



region, market
All

customer
All

segment, categor...
All

2018 2019 2020 2021 2022 Esst

Q2 Q3 Q4

YTD YTG

80.93%✓
LY: 0.79 (+1.95%)

Forecast Accuracy

-423.0K✓
LY: 1794.7K (-123.57%)

Net Error

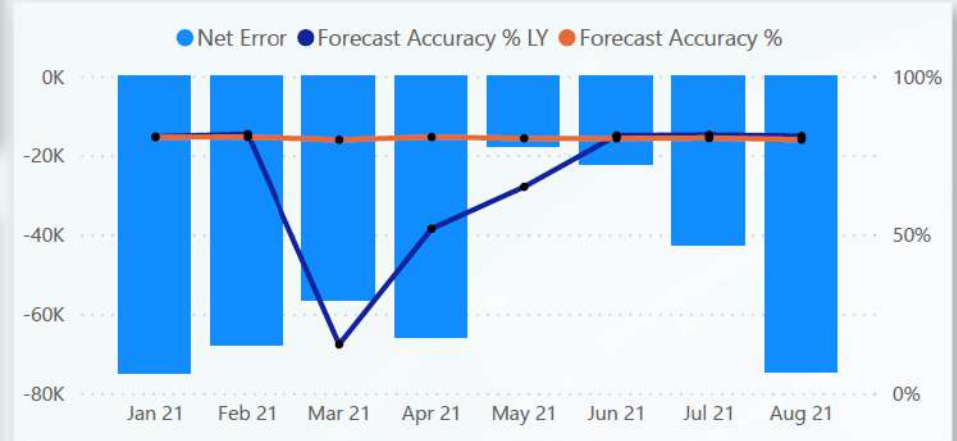
5460.3K!
LY: 2551.3K (+114.02%)

ABS Error

Key Metrics by Customer

| customer | Forecast Accuracy % | Forecast Accuracy % LY | Net Error | Net Error % | Risk |
|---------------------|---------------------|------------------------|-----------|-------------|------|
| Acclaimed Stores | 73.63% | 0.76 | -73871 | -17.16% | OOS |
| All-Out | 59.58% | 0.51 | -6394 | -28.39% | OOS |
| Amazon | 80.72% | 0.55 | -77755 | -2.05% | OOS |
| Argos (Sainsbury's) | 75.31% | 0.62 | 5912 | 5.29% | EI |
| Atlas Stores | 64.61% | 0.55 | 60662 | 29.99% | EI |
| Atliq e Store | 81.05% | 0.59 | -61697 | -2.59% | OOS |
| AtliQ Exclusive | 80.98% | 0.62 | -106063 | -4.39% | OOS |
| BestBuy | 65.69% | 0.71 | -44455 | -18.06% | OOS |
| Billa | 45.38% | 0.70 | -22326 | -50.26% | OOS |
| Boulangier | 73.09% | 0.74 | 47868 | 18.57% | EI |
| Chip 7 | 71.96% | 0.44 | 50780 | 17.15% | EI |
| Chiptec | 71.46% | 0.73 | 39937 | 21.27% | EI |
| Circuit City | 65.97% | 0.69 | -49028 | -19.96% | OOS |
| Control | 71.77% | 0.74 | -34531 | -10.57% | OOS |
| Coolblue | 68.06% | 0.67 | 71051 | 27.90% | EI |
| Costco | 75.70% | 0.71 | -21657 | -5.30% | OOS |
| Croma | 69.28% | 0.67 | 32022 | 7.05% | EI |

Accuracy / Net Error Trend



Key Metrics by Products

| segment | FA % | FA % LY | Net Error | Net Error % | Risk |
|-------------|--------|---------|-----------|-------------|------|
| Accessories | 78.34% | 0.82 | -1218740 | -6.95% | OOS |
| Desktop | 84.20% | 0.87 | 10080 | 12.02% | EI |
| Networking | 91.69% | 0.86 | 133843 | 8.31% | EI |
| Notebook | 79.82% | 0.67 | -26898 | -3.58% | OOS |
| Peripherals | 83.79% | 0.77 | -176391 | -5.63% | OOS |
| Storage | 84.53% | 0.74 | 855153 | 15.47% | EI |

FA= Forecast Accuracy, LY= Last Year