Project Plan: Local Bazaar App

Project Title

Implementation of Local Bazaar App with Karachi-Based Chat Server

Objective

To deploy, test, and evaluate a Karachi-based chat and Bazaar platform, ensuring it meets privacy, language, and local business needs.

1. Project Scope Statement

In Scope:

- UI/UX design for chat and Bazaar features
- Development of chat functions and Bazaar integration
- Local language setup and user onboarding
- Clear and Private Communication
- Local Marketplace
- Built for Pakistan (initial launch in Karachi)

Out of Scope:

- Delivery service
- Online payment integration

2. Deliverables

- Project Plan (this document)
- Project Charter
- System Design
- Test Reports
- Successful deployment and handover
- Post-Implementation Review Report

3. Work Breakdown Structure (WBS)

Phase 1: Planning & Requirements

- Finalize project charter and plan
- Identify stakeholders
- Conduct requirements workshops
- Finalize KPIs

Phase 2: Design & Prototyping

- Define user journeys and workflows
- Database Design
- Create UI/UX mockups for chat and Bazaar
- Get design approval

Phase 3: Development & Testing

- Develop Bazaar features and chat integration
- Configure privacy and language settings
- Conduct functional, integration, and UAT testing

Phase 4: Deployment & Closure

- Deploy to live environment
- Train initial users and sellers
- Collect feedback and measure KPIs
- Complete documentation and project closure

4. Project Schedule Snapshot

Task	Start Date	End Date	Duration
Phase 1: Planning & Requirements	Aug 2, 2025	Aug 14, 2025	2 weeks
Phase 2: Design & Prototyping	Aug 15, 2025	Aug 28, 2025	2 weeks
Phase 3: Development & Testing	Aug 29, 2025	Sept 25, 2025	4 weeks
Phase 4: Deployment & Closure	Sept 26,2025	Oct 7, 2025	2 weeks

5. Milestones

Milestone	Target Date
Project Kick-off	Aug 2, 2025
Requirements Signed Off	Aug 14, 2025
Design Approved	Aug 28, 2025
User Acceptance Testing Begins	Sept 20, 2025
Project Live	Oct 1, 2025
Project Closure	Oct 7, 2025

6. Risks and Mitigation

Risk	Likelihood	Impact	Mitigation Strategy
Data privacy & security	Med	High	Host data in Pakistan; encrypt communication; follow local compliance
User adoption	High	High	Promote privacy, local language, and "local support" campaign
Technical challenges	Med	High	Experienced dev team; scalable architecture
Seller engagement	Med	Med	Free onboarding, simple listings, localized seller support

7. Project Team

Role	Name / Department
Project Manager	Muhammad Arib
Design Team	Arib / Riyan / Haider
Dev Team	Arib / Haris / Riyan
QA/Testing Team	Haris / Moin
Business Analyst	Haider
Marketing	Moin / Riyan

8. Communication Plan

- **Weekly Team Meetings**: Every Wednesday for updates
- **Bi-weekly Stakeholder Updates**: Brief report and meeting every two weeks with the Faculty lead
- **Tools Used**: Google Meet for Weekly updates; Github for document sharing

9. Approval Requirements

- **Requirements Document**: Sign-off from Faculty Lead and Dev Team
- **UAT Completion**: Sign-off from Project Sponsor before deployment
- **Project Completion**: Final sign-off from Project Sponsor

10. Success Criteria

- chat server deployed by **Oct 7, 2025**
- At least 20 users and sellers actively engaged
- All core features functional as per spec
- **65%+** user satisfaction in feedback survey