Jersey Stories
Ecommerce Website for Jerseys
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INTRODUCTION

1.1 Introduction

Welcome to Jersey Stories, your one-stop shop for all things sportswear. Every fan, player, and enthusiast can be satisfied with the wide selection of jerseys and sportswear we have assembled at Jersey Stories. Our online store is made to provide a smooth and easy way to browse for a large selection of premium jerseys that include different sports, teams, and fashions. In addition to showcasing the newest styles and timeless favorites, we also provide an easy-to-use interface for seamless browsing and buying. Jersey Stories is your one-stop shop for premium athletic attire, regardless of whether you're an avid fan of a certain club or just looking for the ideal sports gear.

1.2 Motivation

We thoroughly researched various online merchants before entering the e-commerce industry, just to discover a lack of crucial features that could raise the customer experience. This inspired us to embark on the development of an e-commerce website that not only combines these missing features, such as an efficient product search tool, tailored suggestions, and a safe transaction gateway, but also prioritizes the quality of our jerseys. We rigorously source our jerseys from reliable

manufacturers, guaranteeing that consumers receive only the highest materials and craftsmanship. Our jerseys are not only clothing; they are representations of love, loyalty, and pride, and we are committed to presenting our clients with the greatest possible portrayal of the teams they love.

1.3 Objectives

Jersey Stories' principal goal is to provide a varied choice of top-notch sports jerseys and costumes that resonate with the enthusiasm and dedication of sports fans. We want to be the go-to site for athletes, fans of sports, and gym fanatics, offering more than just items but also a smooth, personalized purchasing experience. We aspire to bring genuineness, diversity, and convenience via our e-commerce platform, catering to our clients' needs while developing a community that loves the spirit of sports.

1.4 Expected Outcome

We believe that Jersey Stories will provide a more efficient and easily accessible way for sports aficionados to explore, choose, and purchase high-quality sports gear. This platform promises to not only make purchasing sports jerseys and costumes easier and more affordable, but also to introduce customers to a wide range of sports cultures. By creating a community centered on sports and fitness, we hope to achieve more involvement, a greater respect for diverse sports, and a significant contribution to the booming sports retail sector.

CHAPTER-2

BACKGROUND

2.1 Introduction

Jersey Stories goes above the typical e-commerce experience. Our platform is more than just a place to buy sports gear; it's also a place where fans can learn about the current trends, find their favorite team gear, and immerse themselves in a world of varied sports cultures. Our platform offers as a portal to unlimited possibilities in sports fashion, with a variety of options designed for both seasoned fans and beginners. We aim to deliver specialized collections, catering to the individual interests and needs of all sports enthusiasts, by embracing the continually expanding sports apparel business.

2.2 Related Works

To develop our website, we visited some e-commerce websites on sportswear .One is “fabrilife.com” it’s a famous website for sportswear and other accessories. Another is “jersey.com.bd” this also is famous for sportswear but this website is better categorized for consumers.We also visited websites like “jerseybdclub.com”,”ninjersey.com”.

2.3 Comparative Studies

All of the renowned e-commerce platforms showcasing our country's sporting fervor and global athletic cultures are exceptional. These platforms not only showcase the diversity of sports fashion, but also offer unique features to entice enthusiasts, ensuring an enhanced user experience. Jersey Stories was inspired by these platforms in order to provide a hassle-free shopping experience. We've included a number of enticing features, such as diverse sports apparel collections, exclusive deals, streamlined purchasing for sports enthusiasts worldwide, an accessible customer support system, and real-time updates on sports

events. We are committed to providing an ever-evolving, user-friendly experience for all sports fans by continuously improving our platform.

CHAPTER-3
METHODOLOGY

3.1 Business Process Modeling

To ensure an exceptional shopping experience, we approach Jersey Stories with meticulous planning and a step-by-step development process. We immerse ourselves in the world of sports fashion, analyzing trends and studying our customers' needs and preferences. We emphasize a user-centric design for our e-commerce platform, setting clear objectives and a strategic roadmap to ensure not only ease of navigation but also an aesthetically pleasing interface across all devices. Following the design phase, rigorous testing is performed to ensure flawless performance and a hassle-free shopping experience. Our commitment is based on quickly resolving any issues that may arise, with a focus on providing a seamless experience for all of our visitors. Above all, our mission is to provide sports enthusiasts with unrivaled service and a one-of-a-kind shopping experience.

