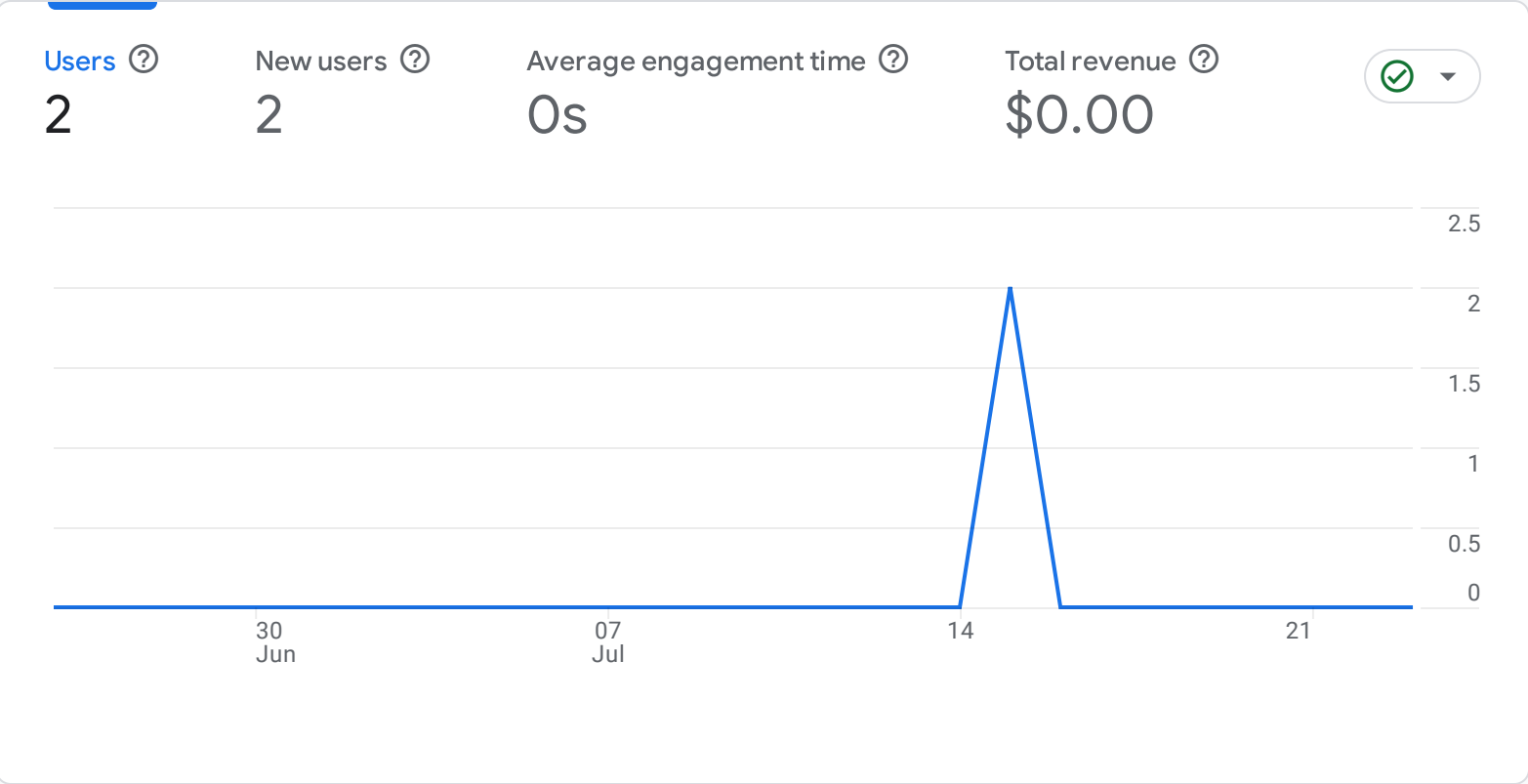(A) All Users   Add comparison +
