ASSIGNMENT

Q-What are events in Google analytics?
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Key Components of Events

1. **Category**: The general category of the event, such as "Video" or "Button."
2. **Action**: The specific action performed, like "Play," "Pause," "Click," etc.
3. **Label**: An optional descriptor that provides additional information about the event, such as the name of the video.
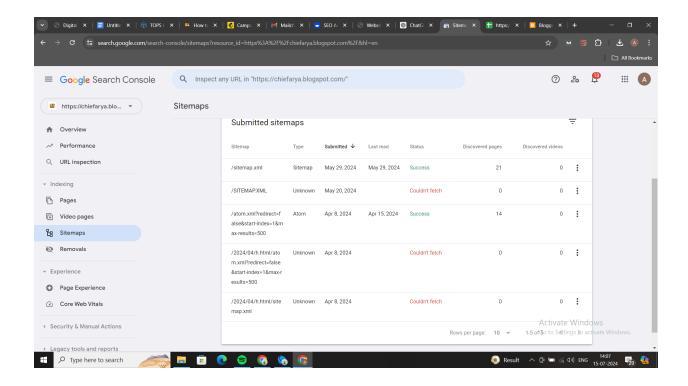4. **Value**: An optional numerical value associated with the event, like the length of a video in seconds.

Uses of Events in Google Analytics

- **Tracking Downloads**: Monitor how often users download files from your website.
- **Monitoring Video Engagement**: Understand how users interact with video content (e.g., play, pause, completion rate).
- **Button Clicks**: Track how often buttons or other interactive elements are clicked.
- **Form Submissions**: Record when users submit forms on your site.
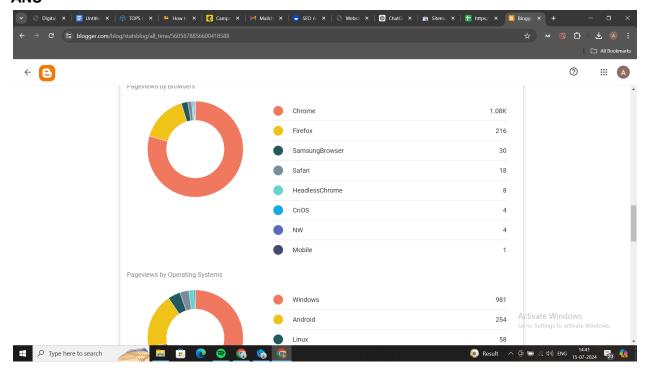- **Outbound Links**: Track when users click on links that take them away from your site.

Q- Connect your created website and blog to search console, analytics, and google tag manager and add your faculty as user with required permission in it.

ANS https://chiefarya.blogspot.com/

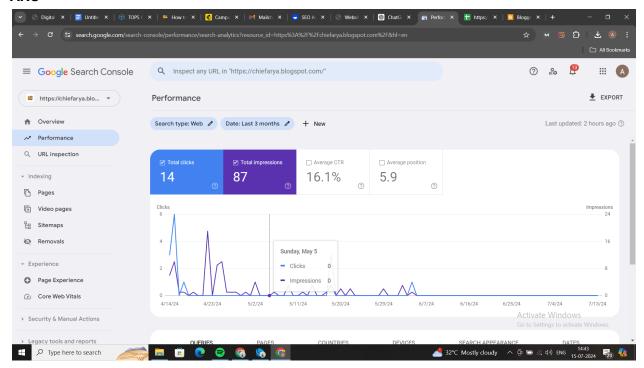**Q-Submit the sitemap and robot.txt file in the search console for your website.**

Q- Submit the user flow and traffic source reports for your website.
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Q-Link clicks, Time

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Q-Page load
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