3.2 Model

CHAPTER-4
DESIGN SPECIFICATION

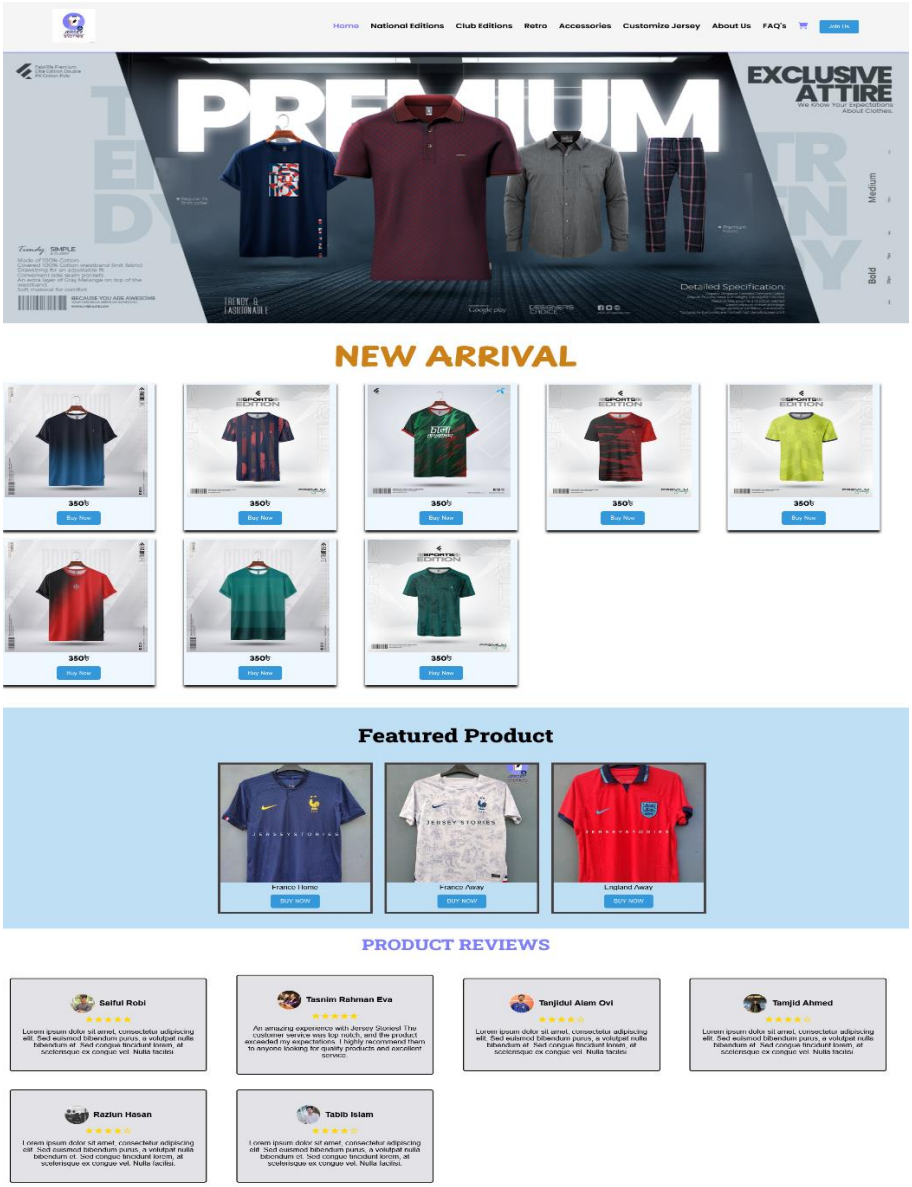
4.1 Front-end Design

Jersey Stories' front-end design serves as a blueprint for the visual and interactive elements of our website, including layout, color schemes, button placement, and text styles. An effective front-end design is about creating a seamless and enjoyable experience for sports enthusiasts navigating the platform, not just about aesthetics. Our goal is to create dynamic, responsive web pages that respond to user interactions by leveraging specialized coding languages such as HTML, CSS, and JavaScript. A visually appealing and user-friendly design not only entices visitors but also encourages them to explore the various sports apparel options. Recognizing the importance of front-end design in shaping user experience, we are dedicated to creating a user-centric, intuitive design for Jersey Stories.

4.1.1.

Home

This is the home page of our site



4.1.2.

