



Closing Store

Mirjam
Nilsson

WE HELP BUSINESSES GROW AND NURTURE A CONSUMER-FIRST MINDSET.



Team

Dina Mohamed Abdel Razzaq

Reham Khalil Ibrahim

Ahmed Rabie Al-Qayati

Saif Al-Islam Gamal Mohamed

Mahmoud Magdy Mohamed

Agenda

Introduction

Project Goals

Entity-Relationship Diagram (ERD)

Database Creation in SQL

Models

Controllers

Components of the System



Admin Part

Admin Dashboard

- Create Product
- Edit Product
- Delete Product
- Details

Customer Part

- Sign up
- Login
- Show Products
- Home
- About
- Contact
- Add To Cart

Increased visibility and brand awareness:

- 1-The website makes it easier for customers to find the project through search engines, which increases the chances of acquiring new customers.
2. Expanding the customer base: By having a website, the project owner can reach a wider audience beyond the geographical area surrounding the store.
3. Attractive product display: The website can be used to display available clothes in a distinctive style, with high-quality images and an accurate description of each product.
5. Providing important information: The website can be a platform to provide information about working hours, location, payment methods, and store policies.
6. E-commerce: If the website is set up as an online store, customers can purchase clothes directly online, which increases the store's sales.

7. Customer interaction: The website can contain a blog or a frequently asked questions section that helps provide content that attracts visitors and enhances interaction.

8. Data analysis: Analytics tools can be used to understand customer behavior and preferences, which helps improve offers and services.

9. Build a good reputation: By providing valuable content, the store owner can gain credibility and become a reference in the field of fashion and beauty.

10. Improve operational efficiency: Develop a system that helps simplify daily operations, saving time and effort and helping to focus on other aspects of the business.

In short, the website can be a powerful tool to increase the growth and improve the performance of the clothing store project.

Solution



Close the gap

Our product makes online shopping more available to small business owners, and no other product on the market offers the same benefits



Target audience

Gen Z (18-25 years old)



Cost savings

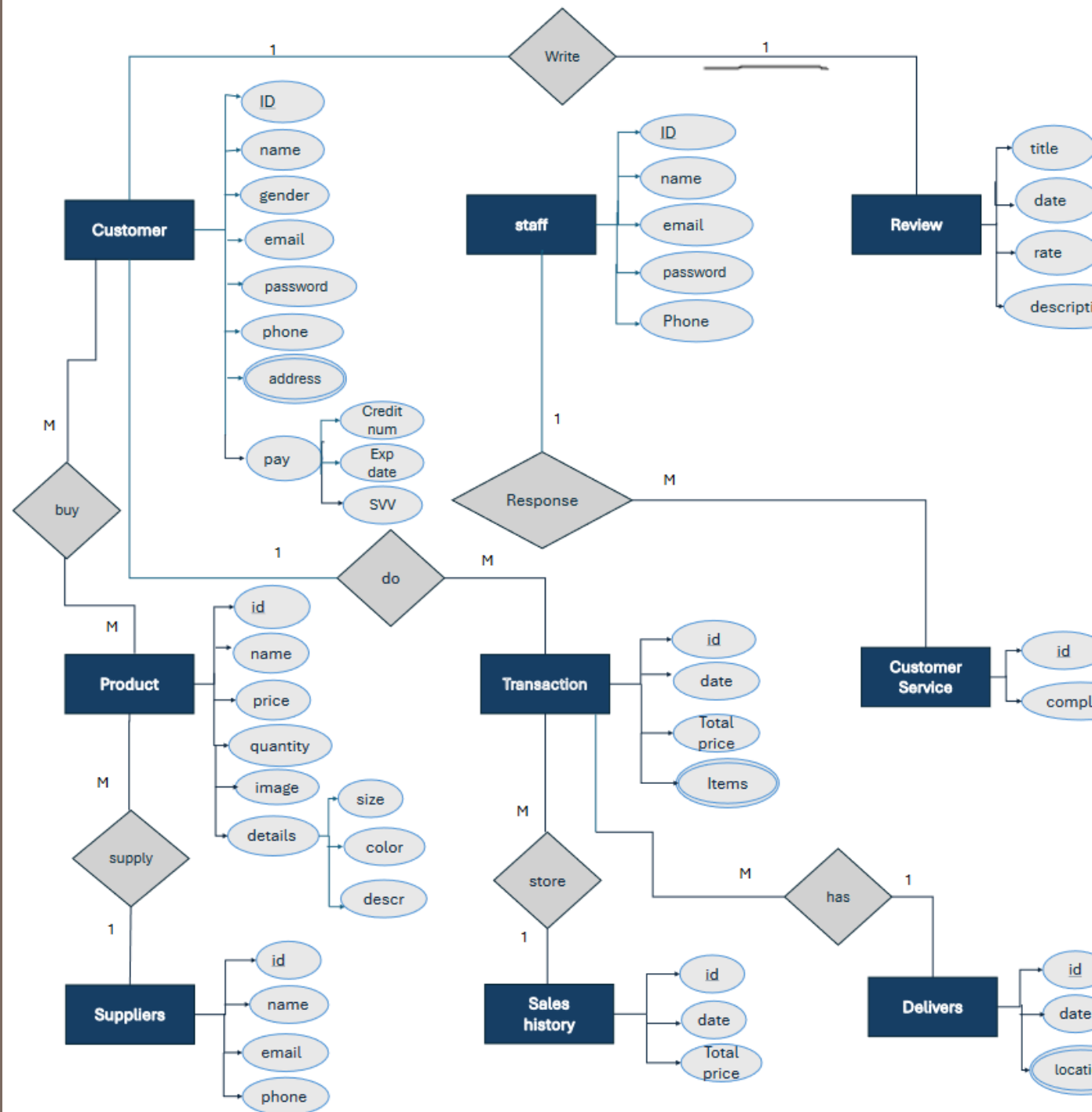
Reduce expenses for adding products to third-party retail websites

