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| TEAM ID | NM2023TMID02145 |
| TOPIC | CREATE A GOOGLE MY BUSINESS PROFILE |

SOLUTION ARCHITECTURE

Once your GMB profile is published, you can start managing it by adding updates, responding to reviews, and posting offers. You can also use Google My Business Insights to track how many people are viewing your profile and coming to your business as a result of GMB.

Scalability and Performance Considerations

The Google My Business platform is highly scalable and can handle a large number of users and profiles. The platform is also very reliable and has a high uptime.

Security Considerations

Google My Business uses a variety of security measures to protect user data. These measures include encryption, access control, and intrusion detection.

Cost Considerations

Creating and managing a GMB profile is free. However, there are some paid features available, such as the ability to run ads and promote your business.

Benefits of the Solution

The following are some of the benefits of creating a GMB profile:

- Increased visibility on Google Search and Maps

- Ability to attract new customers

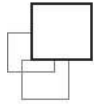
- Ability to manage online reviews

Ability to promote products and services

Increased trust and credibility

Conclusion

The solution architecture for creating a Google My Business profile is simple, straightforward, and cost-effective. The solution is also highly scalable, reliable, and secure. By creating a GMB profile, businesses can increase their visibility on Google Search and Maps, attract new customers, and manage their online reputation.



Solution Architecture For Business View