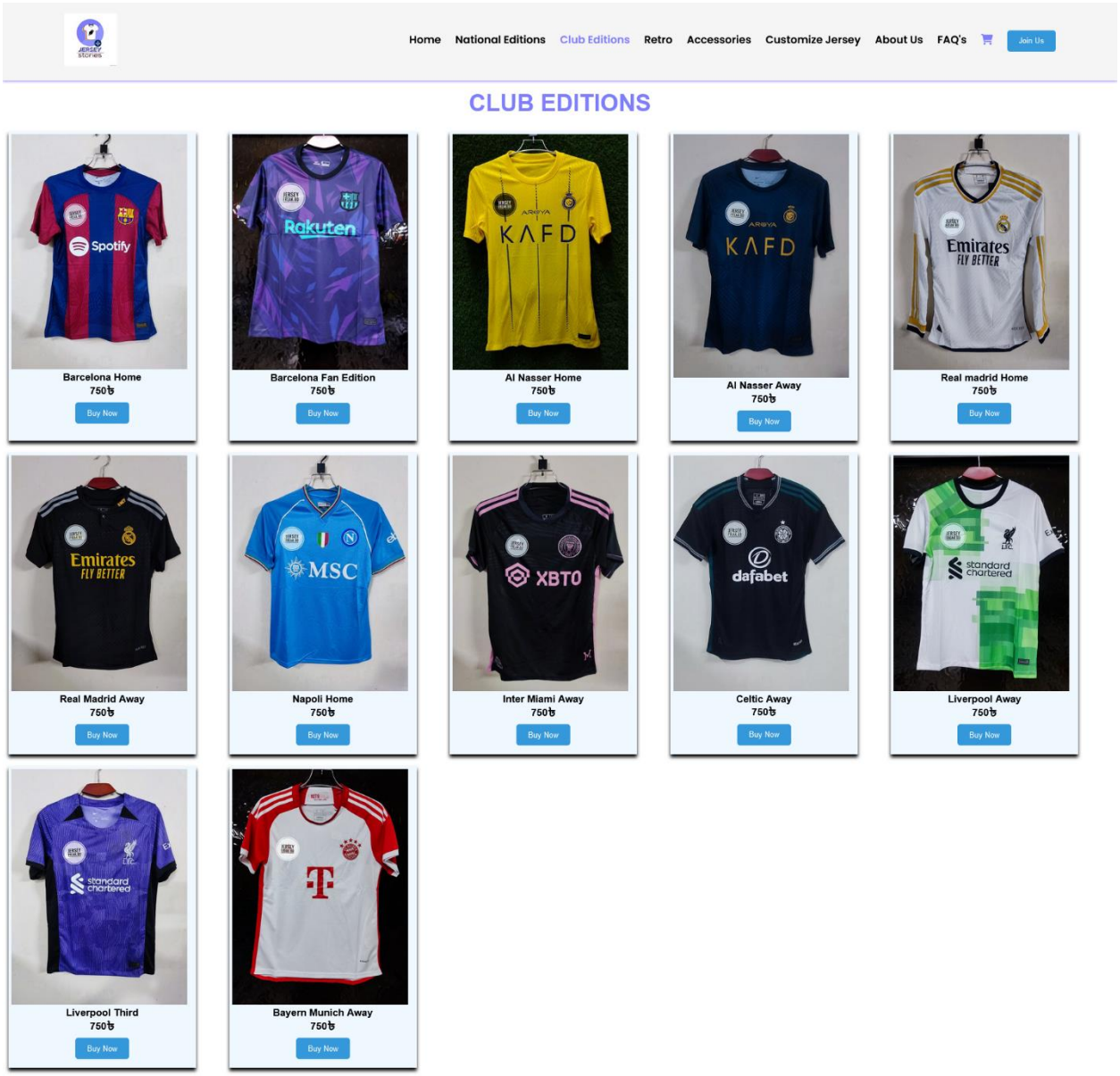
National Jersey

This is the national jersey page of our site

4.1.3.

