

**Jersey Stories**  
**Ecommerce Website for Jerseys**  
**By**

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# **CHAPTER**

## **CHAPTER 1: INTRODUCTION**

- 1.1 Introduction
- 1.2 Motivation
- 1.3 Objectives
- 1.4 Expected Outcome

## **CHAPTER 2: Background**

## **CHAPTER 3: Methodology**

### **3.1.Business Process Modeling**

## **CHAPTER 4:**

### **4.1 Front-end Design**

## **CHAPTER 5:Discussion and Conclusion**

# REFERENCES

## TABLE OF CONTENTS CHAPTER

# **CHAPTER-1**

## **INTRODUCTION**

### **1.1 Introduction**

Welcome to Jersey Stories, your one-stop shop for all things sportswear. Every fan, player, and enthusiast can be satisfied with the wide selection of jerseys and sportswear we have assembled at Jersey Stories. Our online store is made to provide a smooth and easy way to browse for a large selection of premium jerseys that include different sports, teams, and fashions. In addition to showcasing the newest styles and timeless favorites, we also provide an easy-to-use interface for seamless browsing and buying. Jersey Stories is your one-stop shop for premium athletic attire, regardless of whether you're an avid fan of a certain club or just looking for the ideal sports gear.

### **1.2 Motivation**

We thoroughly researched various online merchants before entering the e-commerce industry, just to discover a lack of crucial features that could raise the customer experience. This inspired us to embark on the development of an e-commerce website that not only combines these missing features, such as an efficient product search tool, tailored suggestions, and a safe transaction gateway, but also prioritizes the quality of our jerseys. We rigorously source our jerseys from reliable

manufacturers, guaranteeing that consumers receive only the highest materials and craftsmanship. Our jerseys are not only clothing; they are representations of love, loyalty, and pride, and we are committed to presenting our clients with the greatest possible portrayal of the teams they love.

### **1.3 Objectives**

Jersey Stories' principal goal is to provide a varied choice of top-notch sports jerseys and costumes that resonate with the enthusiasm and dedication of sports fans. We want to be the go-to site for athletes, fans of sports, and gym fanatics, offering more than just items but also a smooth, personalized purchasing experience. We aspire to bring genuineness, diversity, and convenience via our e-commerce platform, catering to our clients' needs while developing a community that loves the spirit of sports.

### **1.4 Expected Outcome**

We believe that Jersey Stories will provide a more efficient and easily accessible way for sports aficionados to explore, choose, and purchase high-quality sports gear. This platform promises to not only make purchasing sports jerseys and costumes easier and more affordable, but also to introduce customers to a wide range of sports cultures. By creating a community centered on sports and fitness, we hope to achieve more involvement, a greater respect for diverse sports, and a significant contribution to the booming sports retail sector.

## **CHAPTER-2**

## **BACKGROUND**

## **2.1 Introduction**

Jersey Stories goes above the typical e-commerce experience. Our platform is more than just a place to buy sports gear; it's also a place where fans can learn about the current trends, find their favorite team gear, and immerse themselves in a world of varied sports cultures. Our platform offers as a portal to unlimited possibilities in sports fashion, with a variety of options designed for both seasoned fans and beginners. We aim to deliver specialized collections, catering to the individual interests and needs of all sports enthusiasts, by embracing the continually expanding sports apparel business.

## **2.2 Related Works**

To develop our website, we visited some e-commerce websites on sportswear. One is “fabrilife.com” it’s a famous website for sportswear and other accessories. Another is “jersey.com.bd” this also is famous for sportswear but this website is better categorized for consumers. We also visited websites like “jerseybdclub.com”, “ninjersey.com”.

## **2.3 Comparative Studies**

All of the renowned e-commerce platforms showcasing our country's sporting fervor and global athletic cultures are exceptional. These platforms not only showcase the diversity of sports fashion, but also offer unique features to entice enthusiasts, ensuring an enhanced user experience. Jersey Stories was inspired by these platforms in order to provide a hassle-free shopping experience. We've included a number of enticing features, such as diverse sports apparel collections, exclusive deals, streamlined purchasing for sports enthusiasts worldwide, an accessible customer support system, and real-time updates on sports

events. We are committed to providing an ever-evolving, user-friendly experience for all sports fans by continuously improving our platform.