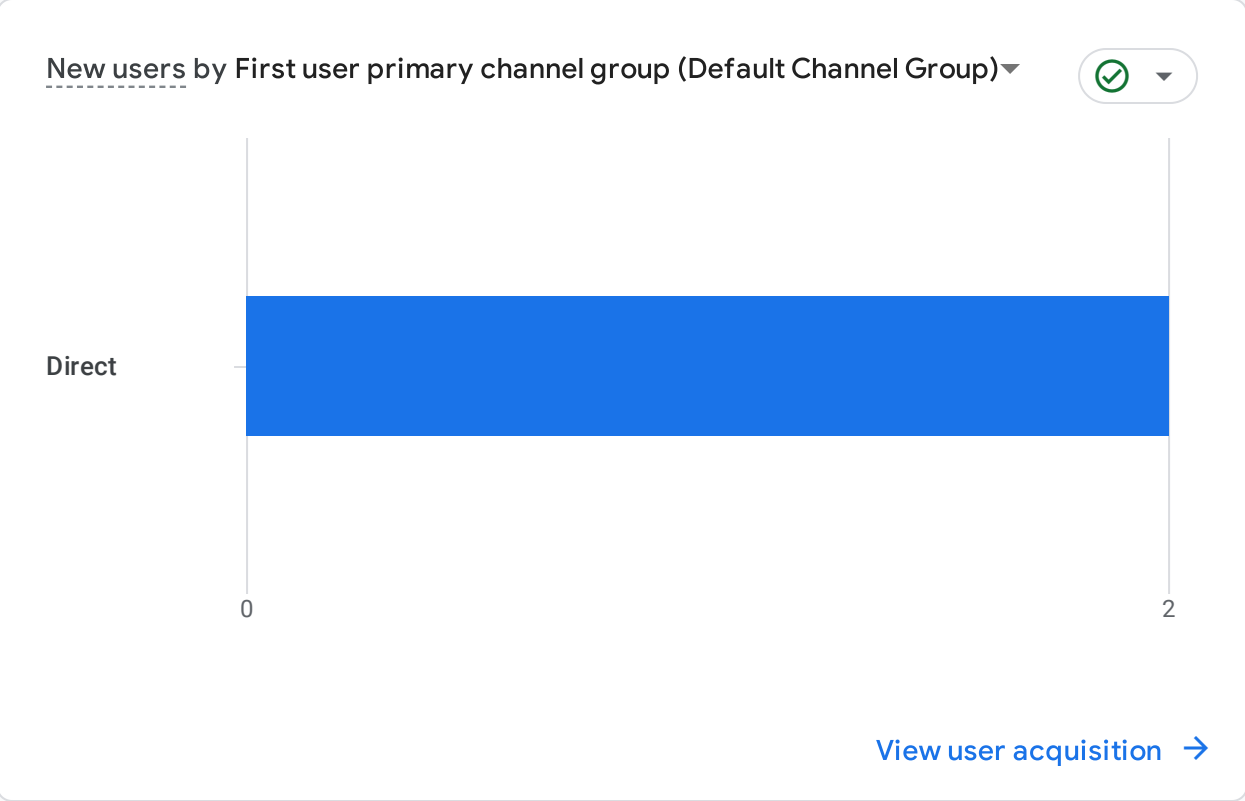
Last 28 days   Jun 26 – Jul 23, 2024 ▾