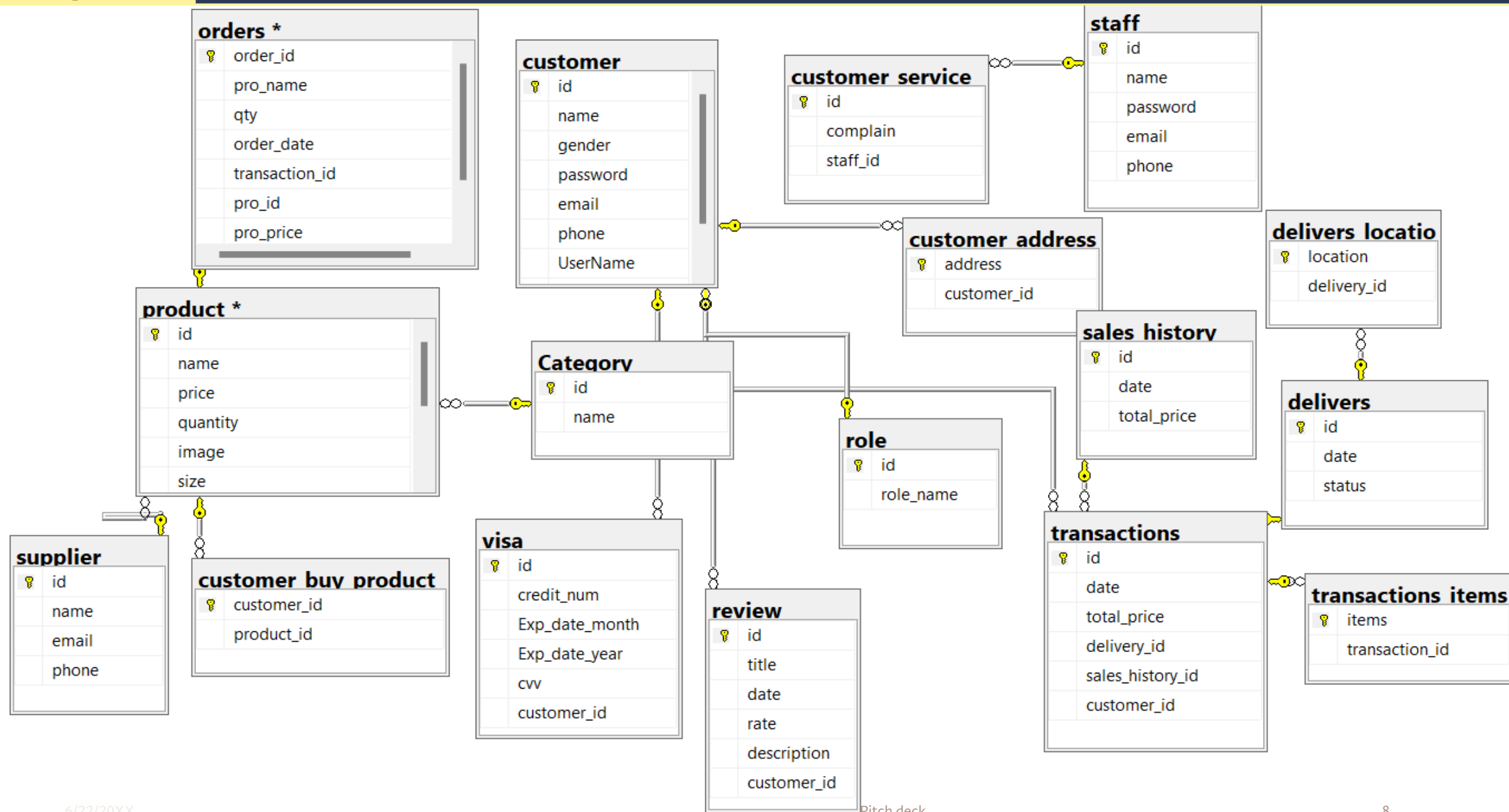


Easy to use

A simple product that gives customers the information they need to order online and ship to their location

Entity-Relationship Diagram (ERD)





Our Dashboard

 SB ADMIN 2

Dashboard

INTERFACE

Products >

Orders >

<



SB Admin Pro is packed with premium features, components, and more!

[Upgrade to Pro!](#)

Search for...












Douglas McGee



Dashboard

[Generate Report](#)

Create New

name	price	quantity	image	size	color	description	
dress	250	0	product-04.jpg 	large	brown	bla bla bla	Edit Details Delete
tshirt	70	0	product-08.jpg 	large	white	bla bla bla	Edit Details Delete
tshirt	70	0	product-01.jpg 	large	white	bla bla bla	Edit Details Delete
dress	300	0	product-05.jpg 	small	black	bla bla bla	Edit Details Delete
tshirt	500	0	product-16.jpg 	small	black	bla bla bla	Edit Details Delete
dress	100	0	product-05.jpg 	small	black	bla bla bla	Edit Details Delete
blouse	200	0	product-08.jpg 	large	white	bla bla bla	Edit Details Delete
blouse	200	0	product-04.jpg 	large	white	bla bla bla	Edit Details Delete
blouse	200	0	product-10.jpg 	large	white	bla bla bla	Edit Details Delete

Pitch deck

Our Sign Up



SignUp

name

gender

email

phone

UserName

password

Repassword

Create



Login

Login

UserName

password

Log in

Products



dress
250



tshirt
70



tshirt
70



dress
300



6/22/20XX



Pitch deck



12

Product overview

Unique

Only product specifically dedicated to the small retail businesses market

First to market

First beautifully designed product that's both stylish and functional




Tested

Conducted testing with young entrepreneurs in the area

Authentic

Designed with the help and input of online retail experts in the field



PRODUCT		PRICE	QUANTITY	TOTAL
	dress	\$ 250	3	\$ 750
	tshirt	\$ 70	1	\$ 70
	tshirt	\$ 70	2	\$ 140

CART TOTALS

\$960

Shipping: There are no shipping methods available. Please double check your address, or contact us if you need any help.

CALCULATE SHIPPING

Select a country_

State / country

Postcode / Zip

Total: \$960

PROCEED TO CHECKOUT

Cart

WE HELP BUSINESSES GROW AND NURTURE A CONSUMER-FIRST MINDSET.

Summary

10/16/2024

Pitch deck



Thank you

