

## Campus Feedback Analysis - Internship Project (Task - III)

~Aryan Reddy

### Introduction:

This project involved analyzing student feedback for various campus events organized by different departments. The goal was to extract meaningful insights from both quantitative ratings and qualitative feedback, including sentiment analysis, to assist event organizers in improving future experiences.

### Summary of Sentiment Analysis:

- Teaching: Mostly **positive**, appreciation for clarity.
- Course Content: **Neutral** tone, some repetition issues raised.
- Examination: **Negative skew**, complaints on structure and difficulty.
- Lab Work: **Positive**, hands-on experience appreciated.
- Library Facilities: **Mixed**, lacking digital resources was a concern.
- Extracurricular: **Highly positive**, most loved events, fun engagement.
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### Insights from Feedback Analysis:

1. **Teaching Quality Sentiment:**
  - Most participants showed a **neutral to slightly positive** sentiment.
  - Indicates room for improvement in engagement or clarity.
2. **Course Content:**
  - Received a mix of neutral and negative sentiments.
  - Suggests the need to **revise or better align content with expectations**.
3. **Examination Experience:**
  - Mostly **neutral**, some negative sentiment noted.
  - Points to possible **stressful or unclear exam structure**.
4. **Lab Work:**
  - One of the **most positively rated** aspects.
  - Students found it practical and hands-on.
5. **Library Facilities:**
  - Feedback was **largely neutral**, a few negative responses.
  - May indicate outdated resources or lack of awareness.
6. **Extracurricular Activities:**
  - Mixed but tilting towards **positive sentiment**.
  - Suggests appreciation for variety but possible issues in execution or communication.

## **Recommendations for Organizers:**

### **1. Enhance Teaching Techniques:**

- Introduce **interactive elements** or feedback loops in lectures to increase engagement.

### **2. Revise Course Material:**

- Align content with participant expectations and real-world applicability.
- Consider post-event access to slides or summaries.

### **3. Simplify and Clarify Exams:**

- Provide **guidelines or practice questions** before assessments.
- Reduce ambiguity in question formats.

### **4. Promote Successful Lab Practices:**

- Use lab work as a **template for hands-on learning** across other modules.

### **5. Improve Library Accessibility:**

- Upgrade digital infrastructure or guide students on how to use it better.
- Promote newly added resources to increase awareness.

### **6. Refine Extracurricular Planning:**

- Maintain variety, but ensure **timely communication** and smooth organization.
- Collect targeted feedback post-activity.

### **7. Continue Sentiment Tracking:**

- Use NLP analysis periodically to **monitor changes** in sentiment and adjust accordingly.