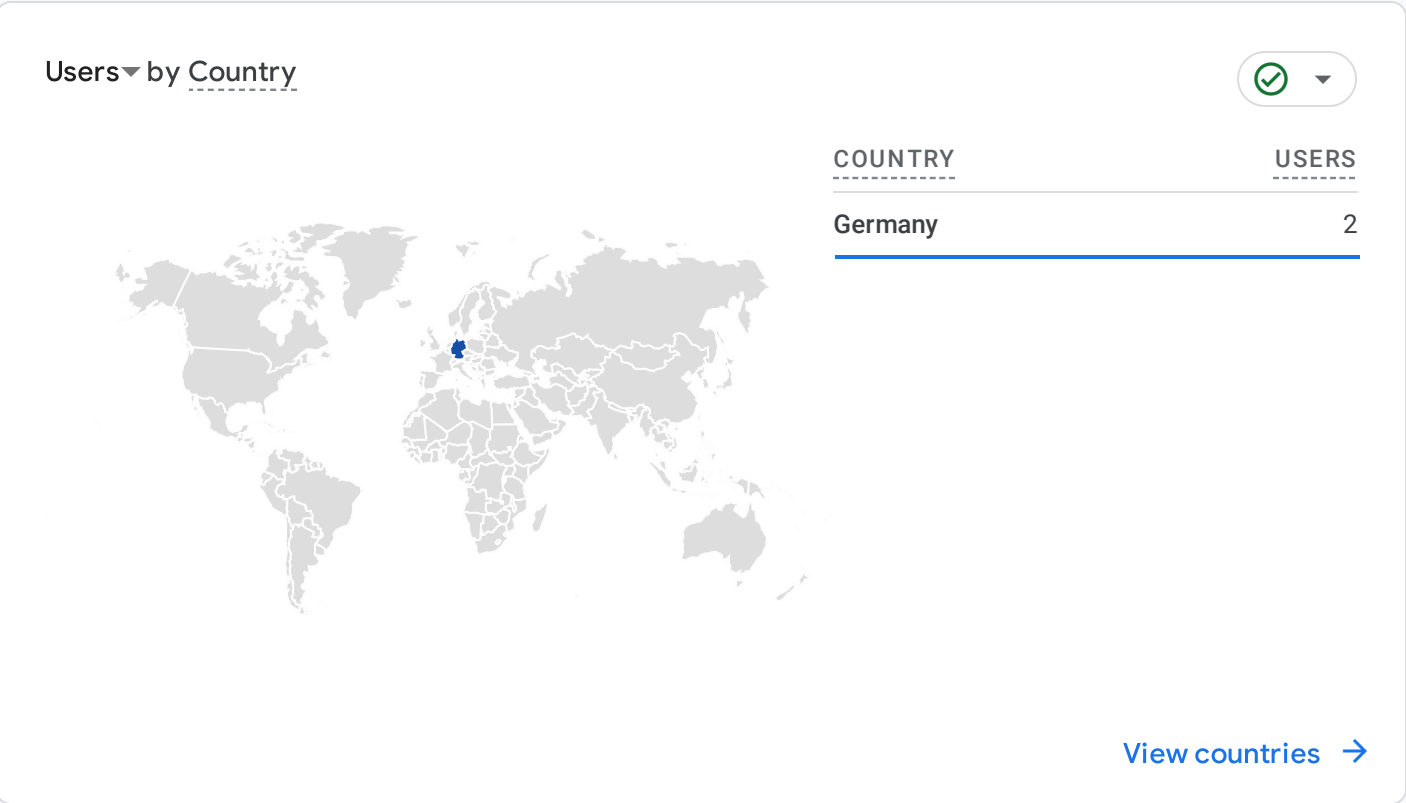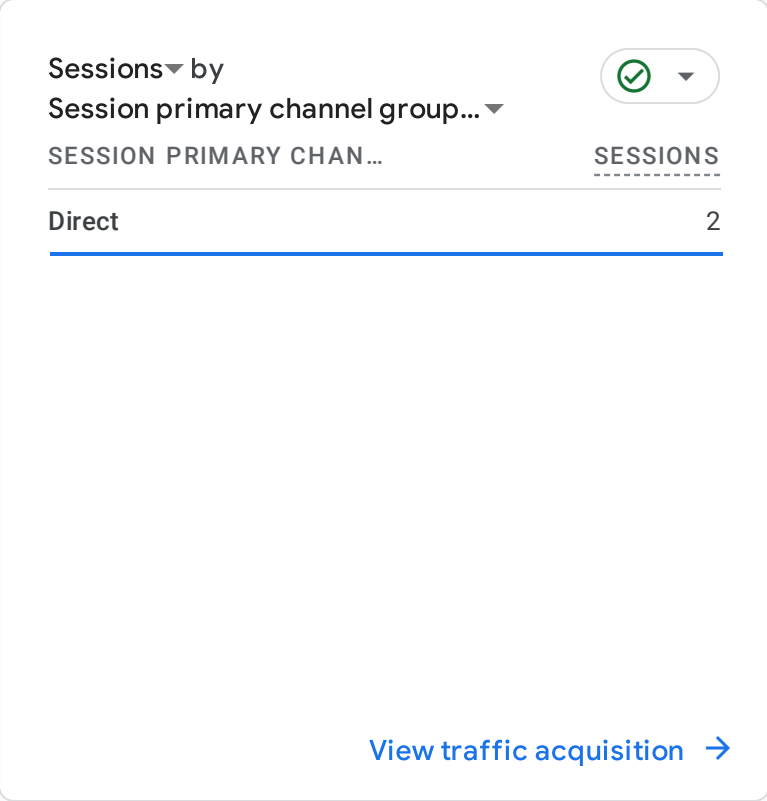
