



## Business Insights 360



### Info

Download user manual and get to know the key information of this tool.



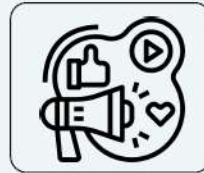
### Finance View

Get **P & L statement** for any customer / product / country or aggregation of the above over any time period and More..



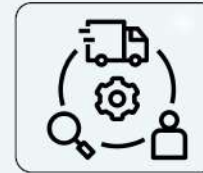
### Sales View

Analyze the performance of your customer(s) over key metrics like Net Sales, Gross Margin and view the same in **profitability / Growth matrix**.



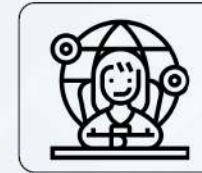
### Marketing View

Analyze the performance of your product(s) over key metrics like Net Sales, Gross Margin and view the same in **profitability / Growth matrix**.



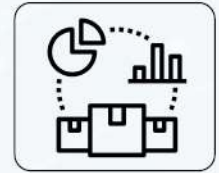
### Supply Chain View

Get **Forecast Accuracy, Net Error** and risk profile for product, segment, category, customer etc.



### Executives View

A **top level dashboard** for executives consolidating top insights from all dimensions of business.



### Product View

Displaying **Top 5** and **Bottom 5** products according to the **Top 5 countries** based on Net Sales.