CLUB Jersey

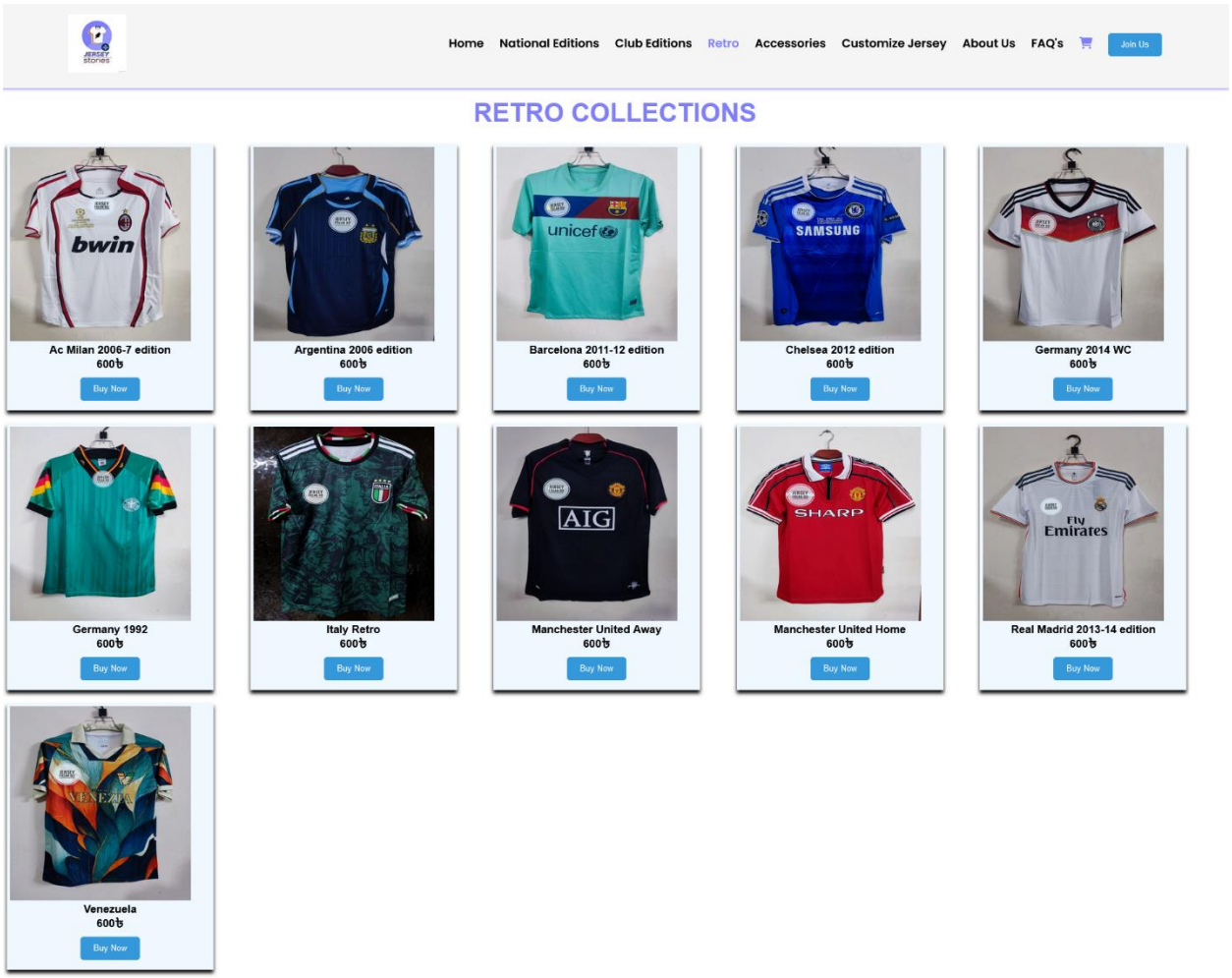
This is the club jersey page of our site



4.1.4.

