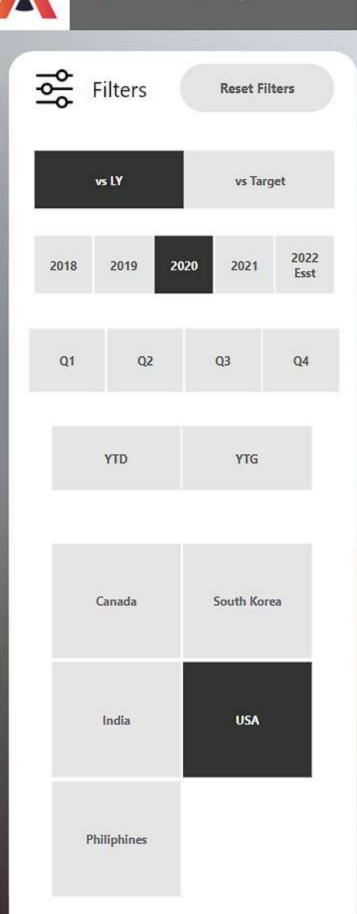
Business Insights 360 Home Page Finance View Sales View Marketing View Supply Chain View Executive View Product View Info



## Customer Performance based on GM %

customer	NS \$	GM \$	GM %
Acclaimed Stores	\$3.73M	\$1.38M	37.09%
All-Out	\$0.21M	\$0.08M	38.69%
Amazon	\$49.77M	\$18.89M	37.96%
Argos (Sainsbury's)	\$0.95M	\$0.29M	30.83%
Atlas Stores	\$0.89M	\$0.34M	38.44%
Atliq e Store	\$31,74M	\$11.89M	37.47%
AtliQ Exclusive	\$22.97M	\$10.52M	45.79%
BestBuy	\$2.34M	\$0.91M	38.88%
Billa	\$0.60M	\$0.24M	39.39%
Boulanger	\$1.09M	\$0.38M	34.74%
Chip 7	\$1.72M	\$0.64M	37.24%
Chiptec	\$0.54M	\$0.21M	38.22%
Circuit City	\$2.30M	\$0.78M	33.94%
Control	\$2.84M	\$1.14M	40.09%
Coolblue	\$1.54M	\$0.56M	36.60%
Costco	\$3.60M	\$1.43M	39.59%
Croma	\$3.19M	\$1.14M	35.65%
Currys (Dixons Carphone)	\$0.99M	\$0.38M	38.07%
Digimarket	\$2.23M	\$0.91M	40.82%
Total	\$267.98M	\$99.42M	37.10%

## Top 5 products of USA

Product	GM %	GM % LY	GM % Growth
AQ BZ Gen Z	37.82%		100.00%
AQ Clx1	38.16%		100.00%
AQ Clx2	39.47%		100.00%
AQ Electron 4 3600 Desktop Processor	38.53%		100.00%
AQ Electron 5 3600 Desktop Processor	39.89%		100.00%
AQ Gen X	38.22%		100.00%
AO CT 21	30.430/		300,000
Total	38.49%		100.00%

## Bottom 5 products of USA

Product	GM %	GM % LY	GM % Growth
AQ Lite	37.93%	33.42%	11.88%
AQ Dracula HDD – 3.5 Inch SATA 6 Gb/s 5400 RPM 256 MB Cache	39.11%	34.54%	11.69%
AQ Digit SSD	37.03%	32.60%	11.97%
AQ BZ Compact	37.86%	33.15%	12.44%
AQ 5000 Series Electron 8 5900X Desktop Processor	37.69%	33.96%	9.91%
Total	37.78%	33.28%	11.92%

← Go back = Product View ∨ 〈 〉 🗝





