



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



you can also  
compare with  
their  
creativity,  
videos ,vlogs

How to  
compare the  
difference in  
channels

If people  
think that we  
are mad

Do you think  
it's easy to  
explore the  
top channels

i will  
encourage  
you buddy  
do it deeply

it's usefull to  
some one to  
known about  
the social  
media

Does anyone  
had post a  
negative  
comment

How do they  
feel about  
our activity

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Camparing  
channel by  
number af  
subscribe It  
has

Interview the  
channels  
creator to get  
their insights

Exited to  
explore the  
channel

Something  
boring

Differentate  
them by  
their content

Use social  
media to intrect  
with channels  
views and get  
their feedback

Feeling calm  
while do this

Happy and  
joyful



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?