Retro

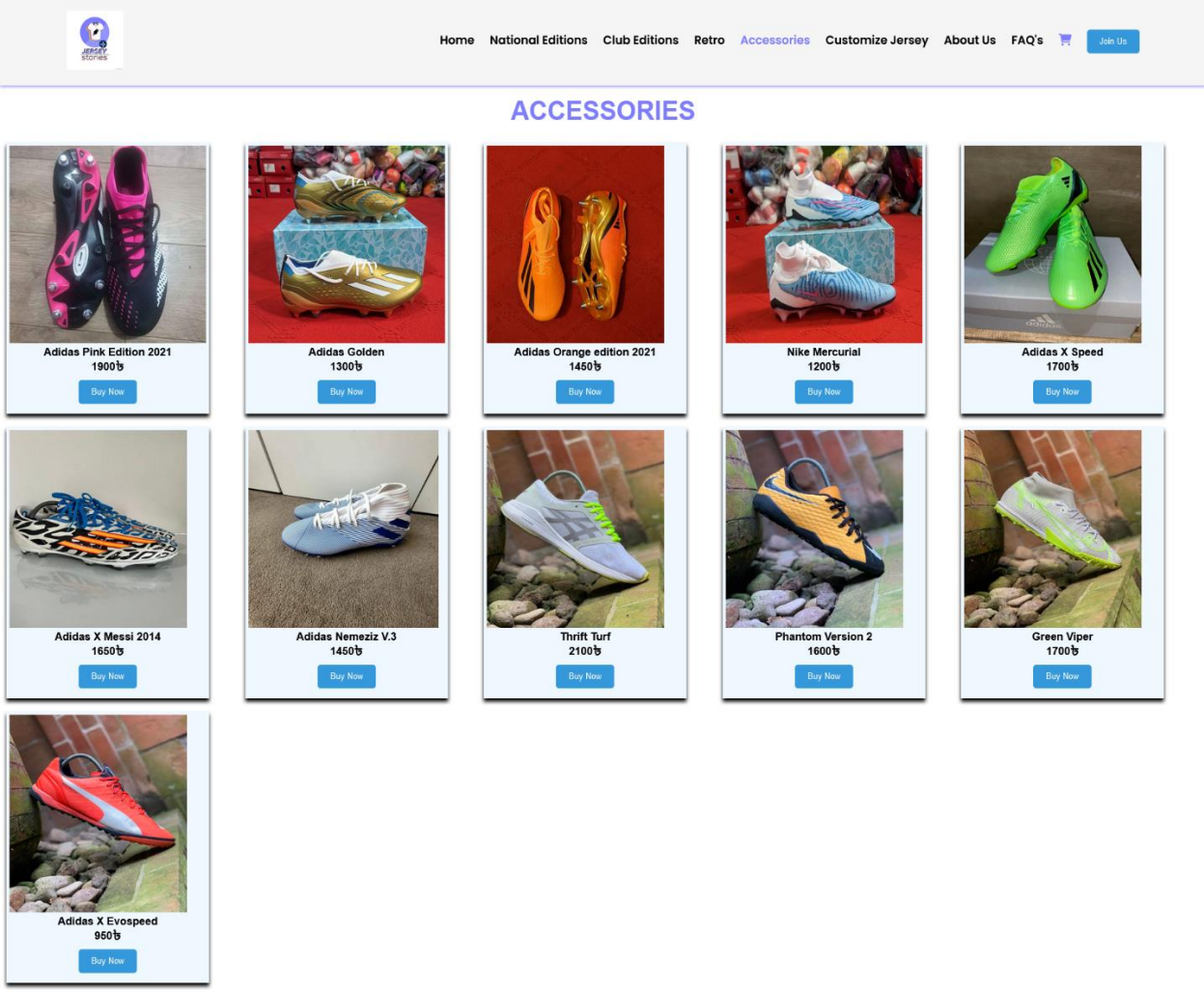
This is the retro jersey page of our site



4.1.5.

Accessories

This is the retro jersey page of our site



4.1.6.

Customize Jersey: This is the page where consumers can order different types of customize jersey. Also, they can design jersey using 3d customizer option.

CUSTOMIZE JERSEY

CUSTOM T-SHIRT DESIGNS

Design Your T-shirt As You Want and Wear It

Express your unique style and creativity with our Customized T-shirt design service! Unleash your imagination and create a one-of-a-kind masterpiece that reflects your personality or celebrates a special moment. Whether it's a thoughtful gift for your loved ones or a statement piece for yourself, our fully functional software ensures you get exactly what you want. Don't wait any longer – design your perfect T-shirt now and let us bring your ideas to life

Design and Order Jersey

CREATE YOUR STYLE

With our 3D customizer you can create an infinite combinations of colors in order to make unique your Esports apparel or discover our utilities

3D CUSTOMIZER

Synthetic Polyester Fabric

175+ GSM Polyester Fabric

Poly Interlock Fabric

160 GSM Thai Fabric

Jacquard Fabric - Honey Box

170 GSM Fabric

Jacquard Fabric Leaf

150 GSM Fabric

Custom Jersey Pricing

450-650 BDT/Per Jersey

Contact Us

Why Us to Make Custom Jersey?