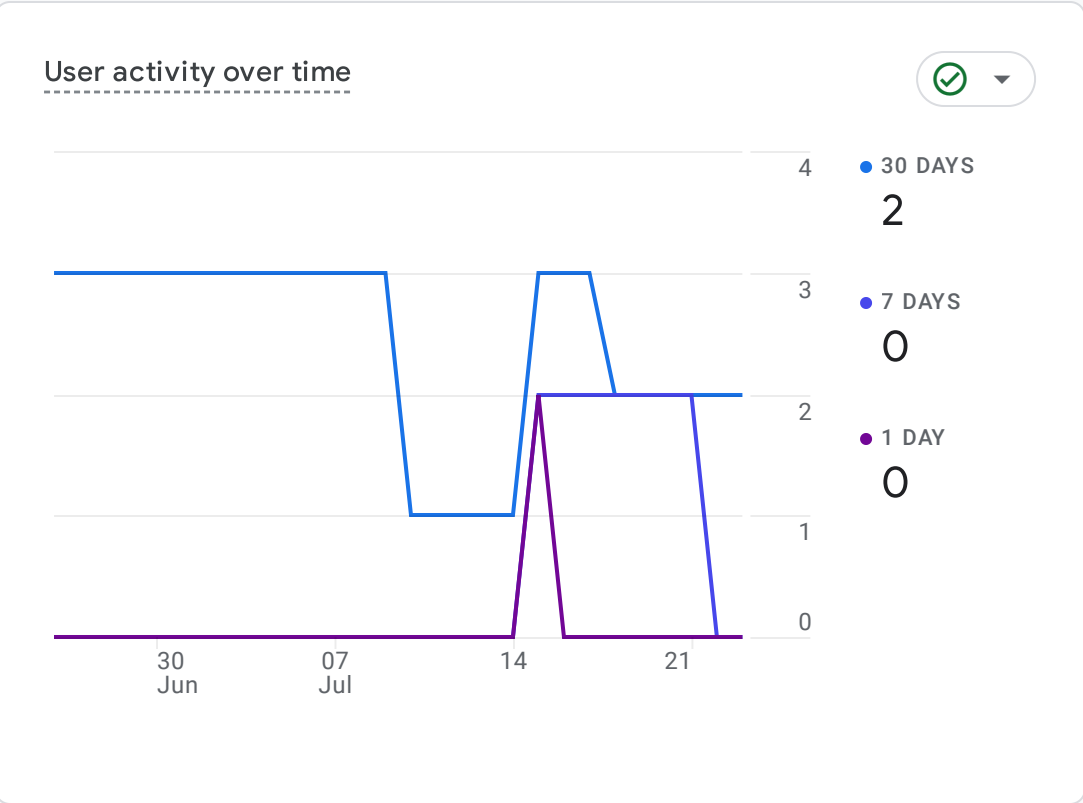## Reports snapshot