## **CHAPTER-3**

# **METHODOLOGY**

### **3.1 Business Process Modeling**

To ensure an exceptional shopping experience, we approach Jersey Stories with meticulous planning and a step-by-step development process. We immerse ourselves in the world of sports fashion, analyzing trends and studying our customers' needs and preferences. We emphasize a user-centric design for our e-commerce platform, setting clear objectives and a strategic roadmap to ensure not only ease of navigation but also an aesthetically pleasing interface across all devices. Following the design phase, rigorous testing is performed to ensure flawless performance and a hassle-free shopping experience. Our commitment is based on quickly resolving any issues that may arise, with a focus on providing a seamless experience for all of our visitors. Above all, our mission is to provide sports enthusiasts with unrivaled service and a one-of-a-kind shopping experience.

### **3.2 Model**

# **CHAPTER-4**

## **DESIGN SPECIFICATION**

### **4.1 Front-end Design**

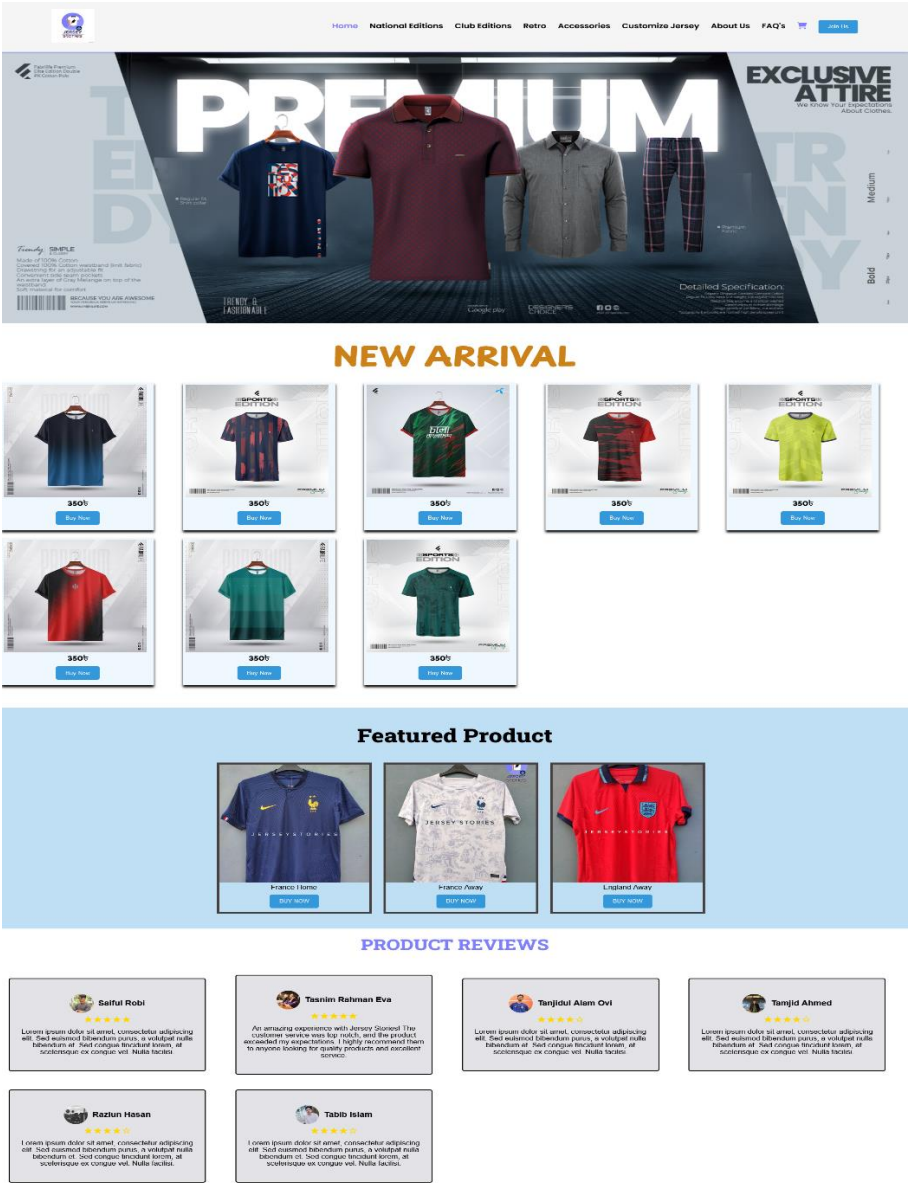
Jersey Stories' front-end design serves as a blueprint for the visual and interactive elements of our website, including layout, color schemes, button placement, and text styles. An effective front-end design is about creating a seamless and enjoyable experience for sports enthusiasts navigating the platform, not just about aesthetics. Our goal is to create dynamic, responsive web pages that respond to user interactions by leveraging specialized coding languages such as HTML, CSS, and JavaScript. A visually appealing and user-friendly design not only entices visitors but also encourages them to explore the various sports apparel options. Recognizing the importance of front-end design in shaping user experience, we are dedicated to creating a user-centric, intuitive design for Jersey Stories.