Ensures Best Quality

We ensure you the best Customized Jersey Product. From Printing to Sewing, we are very much concerned

Best Service

We support you in every step, from the creation of the design to the delivery of your customized uniforms. Our Team is at your service.

Sports Team Jersey

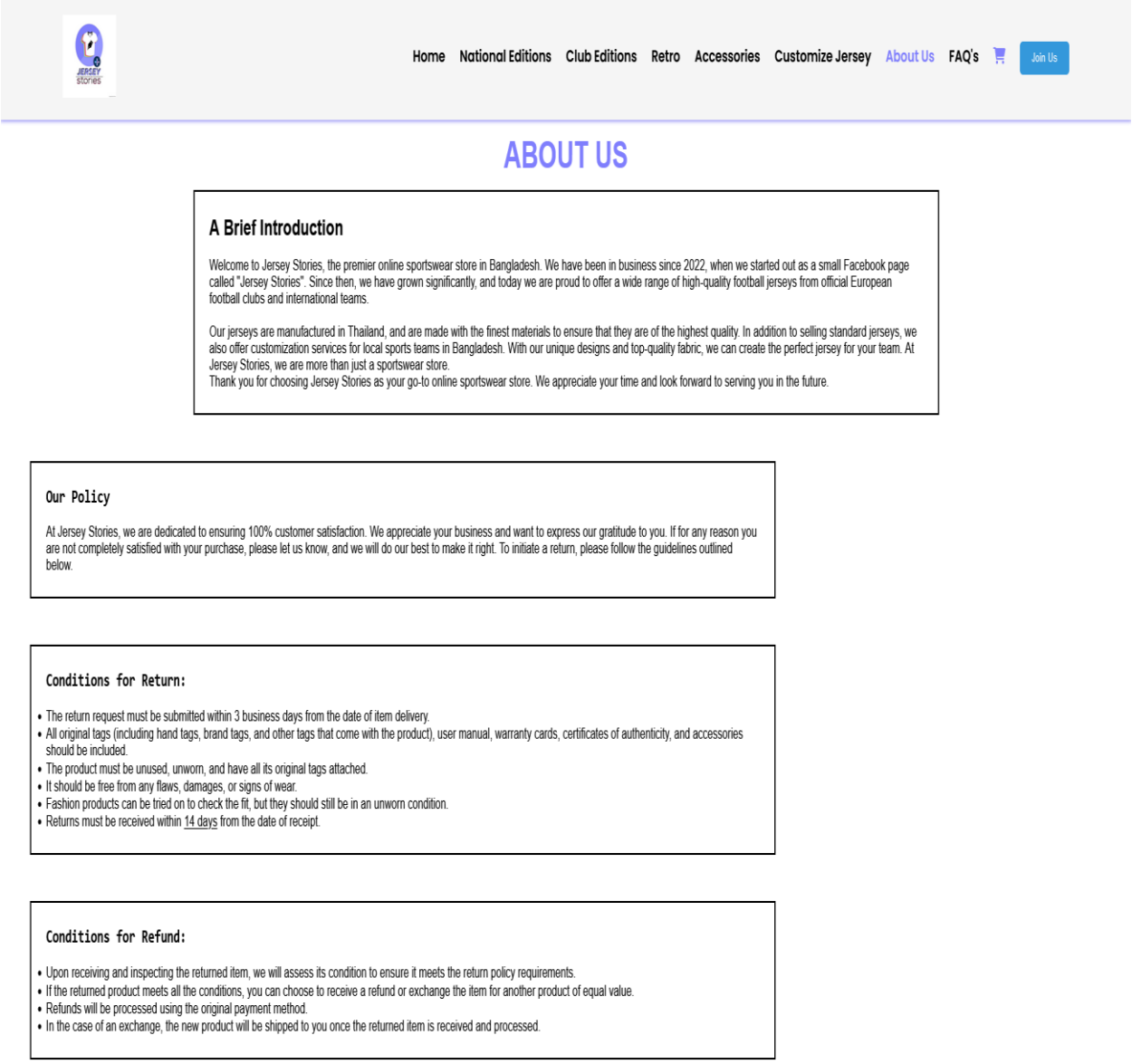
Custom Jersey for Cricket, Football Teams. We understand the passion behind each jersey making of them. Contact us for yours

Varieties Of Customization

You can customize the whole jersey design. Your desired design, f ont, and style! We are here to bring it to life

4.1.7.

