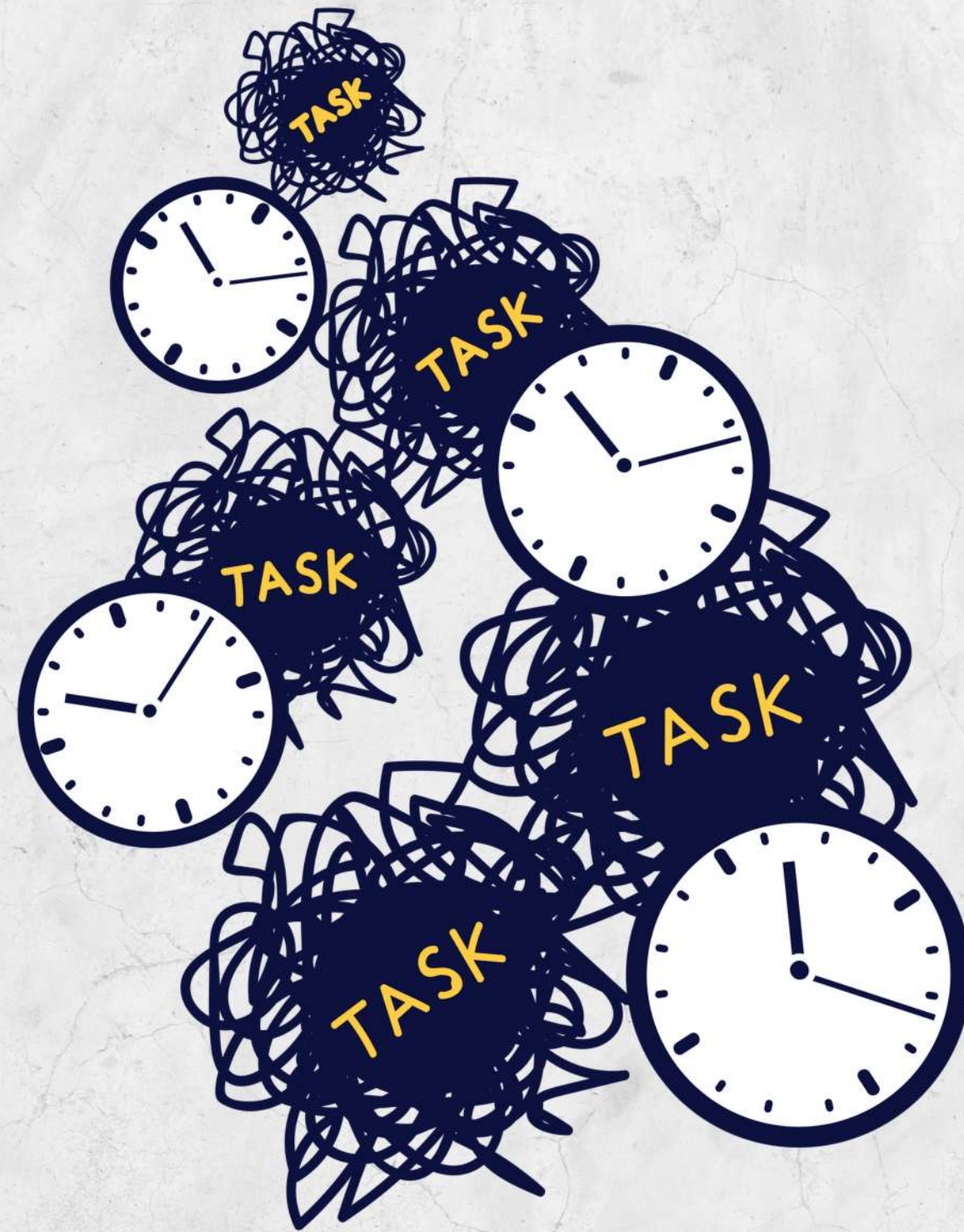


# CHAMPIONS



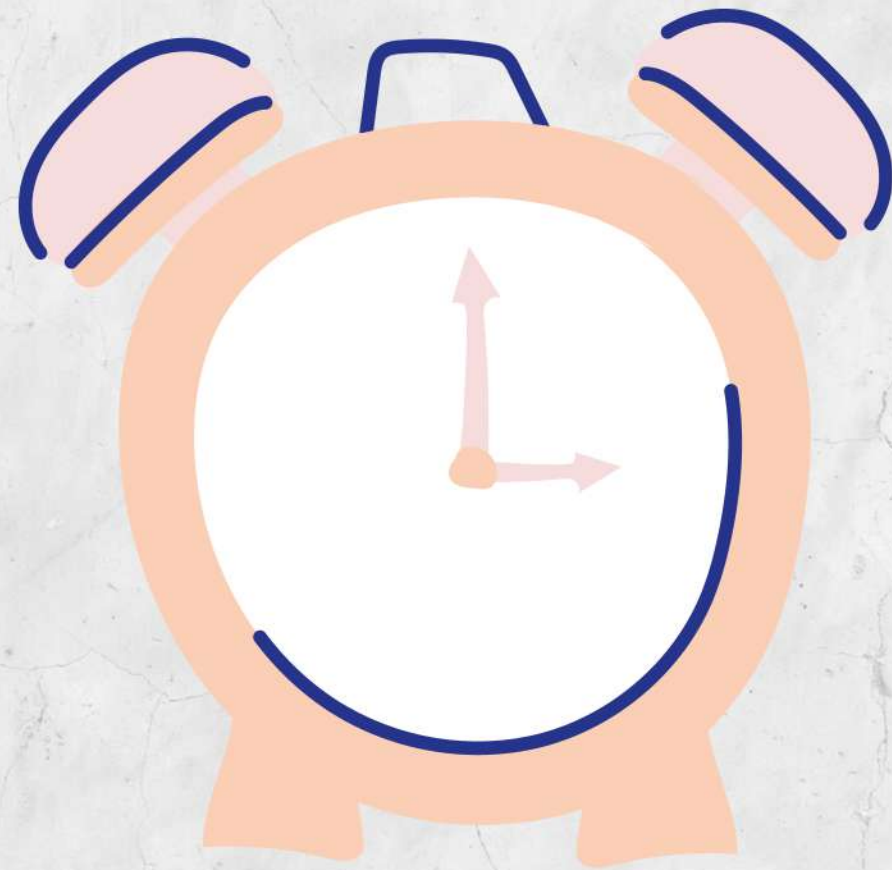


**pressure  
of tasks  
and lack  
of time**





**Others  
have  
free  
time**







# TESLAM

اعمالهالي .. تسلّم



**maids  
recruitment  
offices**

# Competitor Analysis

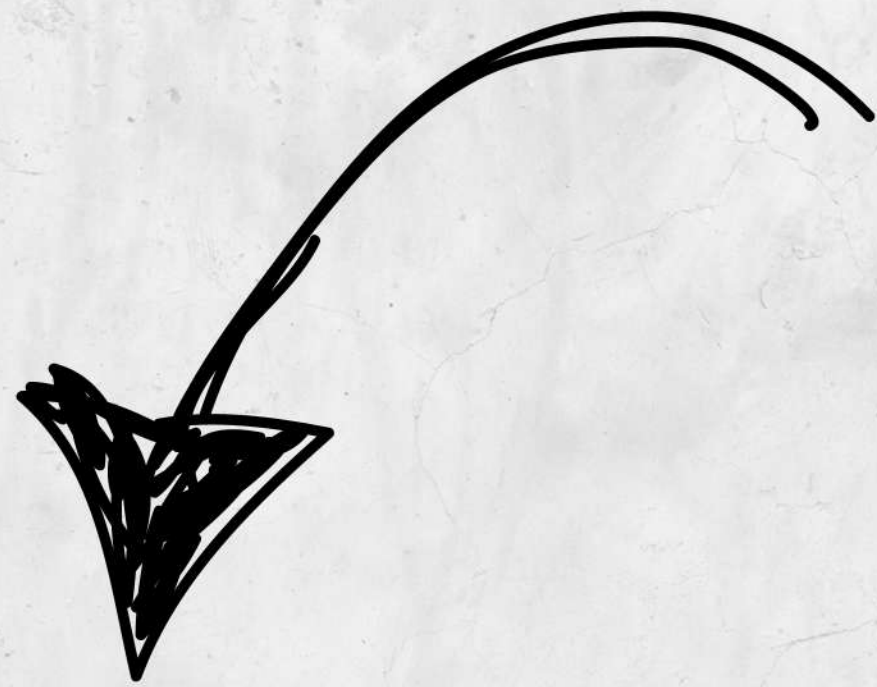


**upwork**

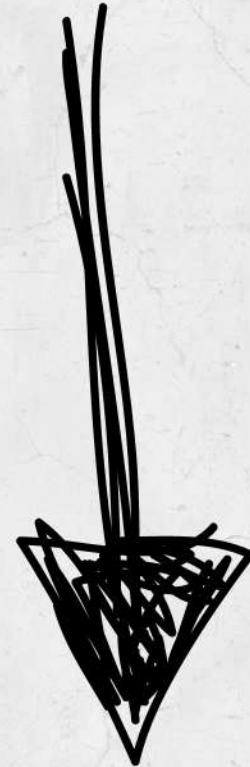




**25 - 30 %**



**Development**



**Quality Team**



**Marketing**





## Target Audience

```
graph TD; A[Target Audience] --> B[Service Providers]; A --> C[Service Seekers];
```

### Service Providers

- Craftsmen
- Small Business Owners
- University students and expatriates

### Service Seekers

- Busy employees
- Housewives and working mothers
- Elderly
- University students and expatriates



# marketing

How do I reach the customer?







**THANK YOU**





**CLV:**

**70-80 per heure**

$$210 * (30/100) = 63$$

$$63 * 12 = 756$$

**CAC:**

$$100,000/330 = 300$$

**Net-Profit:**

$$756 - 300 = 460$$