4.1.1.

Home

This is the home page of our site



## 4.1.2.

### National Jersey

This is the national jersey page of our site


#### NATIONAL EDITIONS

 <p>Argentina Home 600₮</p> <a href="#">Buy Now</a>	 <p>Brazil Home 600₮</p> <a href="#">Buy Now</a>	 <p>Argentina Away 600₮</p> <a href="#">Buy Now</a>	 <p>Brazil Away 600₮</p> <a href="#">Buy Now</a>	 <p>England Home 600₮</p> <a href="#">Buy Now</a>
 <p>England Away 600₮</p> <a href="#">Buy Now</a>	 <p>Germany Home 600₮</p> <a href="#">Buy Now</a>	 <p>Germany Away 600₮</p> <a href="#">Buy Now</a>	 <p>France Home 600₮</p> <a href="#">Buy Now</a>	 <p>France Away 600₮</p> <a href="#">Buy Now</a>
 <p>Portugal Home 600₮</p> <a href="#">Buy Now</a>	 <p>Netherlands Home 600₮</p> <a href="#">Buy Now</a>	 <p>Spain Home 600₮</p> <a href="#">Buy Now</a>	 <p>Japan Fan Version 600₮</p> <a href="#">Buy Now</a>	


### 4.1.3.

## CLUB Jersey

This is the club jersey page of our site


[Home](#) [National Editions](#) [Club Editions](#) [Retro](#) [Accessories](#) [Customize Jersey](#) [About Us](#) [FAQ's](#) [Join Us](#)

### CLUB EDITIONS




Barcelona Home  
750b

[Buy Now](#)




Barcelona Fan Edition  
750b

[Buy Now](#)




Al Nasser Home  
750b

[Buy Now](#)




Al Nasser Away  
750b

[Buy Now](#)




Real Madrid Home  
750b

[Buy Now](#)




Real Madrid Away  
750b

[Buy Now](#)




Napoli Home  
750b

[Buy Now](#)




Inter Miami Away  
750b

[Buy Now](#)




Celtic Away  
750b

[Buy Now](#)




Liverpool Away  
750b

[Buy Now](#)



Liverpool Third  
750b

[Buy Now](#)




Bayern Munich Away  
750b

[Buy Now](#)


#### 4.1.4.

### Retro

This is the retro jersey page of our site


[Home](#) [National Editions](#) [Club Editions](#) [Retro](#) [Accessories](#) [Customize Jersey](#) [About Us](#) [FAQ's](#) [Join Us](#)

### RETRO COLLECTIONS




Ac Milan 2006-7 edition  
600b

[Buy Now](#)




Argentina 2006 edition  
600b

[Buy Now](#)




Barcelona 2011-12 edition  
600b

[Buy Now](#)




Chelsea 2012 edition  
600b

[Buy Now](#)