About Us: This is the about us page of our site.Which provides details of return and refund policies.



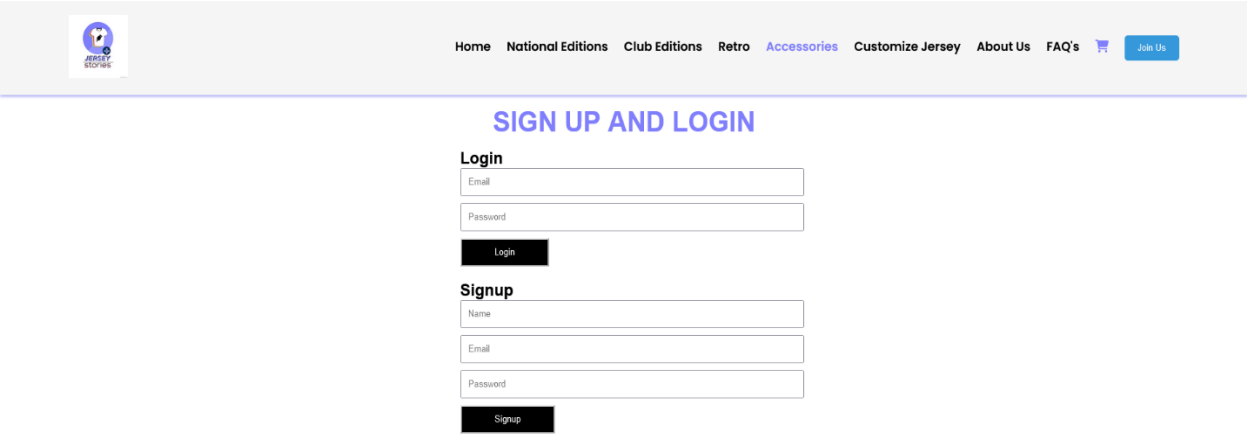
4.1.8.

FAQ’s

Frequently Asked Question Page

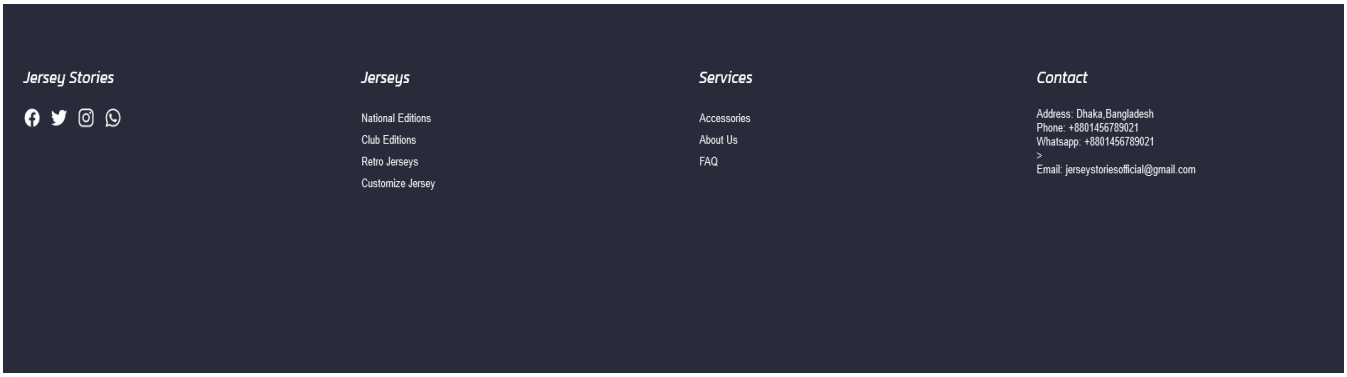
4.1.9.

Join Us:This login and SignUp page.



4.1.10.

Footer: Footer Section of the site which provide our social media links ,contact information and some quick links.



CHAPTER 5

Discussion and Conclusion

This is site is developed by Html,Css and small amount of Javascript.It is a user friendly ecommerce website and we added all the necessary features.Ensuring user friendly experience was top priority .

In future we all ugrade our site based on consumers feedbacks.

Drive Link:

https://drive.google.com/drive/folders/1bgYg3GRHsH0E6iZ_iArjja1PuXBqgsQX?usp=sharing

REFERENCE

Fabrilife: https://fabrilife.com/

NINJERSEY: https://ninjersey.com/

JurseyclubBD: https://www.jerseybdclub.com/