairs, the General Chair, Finance Chairs, and IEEE Liaison. The AV contractor might also join for this visit.

Deadline: spring Y2 or Y1. Steps 7-9 run in parallel. The site visit should take place between January and March, the earlier the better.

9. Finance/General: Forms. The finance chairs will begin work on creating the conference application form, which must be endorsed by the VGTC Chair before being submitted to the IEEE. The General Chair must also submit the COI (Conflict of Interest) form to the IEEE.

Deadline: Apr 15 Y2 or Y1. Steps 7-9 run in parallel. Both of these forms must be submitted to the IEEE before sending the contract to Legal for signing (step 11).

10. Staff: Approve. IEEE Liaison will send a copy of final hotel/convention center contract to that conference year's General Chair, Finance Chair and Program Chair for their review and final approval.

Turnaround time: 2 weeks

Deadline: April 15 Y2 or Y1 (18 months before conference minimum)

11. IEEE: Sign. IEEE Liaison sends the finalized contract to IEEE Legal. 10A. IEEE Liaison sends approved hotel/convention center contract(s) to the IEEE Contracts Team for review, processing and signature.

Turnaround Time for IEEE Liaison: 3 business days (once approvals are received)

Turnaround Time for IEEE Contracts/Legal Team: 4 weeks for domestic contracts or 6 weeks for international contracts (except during the Nov/Dec blackout period when contract should not be sent to the IEEE Contracts team unless deeply urgent).

Deadline: Jun 1 Y2 or Y1 (17 months before conference minimum)

12. Staff + Liaison: Additions. General Chair, Program Chairs, Finance Chairs and IEEE Liaison will revisit the contract annually to consider addenda based on lessons learned from the latest VIS, including whether to keep the ROFR (right of first refusal) space that we had originally reserved in case of attendance growth.

Deadline: By March Y1 (No later than Q1 of the following conference year).

13. Staff + Liaison: Site Visit 2. Second site visit with Program Chairs, General Chair, Finance Chairs, AV contractor, and IEEE Liaison.

Deadline: By April Y0 (6 months before conference).

14. All: Conference.

Deadline: October Y0.