Guidelines and Process flow for E-crescendo

EVENT INFORMATION:

E-Crescendo 2k23-24, an initiative by E-Cell NIT Hamirpur, is dedicated to fostering innovation and entrepreneurship among students. The program serves as a launchpad for creative projects and startups within the NIT Hamirpur community, offering funding opportunities of up to Rs 30,000 to 20(max.) deserving project/startup ideas.

The program will reach completion in three stages:

Phase1: Interested participants will register on the E-crescendo website by filling the required details along with the startup idea and the presentation as described below (Instructions are given further in the below pages).

Phase2: A board consisting of faculty incharges of several departmental, technical, and entrepreneurial clubs of our college along with F.I. E-cell and student members (i.e. Managers and coordinators, E-cell) will analyze whether the registered startup should be shortlisted or not for further funds-related activities on the basis of factors such as:

- The caliber of the team: i.e. ideally the team should be a balanced blend of appropriate technical and entrepreneurial skill set.

- The future prospects of your idea.

- Plagiarism: If an idea is found to be copied from any source or if there are similarities between any two projects/startups participating in E-crescendo, then the projects might be facing inquiries before being shortlisted.

- Clarity of the estimated cost i.e. the presentation must contain an estimated budget (up to 30,000) that will be required to flourish your project into a blooming startup.

- If it's an already established startup, the team will be subjected to scrutiny that it has not already received any monetary help from the government or the institute prior to E-Crescendo

Note: the team might have to pitch their idea and requirements in front of faculty in order to convince them about the viability of the product that the team is building.

Phase3: an advisory committee will be established which will advise and monitor the works of the selected startup/project ideas during their journey of building a prototype for their startup. The advisory committee will consist of:

● Dean (Student Welfare)	Chairman
● Associate Dean (Student activities)	Member
● Associate Dean (CP&T)	Member
● Associate Dean (RP&C)	Member
● Faculty Incharge(T&P)	Member
● Faculty Incharge(E-cell)	Member Secretary

How to Apply?

Step 1: Registration

- Interested participants should register on the official website of **E-crescendo.**

- Include your name, contact information, and academic details.

- Mention the startup idea you wish to present.

- Registration must be completed by your team leader.

Step 2: Project Submission

- Submit a comprehensive project proposal to the website.

- Clearly outline the innovation, market potential, and expected impact.

- Include any preliminary work or prototypes **if available.**

- The project can be of any domain i.e. technical or non-technical etc.

Instructions:

1. **Presentation Format:**

   - Use clear and concise language.

   - Include visuals, graphs, or prototypes (if any) to support your proposal.

   - Highlight the unique aspects of your project.

2. **Project Proposal:**

   - Clearly state the problem your project addresses.

   - Define your target audience and market.

   - Outline the solution and innovation in your project.

3. **Funding Request:**

   - Clearly state the amount of funding required **up to** 30000 Rs/-.

   - Break down how the funds will be utilized.

   - Justify the need for financial support.

Selection Process:

1. The internal screening process by E-Cell will shortlist deserving projects, followed by a final evaluation by faculty and deans to allocate funding.

2. In each screening process you need to present your idea with teams followed by questions and answers. (note: pitching may or may not be done for internal screening)

3. The decision shall be final and binding.

4. Any false information provided by the applicant may result in elimination of the entity from the funding process.

Team Formation:

1. All team members must be from NIT Hamirpur, and diversity across branches is encouraged.

2. Each team can consist of at most 5 members and at least 3 members, including the team leader.

3. Every team is encouraged to include at least one female team member.

Team Submission: Clearly define the role of each person in your team during the submission process. Ensure that the submission includes the following details:

- Team leader

- Members' roles and responsibilities

- Branch and academic year for each team member

Rules:

- Each Team **must** register to participate in the event.

- There should not be any Unethical Code of Conduct.

- The deadline for registration is 17th March 2024(Sunday) at 11:59 PM.

- Institute conditions apply for business/sale.

Benefits:

- You will get the opportunity to present your company to a large group of students and possibly gain their opinions.

- You can also sell your products and services to the students for better publicity.

- Certificates from E-Cell, NIT Hamirpur, to all the participants.

Timeline:

- The registration deadline along with the startup's detailed submission date is April mid-end. (tentative)

- Shortlisting of the teams for faculty screening will be done internally based on the submitted project details and the worth of the idea.

- The Event is scheduled to run for the whole semester.

Post-selection?

No advance will be provided. Reimbursement will made post-project completion and submission of the expenditure statement and original GST bills, in adherence to institute purchase rule.

Upon project completion, teams are required to submit a report containing the photographs along with the aforementioned documents.

Bills complete in all respects is to be submitted to FI E-Cell within 1 month of completion of the project.

For Event and Registration Related Queries:

- For any questions or clarifications, please do not hesitate to contact E-Cell NIT Hamirpur:

- Email: entrepreneurshipcellnith@gmail.com

- Phone: 7895231774

- We look forward to receiving your innovative startup project proposals for E-Crescendo 2k23-24 at NIT Hamirpur.