## Advertisement and Promotion

We could also advertise and show off some of the review process on social media

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## Applications/Platforms

The review platform could be a website.

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The reviews could be shown on a mobile app.

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## Extension/Expansions or Growth

We could turn it into a forum to provide reviews on more than just USC spots, maybe some close to, but not on, campus

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Have the users and viewers recommend new spots for us to try.

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I could leave personal contact info in case someone wants to get in on the review action and hang out.

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We could also recommend places to sit and enjoy the food we try at these places.

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We could use the platform to offer job opportunities for certain restaurants/food spots as well

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## Organization of the platform

Separate the restaurants/food spots by categories, like vegan and diet friendly

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Separate the food spots by cost-effectiveness

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Indicate if each place has things like gluten, or peanut-free products

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Separate the food spots by certain foods or styles of it

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## Technological and Equipment-based needs

Use our phones to take pictures and videos of us eating and trying different menu items at each food spot

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## Method of Trying The Food

We could try the most popular item on the menu

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We could try whatever sounds the best to us and make sure (if there's multiple people involved) to try different menu items

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## Method/Planning for Encompassing Every Possible Restaurant on Campus

Make a plan about our sense of direction and/or order in which we'll try the restaurants

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Be sure to schedule when we'll try each spot

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## Review and Evaluation Procedure

Give detailed reviews (likely 4-6 sentences) about each spot and really let the thoughts flow

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## Team Crafting/Acquisition of Personnel

I could go out with friends and also add their opinions on the review platform

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We could have a team of people who sort of monitor and help manage the platform

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