

# ASSIGNMENT

**Q-What are events in Google analytics?**

**ANS**

## Key Components of Events

1. **Category:** The general category of the event, such as "Video" or "Button."
2. **Action:** The specific action performed, like "Play," "Pause," "Click," etc.
3. **Label:** An optional descriptor that provides additional information about the event, such as the name of the video.
4. **Value:** An optional numerical value associated with the event, like the length of a video in seconds.

## Uses of Events in Google Analytics

- **Tracking Downloads:** Monitor how often users download files from your website.
- **Monitoring Video Engagement:** Understand how users interact with video content (e.g., play, pause, completion rate).
- **Button Clicks:** Track how often buttons or other interactive elements are clicked.
- **Form Submissions:** Record when users submit forms on your site.
- **Outbound Links:** Track when users click on links that take them away from your site.

**Q- Connect your created website and blog to search console, analytics, and google tag manager and add your faculty as user with required permission in it.**

**ANS** <https://chiefarya.blogspot.com/>

**Q-Submit the sitemap and robot.txt file in the search console for your website.**

search.google.com/search-console/sitemaps?resource\_id=https%3A%2F%2Fchiefarya.blogspot.com%2F&hl=en

Google Search Console

Inspect any URL in "https://chiefarya.blogspot.com/"

https://chiefarya.blo...

Sitemaps

Submitted sitemaps

| Sitemap   | Type    | Submitted ↓  | Last read    | Status         | Discovered pages | Discovered videos |
|---|---------|--------------|--------------|----------------|------------------|-------------------|
| /sitemap.xml  | Sitemap | May 29, 2024 | May 29, 2024 | Success        | 21               | 0                 |
| /SITEMAP.XML  | Unknown | May 20, 2024 |              | Couldn't fetch | 0                | 0                 |
| /atom.xml?redirect=f&start-index=1&max-results=500                    | Atom    | Apr 8, 2024  | Apr 15, 2024 | Success        | 14               | 0                 |
| /2024/04/h.html/atom.xml?redirect=false&start-index=1&max-results=500 | Unknown | Apr 8, 2024  |              | Couldn't fetch | 0                | 0                 |
| /2024/04/h.html/site-map.xml  | Unknown | Apr 8, 2024  |              | Couldn't fetch | 0                | 0                 |

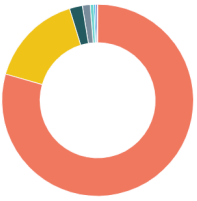
Rows per page: 10 1-5 of 5 to Settings to activate Windows.

**Q- Submit the user flow and traffic source reports for your website.**

**ANS**


blogger.com/blog/stats/blog/all\_time/5605878856600418588

Pageviews by browsers



|                |       |
|----------------|-------|
| Chrome         | 1.08K |
| Firefox        | 216   |
| SamsungBrowser | 30    |
| Safari         | 18    |
| HeadlessChrome | 8     |
| CriOS          | 4     |
| NW             | 4     |
| Mobile         | 1     |

