



Filters

Reset Filters

vs LY

vs Target

2018

2019

2020

2021

2022 Esst

Q1

Q2

Q3

Q4

YTD

YTG

By Region/Country

All

By Stores

All

By Category

All

NS \$

\$267.98M

BM: 111.37M

GM %

37.10%

BM: 0.41

Net Profit %

-0.85%

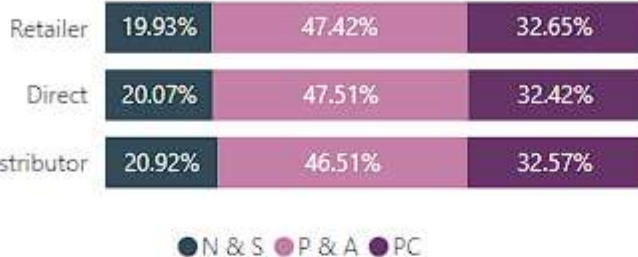
BM: 0.02

FA %

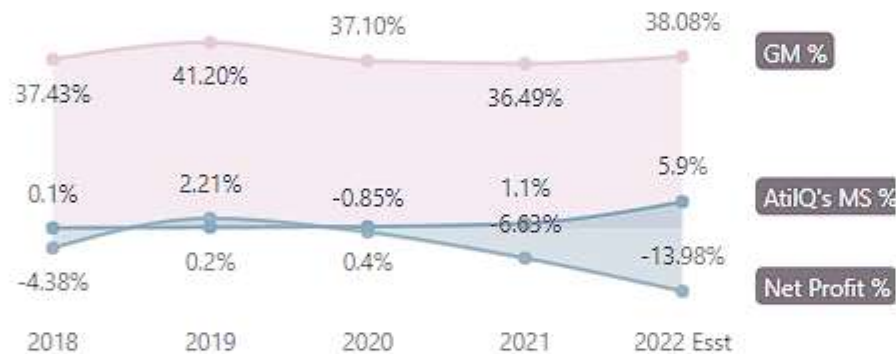
82.36%

LY: 0.89

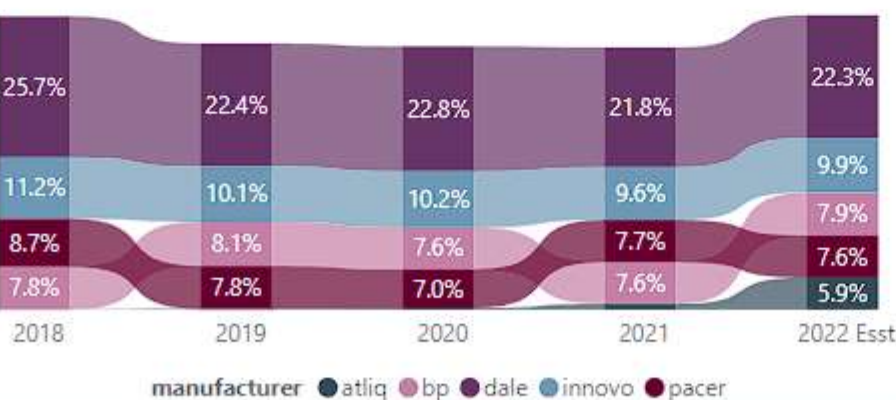
Revenue Contribution



Trend: Key Metrics over years



Trend: Revenue Contribution over years



Top 5 Customers

customer	RC %	GM %
Amazon	18.6%	37.96%
AtliQ e Store	11.8%	37.47%
AtliQ Exclusive	8.6%	45.79%
Flipkart	4.1%	33.54%
Sage	3.1%	31.22%
Total	46.2%	38.44%

Top 5 Products

product	RC %	GM %
AQ Wi Power Dx2	5.4%	37.96%
AQ BZ Gen Y	4.5%	36.99%
AQ Wi Power Dx1	4.4%	36.97%
AQ Lite	4.3%	36.47%
AQ BZ Compact	4.3%	36.47%
Total	22.9%	37.02%

Sub-Region Performance

Sub Zone	NS \$	RC %	GM %	Net Profit %	MS%	Net Error %	Risk	AtliQ MS %
ANZ	\$16.80M	6.3%	42.36%	12.62%	0.1%	24.23%	EI	0.10%
India	\$64.73M	24.2%	32.07%	-14.73%	0.8%	-0.82%	OOS	0.84%
LATAM	\$2.00M	0.7%	30.96%	-0.08%	0.0%	1.20%	EI	0.03%
NA	\$62.21M	23.2%	39.35%	-1.79%	0.3%	-22.10%	OOS	0.27%
NE	\$30.68M	11.4%	37.97%	-4.58%	0.3%	8.34%	EI	0.34%
ROA	\$66.45M	24.8%	38.15%	8.87%	0.6%	9.35%	EI	0.57%
SE	\$25.11M	9.4%	37.64%	6.98%	1.1%	11.01%	EI	1.07%
Total	\$267.98M	100.0%	37.10%	-0.85%	0.4%	2.31%	EI	0.36%



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Executive View