Germany 2014 WC  
600b

[Buy Now](#)




Germany 1992  
600b

[Buy Now](#)




Italy Retro  
600b

[Buy Now](#)




Manchester United Away  
600b

[Buy Now](#)




Manchester United Home  
600b

[Buy Now](#)



Real Madrid 2013-14 edition  
600b

[Buy Now](#)



Venezuela  
600b

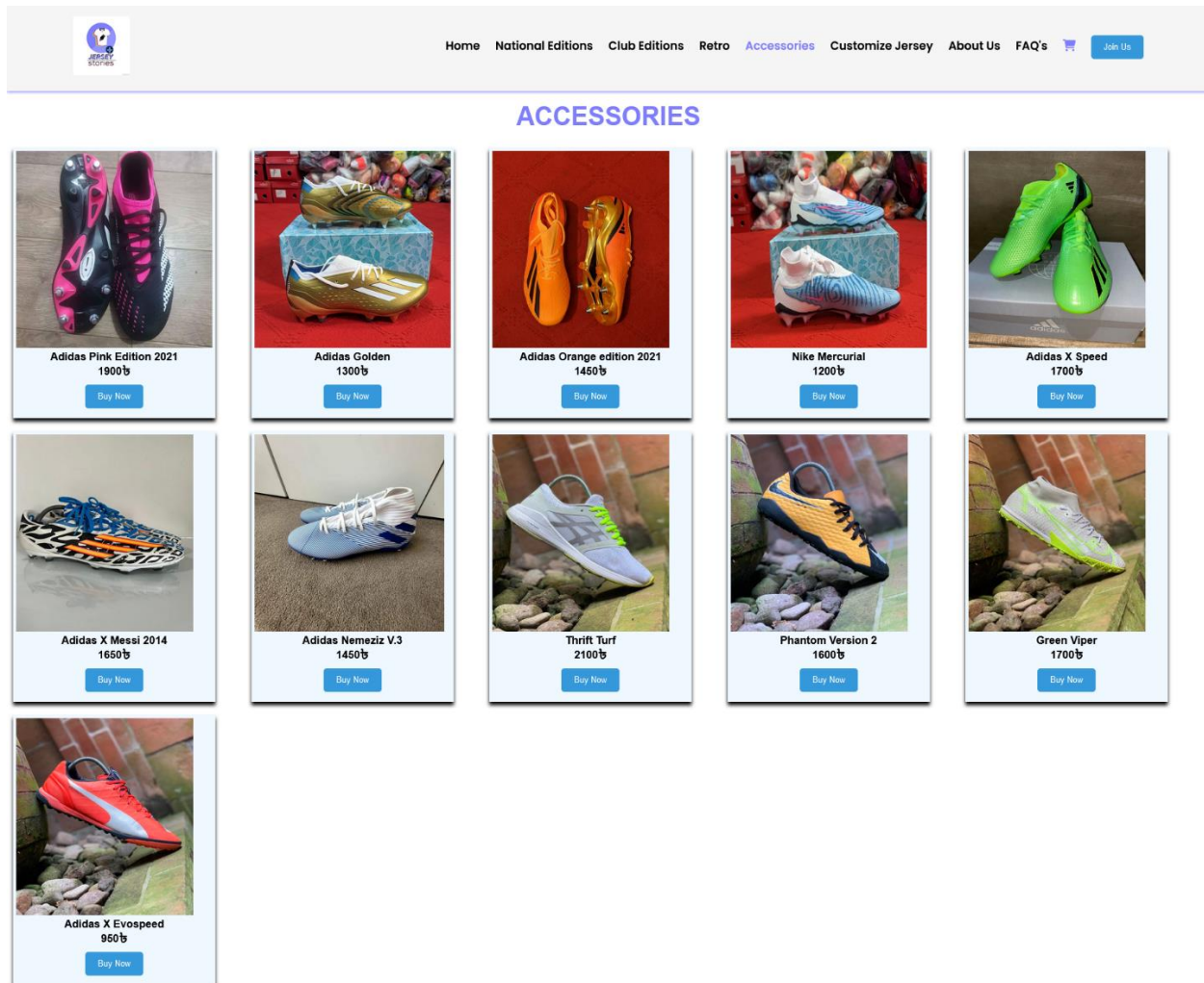
[Buy Now](#)



#### 4.1.5.

### Accessories

This is the retro jersey page of our site



#### 4.1.6.

**Customize Jersey:** This is the page where consumers can order different types of customize jersey. Also, they can design jersey using 3d customizer option.