Users	New users	Average engagement time	Total revenue
2	**2**	**0s**	**$0.00**

WHERE DO YOUR NEW USERS COME FROM?

New users by First user primary channel group (Default Channel Group) ▾

Direct

0   2

WHAT ARE YOUR TOP CAMPAIGNS?

Sessions ▾ by Session primary channel group… ▾

SESSION PRIMARY CHAN…	SESSIONS
Direct	2

View user acquisition →

View traffic acquisition →

Users ▾ by Country

COUNTRY	USERS
Germany	2

View countries →

HOW ARE ACTIVE USERS TRENDING?

User activity over time

• 30 DAYS **2**
• 7 DAYS **0**
• 1 DAY **0**

HOW WELL DO YOU RETAIN YOUR USERS?

User activity by cohort
Based on device data only

	Week 0	Week 1	Week 2	Week 3	Week 4	Week 5
All Users	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Jun 9 - Jun 15						
Jun 16 - Jun 22						
Jun 23 - Jun 29						
Jun 30 - Jul 6						
Jul 7 - Jul 13						
Jul 14 - Jul 20						

6 weeks ending Jul 20

View retention →
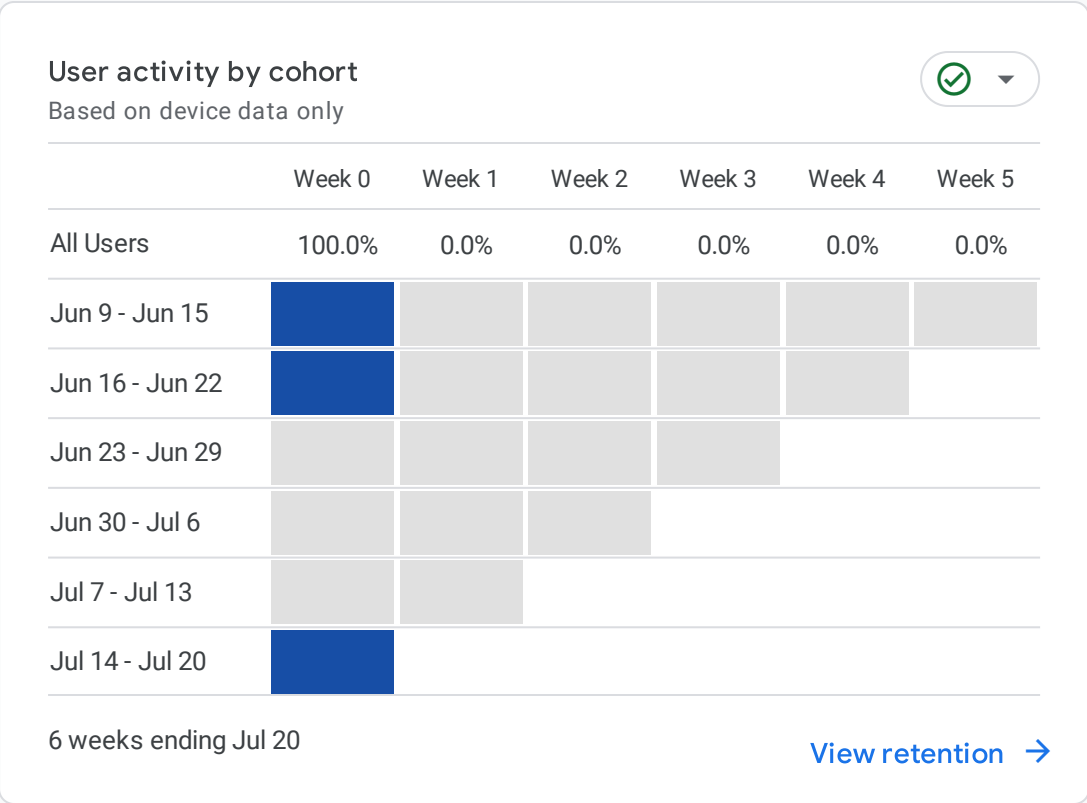
WHICH PAGES AND SCREENS GET THE MOST VIEWS?

Views by Page title and screen class

PAGE TITLE AND SCREEN …	VIEWS
How To Teach Yourself To C…	2

View pages and screens →

WHAT ARE YOUR TOP EVENTS?

