Project Design Phase-III
No. Of Functional Features Included in The Solution

Date	02 Nov 2023
Team ID	NM2023TMID02145
Project Name	Create a google business profile

Table:

S. No	Feature	Description
01.	Business Name	This is the name of your business as it appears on Google Search and Maps. It should be the same as the name that you use on your signage, stationery, and other branding.
02.	Address	This is the physical address of your business, or the service area where you operate. If you have a physical location, make sure to include your street address, city, state, and ZIP code.
03.	Phone number	This is the phone number where customers can reach you during your business hours. Make sure to include your country code and area code.

04.	Website	This is the website of your business. If you have a website, include the full URL here. This will allow customers to easily visit your website to learn more about your business and products or services.
05.	Hours of Operation	These are the hours of operation for your business. Be sure to include your hours for each day of the week, as well as any special hours or exceptions.

06.	Categories	Categories are used to describe your business and the products or services you offer. Choose the categories that best describe your business, and avoid choosing too many categories.
07.	Description	This is a brief description of your business. Use this space to tell potential customers what your business does, what makes your business unique, and why they should choose your business
08.	Photos	Photos are a great way to show off your business and its products or services. Include high-quality photos of your business exterior, interior, products, and services.
09.	Videos	Videos are another great way to showcase your business. You can include videos that introduce your business, explain your products or services, or give customers a behind-the-scenes look at your business.

10.	Posts	Posts allow you to share updates about your business with potential and existing customers. You can use posts to announce new products or services, promote special offers, or share news about your business.
11.	Reviews	Reviews are a great way to build trust with potential customers. Encourage your customers to leave reviews on your Google My Business profile. Be sure to respond to all reviews, both positive and negative.
12.	Questions and answers	Questions and answers allow you to interact with potential and existing customers and answer their questions about your business. Be sure to answer all questions promptly and accurately.
13.	Insights	Insights provide you with data about how people are finding and interacting with your business on Google. This data can help you improve your Google My Business profile and reach more potential customers.