## CUSTOMIZE JERSEY

### CUSTOM T-SHIRT DESIGNS

#### Design Your T-shirt As You Want and Wear It

Express your unique style and creativity with our Customized T-shirt design service! Unleash your imagination and create a one-of-a-kind masterpiece that reflects your personality or celebrates a special moment. Whether it's a thoughtful gift for your loved ones or a statement piece for yourself, our fully functional software ensures you get exactly what you want. Don't wait any longer – design your perfect T-shirt now and let us bring your ideas to life.

[Design and Order Jersey](#)



### CREATE YOUR STYLE

With our 3D customizer you can create an infinite combinations of colors in order to make unique your Esports apparel or discover our utilities

[3D CUSTOMIZER](#)



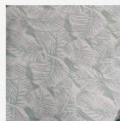
**Synthetic Polyester Fabric**  
175 GSM Polyester Fabric



**Poly Interlock Fabric**  
160 GSM Thin Fabric



**Jacquard Fabric - Honey Box**  
170 GSM Fabric



**Jacquard Fabric Leaf**  
160 GSM Fabric

#### Custom Jersey Pricing

**450-650 BDT/Per Jersey**

[Contact Us](#)

### Why Us to Make Custom Jersey?

#### Ensures Best Quality

We ensure you the best Customized Jersey Product. From Printing to Sewing, we are very much concerned

#### Best Service

We support you in every step, from the creation of the design to the delivery of your customized uniforms. Our Team is at your service.

#### Sports Team Jersey


Custom Jersey for Cricket, Football Teams. We understand the passion behind each jersey making of them. Contact us for years

#### Varieties Of Customization

You can customize the whole jersey design. Your desired design, font, and style! We are here to bring it to life

## 4.1.1.7.

**About Us:** This is the about us page of our site. Which provides details of return and refund policies.



HomeNational EditionsClub EditionsRetroAccessoriesCustomize JerseyAbout UsFAQ'sJoin Us

## ABOUT US

### A Brief Introduction

Welcome to Jersey Stories, the premier online sportswear store in Bangladesh. We have been in business since 2022, when we started out as a small Facebook page called "Jersey Stories". Since then, we have grown significantly, and today we are proud to offer a wide range of high-quality football jerseys from official European football clubs and international teams.

Our jerseys are manufactured in Thailand, and are made with the finest materials to ensure that they are of the highest quality. In addition to selling standard jerseys, we also offer customization services for local sports teams in Bangladesh. With our unique designs and top-quality fabric, we can create the perfect jersey for your team. At Jersey Stories, we are more than just a sportswear store.

Thank you for choosing Jersey Stories as your go-to online sportswear store. We appreciate your time and look forward to serving you in the future.

### Our Policy

At Jersey Stories, we are dedicated to ensuring 100% customer satisfaction. We appreciate your business and want to express our gratitude to you. If for any reason you are not completely satisfied with your purchase, please let us know, and we will do our best to make it right. To initiate a return, please follow the guidelines outlined below.

### Conditions for Return:

- The return request must be submitted within 3 business days from the date of item delivery.
- All original tags (including hand tags, brand tags, and other tags that come with the product), user manual, warranty cards, certificates of authenticity, and accessories should be included.
- The product must be unused, unworn, and have all its original tags attached.
- It should be free from any flaws, damages, or signs of wear.
- Fashion products can be tried on to check the fit, but they should still be in an unworn condition.
- Returns must be received within 14 days from the date of receipt.