Event count by Event name

EVENT NAME	EVENT COUNT
first_visit	2
page_view	2
session_start	2
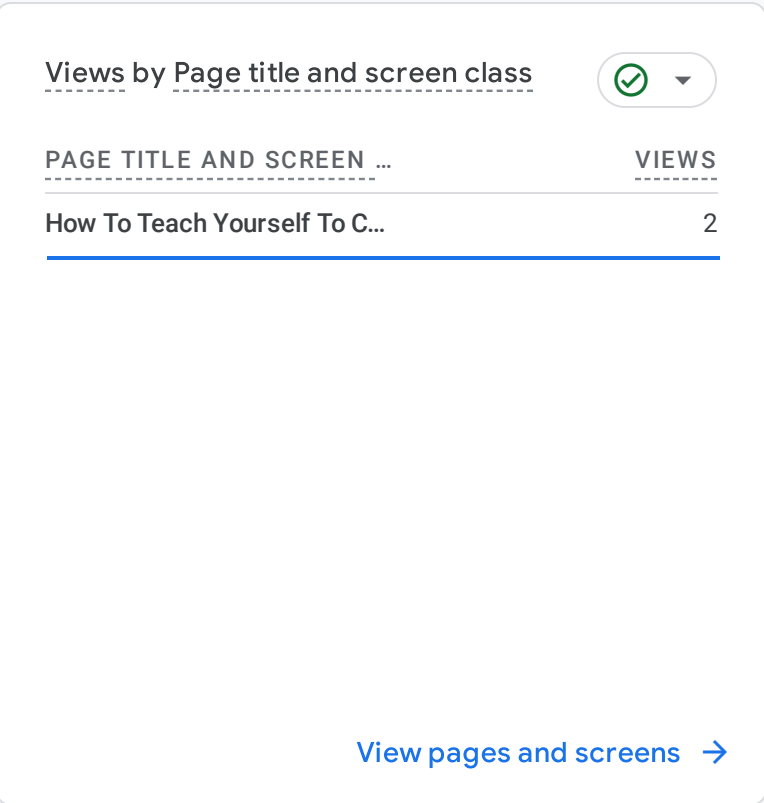
View events →
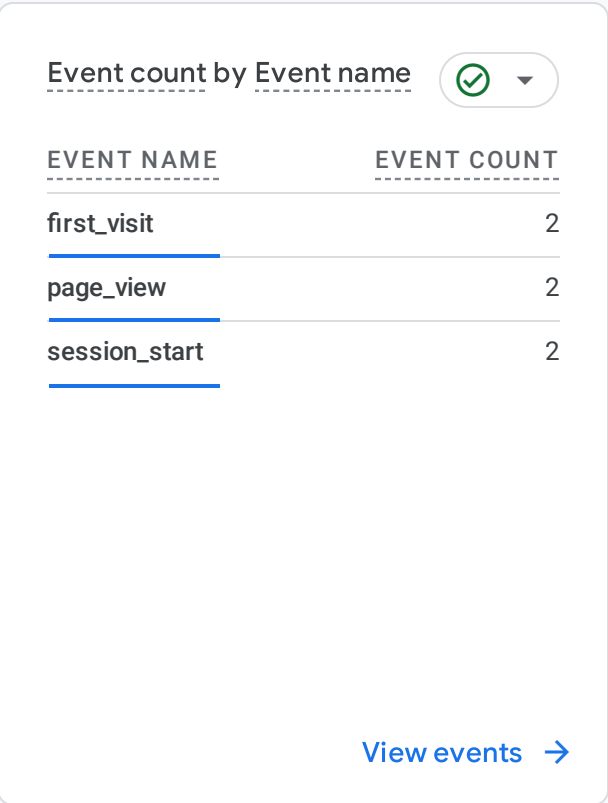
WHAT ARE YOUR TOP PERFORMING KEY EVENTS?

Key events by Event name

EVENT NAME	KEY EVENTS
No data available	
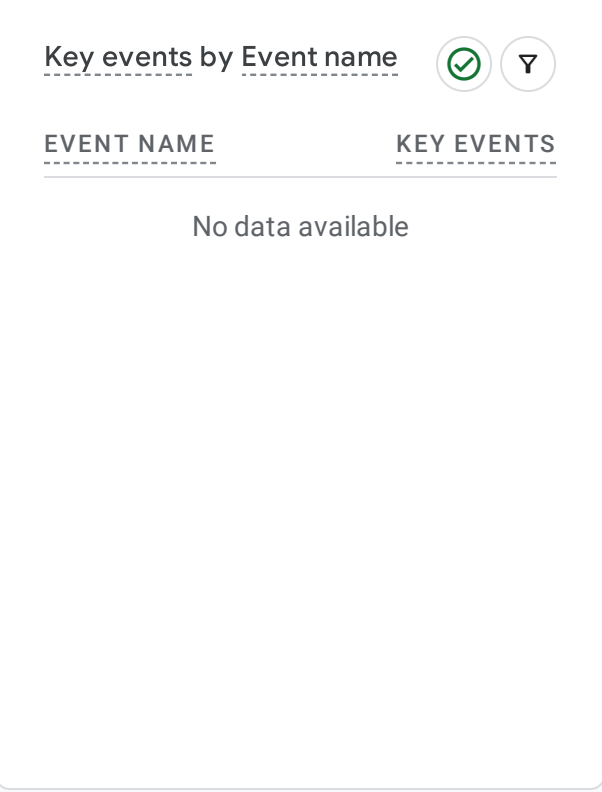
WHERE DOES YOUR LTV COME FROM?

