



Canada

India

South  
KoreaUnited  
Kingdom

USA

2018

2019

2020

2021

2022  
Esst

Q2

Q3

Q4

vs LY

vs  
Target

YTD

YTG

customer	NS \$	GM \$	GM %
Acclaimed Stores	\$8.14M	\$2.94M	36.11%
All-Out	\$0.59M	\$0.28M	47.53%
Amazon	\$62.47M	\$22.13M	35.43%
Argos (Sainsbury's)	\$1.69M	\$0.60M	35.61%
Atlas Stores	\$2.48M	\$1.00M	40.34%
Atliq e Store	\$40.92M	\$15.36M	37.52%
AtliQ Exclusive	\$46.83M	\$20.51M	43.79%
BestBuy	\$4.72M	\$1.69M	35.94%
Billa	\$0.92M	\$0.23M	24.77%
Boulanger	\$3.08M	\$0.90M	29.34%
Chip 7	\$4.29M	\$1.75M	40.76%
Chiptec	\$2.29M	\$0.75M	32.79%
Circuit City	\$4.51M	\$1.44M	31.98%
Control	\$6.01M	\$2.26M	37.58%
Coolblue	\$3.25M	\$1.35M	41.42%
Costco	\$7.15M	\$2.68M	37.49%
Croma	\$5.84M	\$1.54M	26.33%
Currys (Dixons Carphone)	\$1.40M	\$0.40M	28.56%
Digimarket	\$3.07M	\$0.86M	27.94%
Total	\$477.04M	\$174.17M	36.51%

## Top 5 products of India

product	GM %	GM % LY	GM % Growth
AQ Lumina Ms	35.39%		100.00%
AQ Clx3	33.64%		100.00%
AQ MB Lito	33.56%		100.00%
AQ MB Lito 2	33.15%		100.00%
AQ Qwerty	32.68%		100.00%
Total	32.14%		100.00%

## Bottom 5 products of India

product	GM %	GM % LY	GM % Growth
AQ Pen Drive 2 IN 1	29.88%	29.58%	1.00%
AQ Marquee P4	32.22%		100.00%
AQ LION x3	32.67%	31.58%	3.34%
AQ LION x2	30.30%	30.03%	0.90%
AQ LION x1	32.65%	32.46%	0.58%
Total	31.59%	29.99%	5.07%

GM % Growth= GM % Chg / GM % (where GM % Chg= GM % - GM% LY) , LY= Last Year