Pageviews by Operating Systems

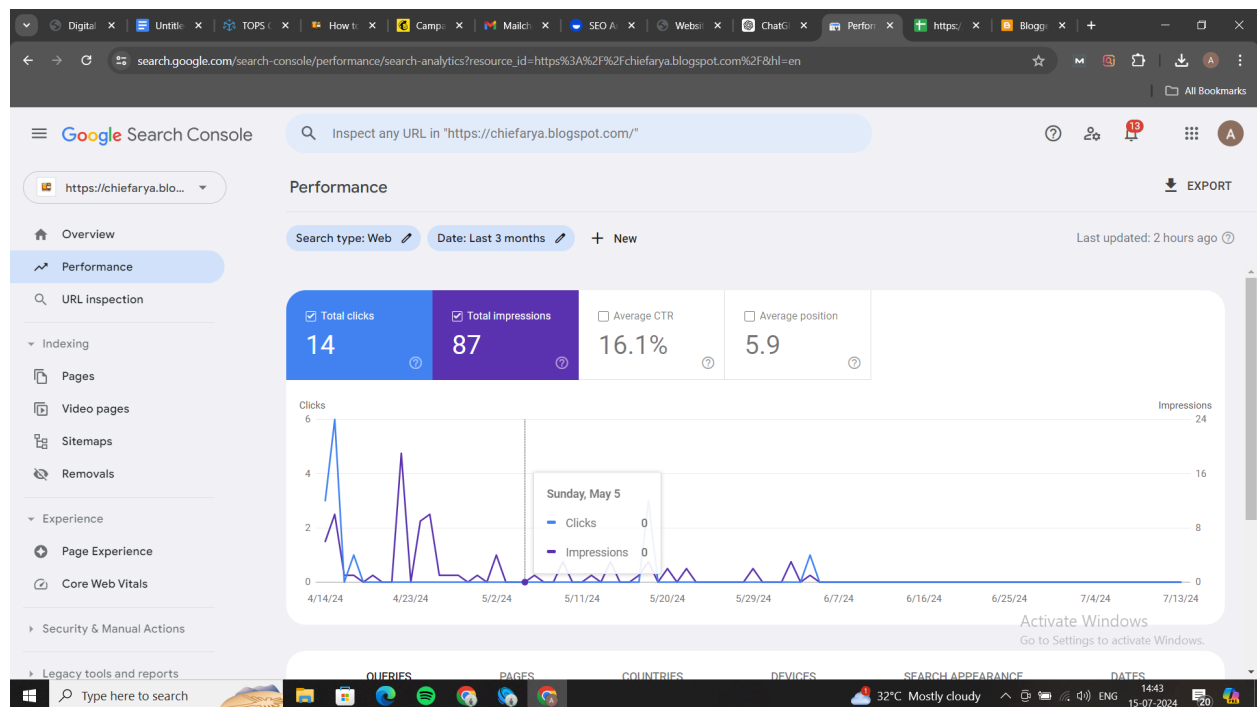


|         |     |
|---------|-----|
| Windows | 981 |
| Android | 254 |
| Linux   | 58  |

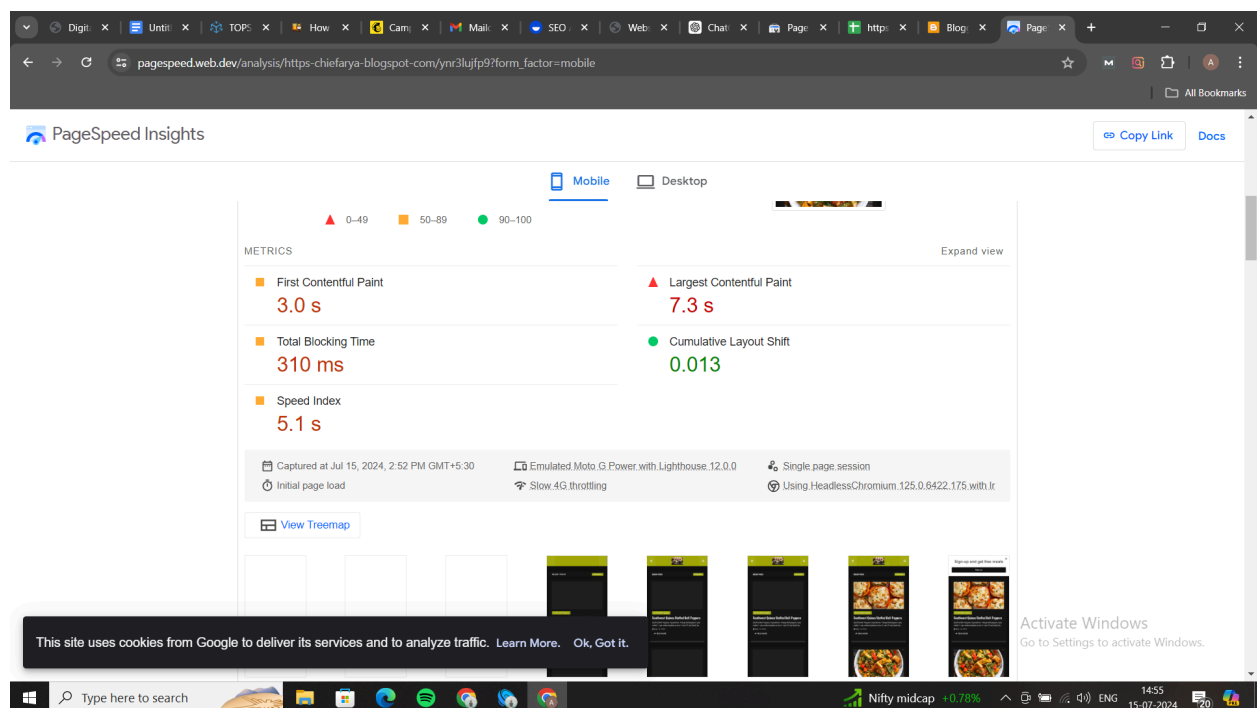
Activate Windows  
Go to Settings to activate Windows.

**Q-Link clicks, Time**

ANS-



Q-Page load  
ANS



Q-