LTV by First user primary channel group (Default … ▾

No data available

$0.00 $0.20 $0.40 $0.60 $0.80 $1.00

View user acquisition cohorts →
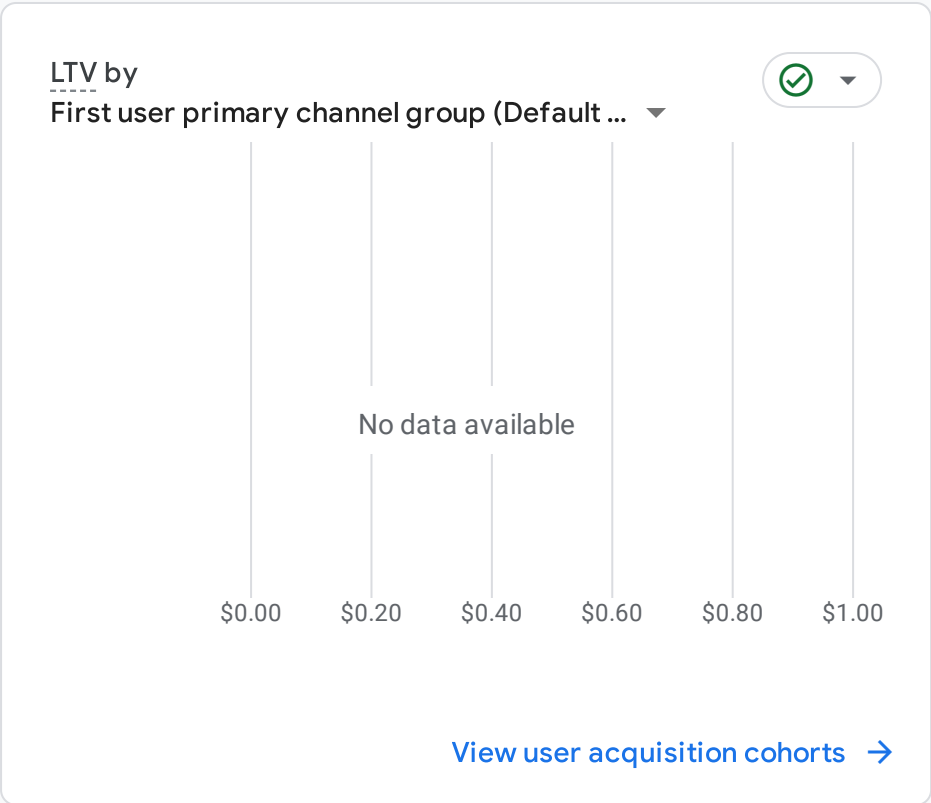
WHAT ARE YOUR TOP SELLING PRODUCTS?

Items purchased by Item name

ITEM NAME	ITEMS PURCHA…
No data available	

View items →
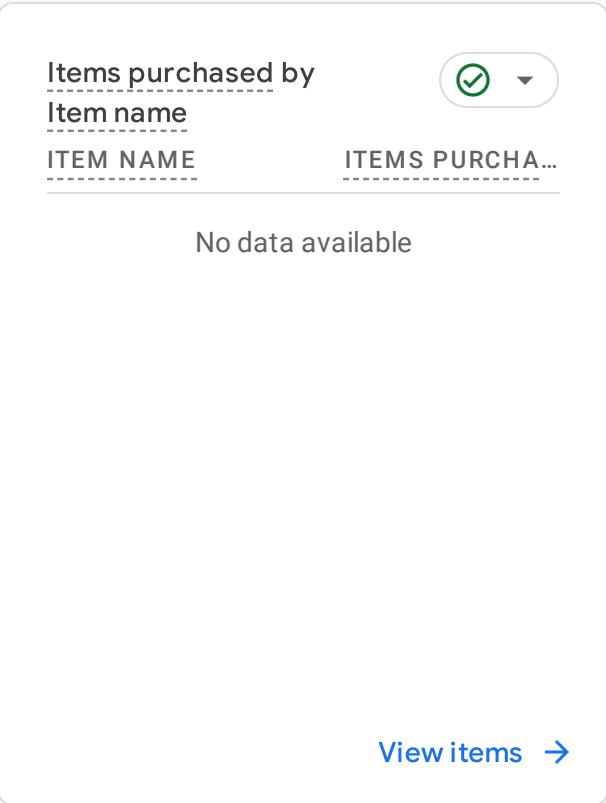
HOW DOES ACTIVITY ON YOUR PLATFORMS COMPARE?

Key events ▾ by Platform

No data available

View tech details →