

Dear Client,

First of all thank you for giving these data sets, while working on these data sets we get these details on overview.

	No.of records	Unique IDS	Receiving date
Transaction dataset	20000	3465	07/06/2020
Customers Demographics	4001	4002	07/06/2020
Customers address	4002	4001	07/06/2020

Issues related with data sets

1. Additional customers in transaction data sets, maybe there is a way of data loss.
2. Various column such as brand purchase have empty values.
3. Inconsistent data type with empty attributes.
4. Inconsistent data values with same attributes.

We are moving into further process such as data cleansing, standardization etc, and it will be greater time to spend with your data.

Regards,

Arunagirinathan S