

# ARUNJEEVAN PORTFOLIO

When i was a kid. I'm interested in drawing. I spend my time with paper arts. at that time i saw many cartoons and played video games. That much made so many questions.? how it's made ?.. how it's animate.? how can i do that.?

Then came generation has completely change to new digitalized platform. Internet and mobile generation. that push to My future goal. I Turn to learn every secret behind digital design platforms. I wish to utilize my skills in whichever task I'm given and hopefully develop them in the process, Which would aid me in delivering better results.

A handwritten signature in black ink, appearing to read "John".



### BISCON MEDIA SOLUTIONS PVT LTD, Kochi

BISCON is a full service business consulting & media agency. They work with a range of specialist production services Such as, Strategic Planning, Corporate Brand Development, Outdoor Media Management, Media Planning / Booking, Event Management, Corporate AD production, Graphic Design, Interactive Multimedia and Web Management System, Merchandising, Marketing Planning & Consultancy, Destination management

Joined -2016

### DESIGNER

I'm starting from here as a junior designer. I had to work under a lot of pressure and meet the requirements of my job. I found it to be very fulfilling. Learned a lot of things about myself, that I would do the work very carefully without a mistake done. Learned somehow and lot more about creating design. What are the client needs, Plans behind promotional advertisements. Line drawing graphics, Interactive Web site pages.

DESIGNER





Orange is a full-fledged Out-of-Home (OOH) media Branding Home. that is focused on enhancing your brand equity by promoting your products and services to consumers on the go, in streets, in public places, in commercial establishments, in transit or while waiting. Orange handles all manner of OOH, including Digital Out-of-Home (DOOH), brand communication brand awareness, brand loyalty, brand equity, and various branding management strategies.

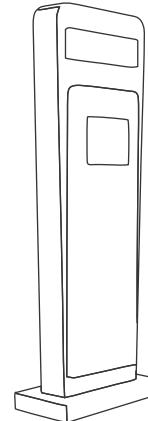
Joined -2017

#### DESIGNER

Conceptualize create and execute high end design in all print / promotional Prepare and collect all electronic files for print, Coordination with printers to assure quality control. Hired to elevate the quality of advertising design, with emphasis on acquiring new business Work closely With the marketing department to design all direct mail sales collateral and internal / external promotions. Direct communication with outside printing vendors supply digital files

#### COORDINATOR

Manage the entire team and ensure they work together effectively. I choose friendly conversation. Im never turn to over dispute. Im very Pleasure to solve their doubts in my best knowledge.



# Xiaomi

## CREATIVE FAMILY

Working with the Xiaomi Creative group, we made commercial advertisements for Kerala Festival days campaign. It was a great experience to me teach me lot of ideas, communication to the audience, Identity of a brand, Typography and design theme, Visibility factors,

I have designed brand identity outdoor and indoor elements like Display Counters, Pylons, Flanges, Brand table

## SREEDHAREEYAM Dr Tips

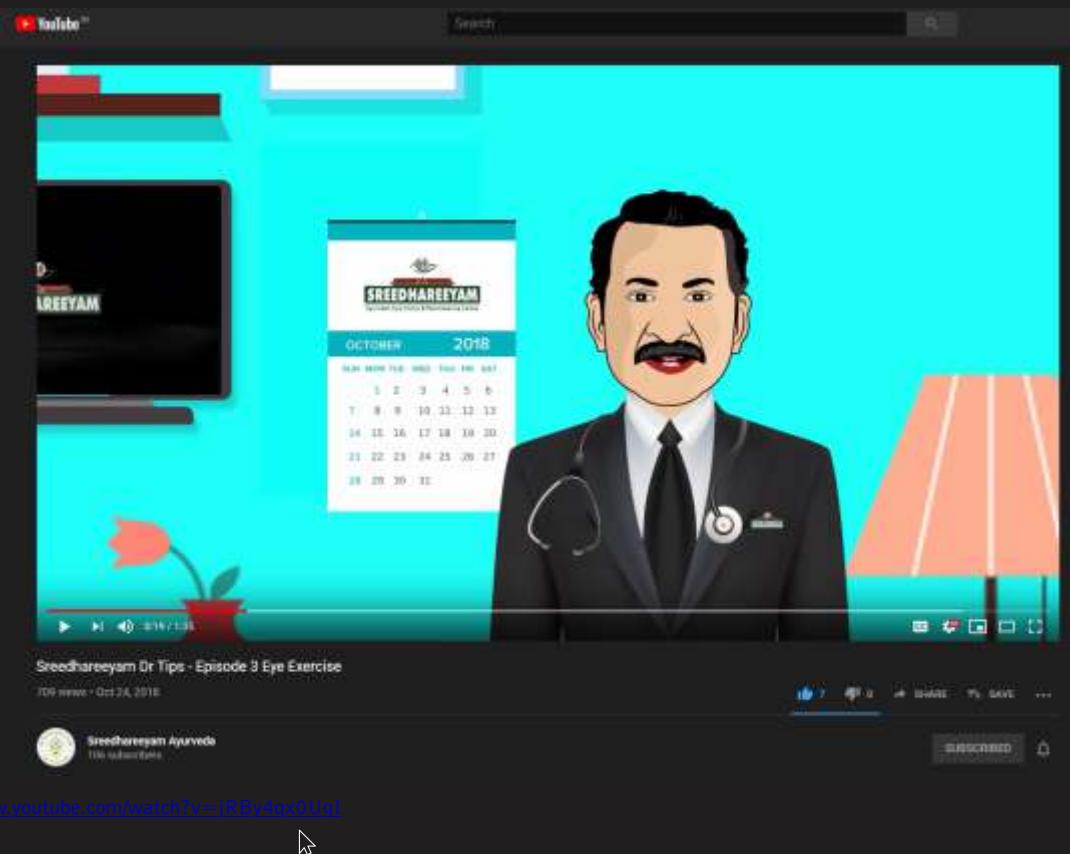
Shreedhareeyam Ayurvedic Eye Hospital is a Famous eye Care hospital and also deals diagnosis and treatment of disease affecting those organs of human body located above the neck.

The Youtube episode for noble initiative from sreedhareeyam Group. to create awareness among for the peoples. about eye diseases and other general diseases treatment

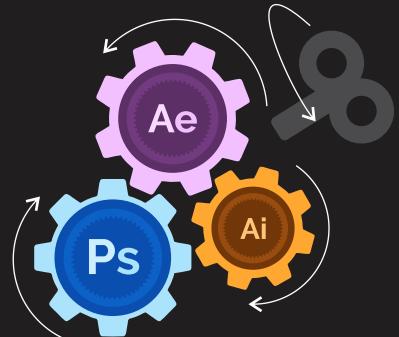


## ANIMATION-2D

I have Focuses on creating characters, story boards, and backgrounds Arrange characters and items in a scene in two-dimensional environments. give more importance to the editing and sound effects and avoid interrupts. look more cinematic effect to the sequences. Key frames should very supple movements.



[www.youtube.com/watch?v=jRBy4cx0UgI](http://www.youtube.com/watch?v=jRBy4cx0UgI)



ANIMATOR / DESIGNER



**ARUNJEEVAN**

Thank you for your time

# Say Hello !



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