### Conditions for Refund:

- Upon receiving and inspecting the returned item, we will assess its condition to ensure it meets the return policy requirements.
- If the returned product meets all the conditions, you can choose to receive a refund or exchange the item for another product of equal value.
- Refunds will be processed using the original payment method.
- In the case of an exchange, the new product will be shipped to you once the returned item is received and processed.

#### 4.1.8.

### FAQ's

## Frequently Asked Question Page



HomeNational EditionsClub EditionsRetroAccessoriesCustomize JerseyAbout UsFAQ'sJoin Us

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### FREQUENTLY ASKED QUESTION

Who are we (Jersey Stories)?

Jersey Stories is the best online sportswear store in Bangladesh, offering a wide selection of high-quality Thai jersey products for football fans. Our focus is on providing our customers with the best products at the most affordable prices, and we are committed to excellence in everything we do. Jersey Stories are proud to sell A-Grade replica/ Thai jerseys of some of the biggest and most popular football clubs in Europe, including the English Premier League, La Liga, Serie A, and League 1. These jerseys are imported from Thailand and Taiwan, and are made to the highest standards of quality. We don't sell any locally manufactured jerseys, so you can be confident that you are getting the real deal when you shop with us.

Do you have physical store?

What is the delivery time?


How can I pay?

Is the appearance of the products on the website consistent with the actual received products?

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#### 4.1.9.

### Join Us:This login and SignUp page.



HomeNational EditionsClub EditionsRetroAccessoriesCustomize JerseyAbout UsFAQ'sJoin Us

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### SIGN UP AND LOGIN

**Login**

Login

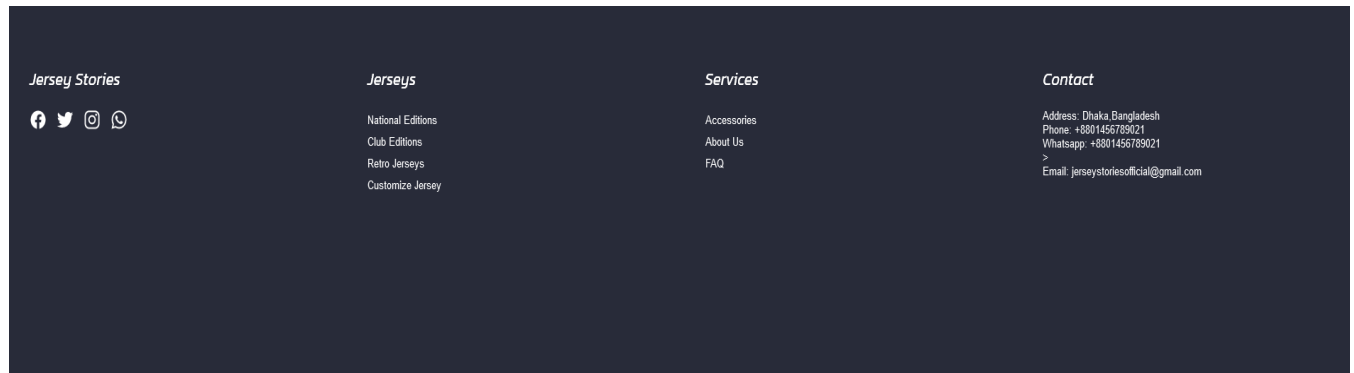
**Signup**

Signup



#### 4.1.10.

**Footer:** Footer Section of the site which provide our social media links ,contact information and some quick links.



## CHAPTER 5

### Discussion and Conclusion

This site is developed by Html, Css and small amount of Javascript. It is a user friendly ecommerce website and we added all the necessary features. Ensuring user friendly experience was top priority .

In future we will upgrade our site based on consumers feedbacks.

#### Drive Link:

[https://drive.google.com/drive/folders/1bgYg3GRHsH0E6iZ\\_iArjja1PuXBqgsQX?usp=sharing](https://drive.google.com/drive/folders/1bgYg3GRHsH0E6iZ_iArjja1PuXBqgsQX?usp=sharing)

## REFERENCE

**Fabrilife:** <https://fabrilife.com/>

**NINJERSEY:** <https://ninjersey.com/>

**JerseyclubBD:** <https://www.jerseybdclub.com/>

